

Press release

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Philips Lighting presents the latest innovations in the fully renovated Lighting Application Center in Piła

Piła, Poland – Philips Lighting, the world leader in lighting, today opened the modernised Lighting Application Center in Piła. In order to present the latest innovative solutions, such as [LiFi](#) or the [Interact](#) platform, Philips Lighting decided to create a place where visitors are able to see how what light can do and what can be achieved with it. This is a unique project and the only such place on the map of Central and Eastern Europe.

Philips Lighting invests almost 5% of its revenue in the development of research into light every year. As a result, it is able to systematically implement new lighting systems based on the latest technologies such as IoT.

The Philips Lighting Application Center has been divided into several zones, each of which presents different lighting functionalities:

- **Basics of Light zone** makes it easier for visitors to understand the complexity of the light phenomenon. This area has been arranged so as to help bring closer the most important lighting parameters, and to understand their impact on our well-being;
- **Architectural lighting zone** shows the play of light and shadow and how to achieve different artistic lighting effects;
- **Office zone** shows the effect of lighting on the overall comfort at work and employees' well-being by supporting their daily cycle;
- **Industrial zone** presents how to reduce the costs of maintaining large halls by reducing energy consumption. It is also a place where the influence of light on occupational safety and health is emphasized.
- **Hospitality zone** presents how high quality and proper lighting can increase the comfort of the guests and create an ambiance and how the hotel can easily integrate management of light, thermal comfort, shutters and information for hotel service with a use of connected lighting systems;
- **Retail & shopping zone** is the last of the arranged displays, where you can see how to attract customers' attention to your store with the aid of light.

At the Lighting Application Center you can also learn about the concept of Human Centric Lighting, according to which our body can be stimulated by light, which may boost our performance like a cup of coffee or help us relax and calm down. The Nobel Prize in Physics in 2017 was awarded for the discovery of the effects of blue light on the human body and the functioning of our biological clock, which gave rise to the idea of Human Centric Lighting.

PHILIPS Lighting

To learn more about the light, you can combine a visit to the Lighting Application Center with a visit to the Philips Lighting factory in Piła, where high-quality light sources that are used by millions of people around the world are produced.

For further information, please contact:

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About Philips Lighting

Philips Lighting (Euronext: LIGHT), the world leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2017 sales of EUR 7.0 billion, we have approximately 32,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.