

## Press Backgrounder

### Philips Lighting Solutions for the Metalist Stadium

The reconstruction of the Metalist Stadium was performed in a public-private partnership between DCH Company and the state. Its modernization (2007-2009) has touched all parts of the complex, from the new southern grandstand and rebuilding of the eastern grandstand, to the reconstruction of the northern and western grandstands.

Philips Ukraine joined the launch project in 2009 after their General Manager, Maarten Durville, met with Alexander Yaroslavskiy, the owner of the Metalist football club. Philips made several proposals on lighting various parts of Kharkiv stadium and offered the best façade architectural illumination design. They implemented a sophisticated, technical solution and managed to create an impressive visual effect.



Reconstruction purchaser – Kharkiv Region Territorial Community  
General Planner – LLC “Kharkivproject Institute”  
Chief Architect of stadium reconstruction – Alexander Chub  
Capacity – 38 633  
Seats for disabled – 102  
Parking spaces – 2850  
Put into operation – December 5, 2009

Located in the city center, one of the key project requirements for the stadium was to make it stand out, whilst also fitting into the surrounding architectural environment. Philips’ solution looks bright and impressive, yet causes no light pollution – something that’s greatly appreciated by those living in the neighborhood.

“Football is an extremely important factor in Kharkiv’s social life,” says Serhiy Volyk, Metalist FC General Manager. “The way the stadium looks and whether people like it and accept it are key to us. Thanks to Philips’ lighting solutions, the stadium looks stunning at night and has been welcomed by the community.”

Reinier Schlatmann, Philips General Manager in Ukraine, also notes: “The Netherlands is the only country whose national football team will play all their games in one city during this summer’s major football tournament. Thousands of Dutch fans will be coming to Kharkiv, so we are very proud that the first thing they’ll see as they arrive at the stadium will be the beautiful façade lighting, designed by Philips.”

Decoflood, a high-performance range of floodlights, was used at Kharkiv’s stadium, offering stunning yet solid luminaire designs. Its purpose is high-quality, architectural illumination. Different types of optics were also used to achieve the required light distribution on all elements of the façade and the surrounding area. The total number of Philips lamps used was over 700.

#### For further information, please contact:

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**About Royal Philips Electronics**

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