

Press Release

31 March, 2014

Philips brings modern light to classic design with true 40W replacement LED candle

Clear LED candle and luster are the first true 40W replacement bulbs, blending innovative lighting with retro elegance

Frankfurt, Germany – Royal Philips, the global leader in LED, is bringing chandeliers into the modern era with the new clear LED candle and luster bulb. With its beautiful sparkling light and elegant design, they are perfect for chandeliers and open luminaires. The traditional shape of the new candle and drop lights bring the open and classic style of chandeliers to life with warm, white, ambient light.



Just because the style of your light is retro, the light quality doesn't have to be. As seen in London's Harrods department store and Notre-Dame cathedral in Paris, the traditional shape of the Philips' clear candle (E14) and luster (E27) bulbs blends perfectly in chandeliers and matches classic style. Yet, they create sparkling light through advanced LED technology.

With its revolutionary new-shape lens, the bulbs provide brilliant, clear, sparkling white LED light from every angle – even when dimmed. The ivory lamp color makes Philips' candle and luster bulbs an even more perfect match for open luminaires and chandeliers.



As always with Philips LED, you enjoy long-lasting light and energy savings: 20,000 hours' lifetime and over 80% less energy consumption, saving money on your bills, and reducing the cost of regular replacements.



The 40W Master LED candle and luster, for home, hospitality and retail is available now.

Philips' clear LED candle and luster bulbs light up Harrods department store, London

<http://www.lighting.philips.co.uk/projects/harrods.wpd>

Philips' clear LED candle and luster bulbs light up Notre-dame Cathedral, Paris

<http://www.newscenter.philips.com/main/standard/news/press/2014/20140312-philips-lights-up-notre-dame-as-never-seen-before.wpd#.Uysr-6KHsI>

Features

- Innovative lens design for sparkling and omnidirectional light
- Shape: candle – E14, E27
- Shape luster: E14, B15, B22
- Energy efficient and cost-saving: 80% energy efficiency
- Lumen: 470 lm (equivalent to 40W)
- Lifetime: 20,000 hours
- Color temperature 2700K (warm white light)

For further information, please contact:

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About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 115,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter