

## Press Information

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### **Philips adds a jigsaw of light to its Ecomoods range for the home**

*World's first in energy-saving lighting meets stylish designs and warm welcoming light*

**Frankfurt, Germany** – Beautiful lighting can make a real difference to your home, its character and ambiance, yet many of us worry about the impact of light on energy bills. But who says saving energy means compromising on style? The latest additions to the **Philips Ecomoods** range of decorative indoor lights show you don't have to. The new designs combine elegantly crafted design with the latest innovations in energy efficient light – and incorporate fully dimmable energy saving lamps so you have more control over your ambiance in your home - truly putting lighting in your hands so you can create your own light.

#### **Make it your own**

'Boomerang', the newest model in the already successful range, allows you to explore your creative side with light: play with one, two or up to ten connectable shapes, and fit them together like a jigsaw on your wall or ceiling to create your very own lighting design. Easy to install and with only one power supply needed you can introduce multiple lights to your space. Slim, chic, clean and contemporary, the Philips Ecomoods 'Boomerang' complements your home perfectly – breaking the mold of traditionally bulky energy saving lighting options. 'Boomerang' is available at EUR 99.



#### **Pleasant ambiance – world's first dimmable**

The Philips Ecomoods range includes table lights, pendants, and flexible wall, ceiling and spot lights that allow you to place light for any scenario in your home. In addition to choosing your light placement, you can choose the brightness of your light thanks to the first ever fully dimmable energy savers available in selected models from the Ecomoods range. You can turn the dimmer down to create a warmer, more intimate feel or dial it up to create brighter, more active light that suits the moment - whether you're entertaining friends, relaxing with family or simply taking time out alone.

With the latest designs within the Philips Ecomoods range, such as the 'Boomerang', you can enjoy dimmable, quality light and save on your energy bills without compromising on style, design or ambiance.

**Key features**

- Warm white light, color temperature of 2700 Kelvin
- Up to 12,000 hour lifetime and reduced energy consumption by 80%
- Fine elegant and robust materials
- Adjustable and dimmable light intensity

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**About Royal Philips Electronics**

*Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified health and well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity." Headquartered in the Netherlands, Philips employs approximately 122,000 employees with sales and services in more than 100 countries worldwide. With sales of EUR 22.6 billion in 2011, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at [www.philips.com/newscenter](http://www.philips.com/newscenter).*