## The importance of eye care



New global research reveals a need for greater awareness around eyesight and quality lighting

Survey countries: Poland, Czech Republic, Sweden, China, Germany, Spain, France, Indonesia, Thailand, USA and Turkey





agree quality lighting impacts sight



but only 28% choose a light bulb more comfortable for their eyes

When making their bulb purchasing decision only a third consider comfort on eyes







Quality of light



Comfort



13% Impact on the room

Eye care takes a back seat to weight, fitness and stress levels as a wellbeing priority

Maintaining a healthy weight

76%



Maintaining my fitness level

65%



Maintaining my stress level

63%



Caring for my eyesight

50%



Caring for my skin

43%

Globally parents worry most about children's eyesight



How well they see



Performance Stress & at school



51%

mental health



49%

Sleep patterns



43% Weight



Only **43%** of

people globally

visit an eye doctor on a regular basis

Philips Lighting, the world leader in lighting, provides one of the easiest ways to improve your wellbeing – high quality and comfortable LEDs that are easy on your eyes