

The Philips logo is displayed in a white rounded rectangle with a purple gradient at the bottom. The background of the entire image is a modern office interior featuring a large, illuminated blue wall with a textured fabric-like appearance. The wall is supported by a metal frame with several adjustable spotlights. In the foreground, there are several orange cylindrical pillars, one of which has the text 'SELF CHECK IN' written vertically on it. The ceiling is dark with recessed lighting fixtures. The overall atmosphere is professional and high-tech.

**PHILIPS**

Case Study

**ATLAS**  
WORKBASE

**PHILIPS**

Flexible lighting that  
**lets businesses shine**

SELF CHECK IN



# Powerful lighting solutions for modern workspaces

ATLAS Workbase launched its first location in November 2016, with the vision of creating a “flexible work space designed for the modern professional.” It successfully combined the “third place” – the place where people work outside of the normal office or home – and co-working. Its on-the-go, state-of-the-art offices host professionals, entrepreneurs, and executives of all types.

## A partner with know-how

When Theo Partner Investments decided to open the first ATLAS Workbase in Seattle, they were faced with a number of lighting challenges.

It was essential the offices have light suitable for a wide range of workplace needs, from team meetings to video conferencing to independent work. But with limited natural light available, ATLAS Workbase needed powerful lighting solutions that matched its superior look and felt personal.

ATLAS Workbase required a lighting partner with a huge breadth of products and knowledge, an expert with both technical and aesthetic understanding. Marti Hoffer, CEO of Lumenomics, a Philips Value Added Reseller engaged to direct the lighting, knew immediately who to call. “Philips had the capacity and the sophistication to support the owner and their needs.”

## Lighting that optimizes and elevates

Philips Lighting met with the founders of ATLAS Workbase and, identifying their specific needs, recommended that LED lighting form the basis of the lighting design. The solution utilized Philips Dynalite control in conjunction with Philips luminaires to provide the space with premium, high-quality light — in both function and design.

The ability to optimize space was important to the owners of ATLAS Workbase, and the Philips Dynalite System, which analyzes light activity and usage in each room, proved enormously valuable. The system allowed the owners to reduce and maximize energy: they can preset, dim, and light each room according to time of day, programmed schedule, or room occupancy.

Most important, in line with their goal of creating the perfect office for any professional, the owners installed Antumbra iColor Keypads, whose sleek design allows users to control and customize their lighting, depending on mood or need.

Other Philips products, such as Philips OneSpace luminous ceiling and luminous textile, helped provide a high-quality aesthetic that complemented the workspace.

## An office for every kind of professional

**The results are powerful: ATLAS Workbase clients, from traveling executives to professional freelancers, can now experience a comfortable, top quality workspace outfitted with the best lighting to suit their individual needs and preferences.**

“Having the ability in your individual workspace to dim and control your lighting to what works with your eyes is another way of creating a better work experience for you to not only be more comfortable and more productive, but more healthy at the same time,” Bill Sechter, CEO of Atlas Workspace.

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Philips Lighting is the best. We wanted to work with the best.

**Bill Sechter,**  
CEO, Atlas Workbase



### Philips lighting solution overview

#### Philips

- Philips Luminous textiles
- Philips OneSpace luminous ceiling
- Philips Dynalite System

#### Philips Dynalite Controls

- Antumbra series wall user interfaces
- Occupancy & Daylight sensors
- Customized scenes & schedules

#### Philips Ledalite

- Chopstick Suspended LED
- ArcForm Recessed LED
- Jump Suspended Fluorescent
- TruGroove Linear Recessed

#### Philips Lightolier

- LyteProfile LED downlights
- Calculite LED downlights

#### Philips ColorKinetics

- eW Cove MX Powercore

#### Philips Daybrite

- LINCS Undercabinet

#### Philips Chloride

- 45V Series Edge-Lit Exit



