

Press Information

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Create the perfect light tone with Philips Ledino range

Adjust and create the light tone in your home and to suit your personal style

Frankfurt, Germany – Want to create the perfect ambiance in your home? Look to light. Finding just the right tone, and balancing the intensity and color tone of the light, can make your surroundings feel they have been created around you. With Philips' innovations in LED you can adjust the white light in three ways: dim it to alter the intensity, tune the white color, or adjust both the intensity and color simultaneously with the DimTone feature.

Award winning design, personal to you...

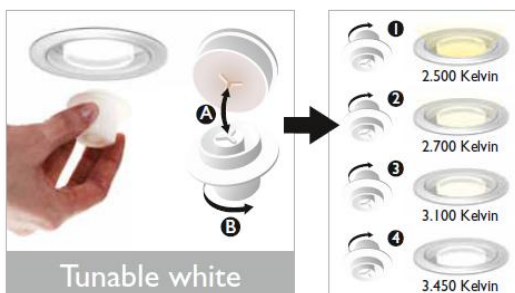
The Philips Ledino range gives any room a modern, elegant look with light and light effects of inspiring purity and beauty. The range consists of over 100 models for the home and garden, from pendant and ceiling lights, to floor lamps, table lamps and wall lamps – all based on innovative LED solutions.

New additions to the latest range include a host of LED spot lights, which are crafted with premium die-cast aluminum. The new pendant lamp model is made from brushed aluminum, and available in white and grey with high quality glass, for a sleek, modern design. It also features DimTone that lets you select your desired LED light in both white and amber; to create a natural, candle-light effect, simply adjust the light color.

With luminaires in white, metallic and chrome colors, products within the Ledino range have been officially recognized as 'a seal of good design' with a prestigious iF award for the Ledino outdoor post, Ledino outdoor wall light and Ledino Floor and Table Lamps

DimTone – a dimmable light tone

Available in selected models in the newest Philips Ledino range, the DimTone feature is a world's first from Philips. It lets you simultaneously select the perfect light tone – or temperature – whether it's cool or warm white light, and dim it to adjust the light intensity. In addition to giving you innovative ways to personalize your lighting, the Ledino range uses LEDs saving up to 80% of energy compared to incandescent lamps. You'll also enjoy extremely long-life and great quality light that truly complements your home.



Tunable White

With Tunable White, you can personalize your light color by selecting the color temperature of your light on installation. Choose from the bright white or a warmer tone, creating the

tone and ambiance that matches your preference and style.

Dimmable

Adjust the light intensity of the majority of the range with a dimmer switch or sliding dimmer. It lets you create the light effect to change the ambiance of the room to suit your mood or for different activities – from relaxing to working.



Key features of the newest generation Ledino Range

- Dimmable and adjustable white light
- Increased light output through powerLEDs
- Stylish & modern designs coupled with high quality LED light
- Up to 80% energy saving
- Extremely long-life
- Instant startup

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About Royal Philips Electronics

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