# **PHILIPS** Lighting

### Photo Story

September 14, 2017

### Renault and Philips Lighting collaborate: Is it a car, is it a room? Well actually, it's both and it's very smart

**Eindhoven, The Netherlands** – Lighting designers from Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, have collaborated with automotive company Renault on a unique concept car and smart home unveiled at the 2017 Frankfurt Motor Show (September 14-24). The Renault SYMBIOZ autonomous electric and connected car is not just a car. The Renault new concept car explores the future of mobility, interacting with its ecosystem. It is an extension of the home. The vehicle's onboard digital technology makes it an interactive and personalized space, connecting its passengers to other cars, people and technologies in the smart home such as Philips connected LED lighting.

Parked in the smart home, SYMBIOZ doubles as a snug, mobile, comfortable and modular extra room. Its interior was inspired by the design of living rooms. As an elegant open or closed environment, the car connects and interacts with all manner of devices and appliances in the home, making it an ideal space to work in or relax. Its operating system is shown interacting with and controlling the smart home lighting.



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Philips Lighting collaborated with Renault on the concept. The house features <u>Philips Hue</u> in the lounge and kitchen, which automatically switches on before the car swings into the driveway. As Renault

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SYMBIOZ enters at ground level, the walls automatically light up in welcome, illuminated by <u>Philips</u> <u>Luminous Surfaces</u>. The car then sits on a platform which elevates it to the living space or terrace. The home's center-piece cylinder enclosing the platform is lit with 5,368 dynamic <u>Philips Color Kinetics iW</u> <u>Flex</u> LED light points that change their shade of white to illustrate the connectivity status between the car and home; for example when the car is charging or on standby.

"SYMBIOZ is truly a unique project that allowed us to work with our planners, designers and engineers, academics and architects, start-ups and sociologies to explore new boundaries in customer experience, technology and energy use and design harmony to form a complete experience. The shared vision with Philips Lighting, allows us by lighting, to strengthen the link between the house and the car," says Laurens van den Acker, Senior Vice President, Corporate Design.

"This collaboration with Renault illustrates perfectly how our connected LED lighting is designed to interact with different platforms and devices to simplify and enhance people's lives," explains Pierre-Yves Panis, Chief Design Officer for Philips Lighting.

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### **About Philips Lighting**

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the <u>Newsroom</u>, <u>Twitter</u> and <u>LinkedIn</u>. Information for investors can be found on the <u>Investor Relations</u> page.