## The Energy Productivity Challenge



The 2015 Energy Productivity and Economic Prosperity Index reveals how energy productivity will boost the economy, create jobs and contribute to saving the environment

Making better use of **global energy** 





98%

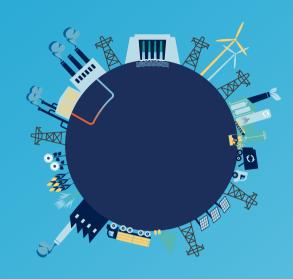
of all **energy produced globally is wasted** through inefficiency



The same as when you boil an egg - only 2% of the energy used goes into cooking it

by **2030** 

Europe could **double its energy productivity** by better use of existing
energy-efficient technology



... and cut its energy consumption by 35%

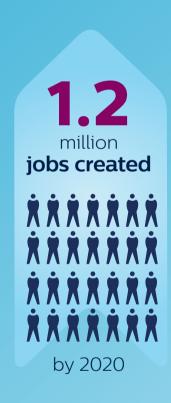
**LED** Lighting

can help households **improve their energy productivity** by

500%

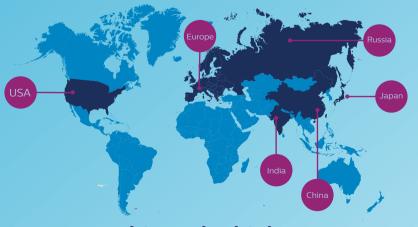


If Europe's energy productivity doubles...





## The world's six largest economies



can **achieve the highest** energy productivity gains as they account for

60% of global GDP

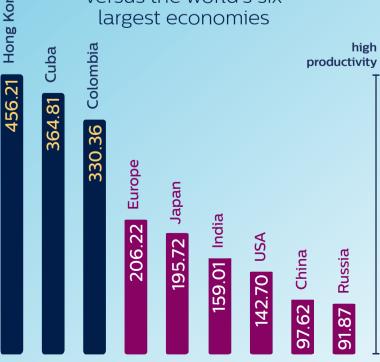
8

65% of global

of global energy demand

## Global **Energy Productivity**

The **three best performers**versus the world's six



GDP per unit of energy consumed, in billions of euros per exajoule

**Source**: The 2015 Energy Productivity and Economic Prosperity Index

The research, commissioned by Royal Philips, ranks countries by their energy productivity – the amount of GDP they produce for every unit of energy they consume. This differs from energy efficiency, which means using less energy to deliver the same service.