

PHILIPS Lighting

Press Release

It has never been easier to light your home smarter, room by room, with the extended Philips Hue connected lighting system

- *Outfit a room quickly and at a great value with expanded starter kits, including four bulbs and the Philips Hue bridge.*
- *The growing family of Philips Hue connected lighting products provides the right light anywhere in your home and for any moment throughout your day.*

Somerset, NJ – It has never been easier to transform your home’s traditional, flip-the-switch lighting to smart, wireless lighting that can enhance any moment of your day. Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting, continues to extend the [Philips Hue connected lighting family of products](#) available to US consumers, so they can simplify and enhance their home and life.

“Whether you are looking to personalize your lighting to gain peace of mind when away from home, see and feel better throughout the day and help get a better night’s rest, or take your entertainment experience to the next level, the Philips Hue family of products can smarten up your home, room by room,” said Mark Cieri, Vice President & General Manager, Home Systems, Philips Lighting US. “Consumers can quickly outfit a space and discover all that light can do, at a great value, with our new expanded Philips Hue starter kits.”

Available in three versions – **White and Color Ambiance (\$199.99)**, **White Ambiance (\$149.99)** and **White (\$99.99)** – the starter kits now include four traditional A19 light bulbs and the Philips Hue bridge, which is needed to set up, customize and get the best connected lighting experience. Multi-packs of Philips Hue light bulbs are also available for consumers to extend that experience throughout their homes.

Choose the right light to support any moment in the day, anywhere in your home

Your lighting should be designed around you, your home and your everyday life. Philips Hue gives unprecedented versatility, with the full spectrum of white and colored light at your disposal, so you can shape your space whatever your style and routine, make rooms feel spacious and comfortable, and set the mood and atmosphere for any occasion.

A new fixture, integrated with the Philips Hue White Ambiance technology, will be available for purchase beginning October 2017. The **Philips Hue White Ambiance Cher Suspension fixture (\$229.99, 3000 lumens)** is perfect above a kitchen island or dining table. It is designed to give you the perfect shade of white light to support your different activities throughout the day, from helping you wake up and energize, concentrate, read, relax and go to sleep naturally, from a single light source.

In addition, the highly anticipated **Philips Hue White and Color Ambiance candle bulb (\$49.99)** will be available for purchase beginning October 2017. The smaller E12 base of the candle bulb, with a range of more than 16 million colors, is perfect for ceiling fans, chandeliers and decorative table lamps. The 40W-

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equivalent candle bulb has 450 lumens; it joins the current Philips Hue White and Color Ambiance range, which also includes the traditional A19 bulb, GU10 spot light and BR30 downlight.

Control your lights your way – from your voice to your smart device

Philips Hue provides the best voice-controlled lighting experience. Simply ask Amazon Alexa, Apple HomeKit with Siri and Google Assistant to turn your lights on or off, set the desired shade of white or colored light and much more – without lifting a finger.

All Philips Hue products can also be controlled via smartphone or tablet with the Philips Hue app, accessories including the Philips Hue wireless dimmer switch, Tap and motion sensor, and wearable devices. In addition, you can remotely control your lights wherever you are, and set timers, notifications and alarms.

Philips Hue is all about helping you light your home smarter. For more information on Philips Hue and where you can buy the connected lighting products, visit www.meethue.com.

For further information, please contact:

Philips Lighting US

Beth Brenner

Tel: +1 215 595 3102

E-mail: beth.brenner@philips.com

About Philips Lighting

Philips Lighting (Euronext Amsterdam ticker: LIGHT), a global leader in lighting products, systems and services, delivers innovations that unlock business value, providing rich user experiences that help improve lives. Serving professional and consumer markets, we lead the industry in leveraging the Internet of Things to transform homes, buildings and urban spaces. With 2016 sales of EUR 7.1 billion, we have approximately 34,000 employees in over 70 countries. News from Philips Lighting is located at the [Newsroom](#), [Twitter](#) and [LinkedIn](#). Information for investors can be found on the [Investor Relations](#) page.