



Press Release

June 6, 2018

LA Opera embraces LED with Signify's Vari-Lite VLZ Profile

Los Angeles, USA – Signify (Euronext: LIGHT), the world leader in lighting, today announced that the world renowned [LA Opera](#), located in the Music Center's Dorothy Chandler Pavilion in downtown Los Angeles has invested in the company's new LED-based Philips Vari-Lite [VLZ Profile](#) fixtures as part of its stage lighting rig. LA Opera's current production of Verdi's *Rigoletto*, with lighting design by Robert Wierzel, is the first production in its history lit with a predominantly LED lighting rig. It underscores Signify's leadership in providing innovative LED lighting for the entertainment industry.

Jeff Kleeman, LA Opera's technical director, says, "We already hold a stock of Vari-Lite VL3500 Spots and Washes, VL3000s and VL4000 BeamWash fixtures, so we were very interested in the VLZ Profile when they became available recently.

"Initially we were drawn to the impressive 24,000 lumens output – they are bright, even brighter than our VL3500s. We've had zero issues with the exceptional light source, which creates a large and particularly even field. But there is so much more to like about the VLZ. The color spectrum, the shuttering system, the low power consumption, which is critical for the venue, and then there's the very quiet operation: quiet is a big deal for us."

He adds, "Our work schedule means that, although we begin the design process months in advance, it is only a week prior to load-in when we pull and prep fixtures before the get-in. There is usually a pretty tight window to rig, hang and focus the light, so the small, light VLZ fixtures make that process all the smoother. They have absolutely met our expectations."

In 1987, LA Opera was the first opera company to utilize a complete Vari-Lite moving light rig, using the award-winning VL2 and VL3 luminaires to light *Tristan und Isolde*, designed by David Hockney and directed by Jonathan Miller. The company has been a regular user of the Vari-Lite brand ever since.

Martin Palmer, Philips Vari-Lite Product Manager for Signify, says, "For an artistic organization of such prestige to commit to the VLZ Profile as part of its stage lighting rig is a great vote of confidence in the quality of our world-leading LED luminaire technology. We are delighted that LA Opera has chosen to continue its long history with the Vari-Lite brand and we look forward to working with them in the future."

Signify became the new company name of Philips Lighting as of May 16, 2018. The legal name of Signify will be adopted across all global markets in the course of 2018-2019.

Signify's Entertainment Lighting Group comprises the Philips Vari-Lite, Philips Strand Lighting and Philips Selecon brands, as well as the Philips Showline range of LED stage luminaires.

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About Signify

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our Philips products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2017 sales of EUR 7.0 billion, approximately 32,000 employees and a presence in over 70 countries, we unlock the extraordinary potential of light for brighter lives and a better world. News from Signify is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.

About LA Opera

In just over three decades of existence, LA Opera has become one of America's most exciting and ambitious opera companies. Under the leadership of Plácido Domingo (Eli and Edythe Broad General Director), James Conlon (Richard Seaver Music Director) and Christopher Koelsch (Sebastian Paul and Marybelle Musco President and CEO), the company is dedicated to staging imaginative new productions, world premiere commissions and inventive productions of the classics that preserve the foundational works while making them feel fresh and compelling.

In addition to its mainstage performances at the Dorothy Chandler Pavilion, the company explores unusual repertoire each season through the LA Opera *Off Grand* initiative, performed in a variety of venues throughout Los Angeles. The company also presents a robust variety of educational programming and innovative community engagement offerings, experienced by more than 135,000 people each season. To learn more, please visit LAOpera.org.