



**PHILIPS**

Light as a Service

# No capital investment in lighting and up to 70% lower energy costs

With Light as a Service, Praxis and Brico opt for sustainability and an even better shopping experience



**"Light as a Service is perfect for us. All we do, is pay for a service contract for all of our stores. Our program comprises the entire conversion of all our stores, including the removal of old lighting and the installation of new LED luminaires. The maintenance of the lighting is also part of this. And in case of problems or defects, one e-mail is enough to have it resolved."**

Henk Schurink, Construction and Store Design manager at Praxis

## **No investment costs and plenty of sustainability and ease of use**

Praxis and Brico, subsidiaries of parent organization Maxeda, wanted to install energy-efficient LED lighting in their stores. Their aim was to show products to their best advantage and to save costs. Light as a Service was chosen for 120 stores.

With Light as a Service, the customer only pays for the light, not for the lamps. Light as a Service works with a service contract. The customer only pays the all-in monthly service amount and the energy costs. There are no longer any installation and maintenance costs.

## **Low CO<sub>2</sub> footprint**

Praxis and Brico opted for two types of LED lighting: CoreLine Trunking for stores with low ceilings and special LED pendant luminaires for stores with higher ceilings. All other areas such as the warehouses, offices, wardrobes, restrooms and sawmills were also fitted with energy-efficient LED luminaires. The pendant luminaires were specially designed for Praxis. Because they are made in the Netherlands through digital manufacturing and are fully recyclable, they ensure an extremely low CO<sub>2</sub> footprint.

# Light as a Service: buying light instead of lamps

Case study  
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Praxis and Brico  
stores (Maxeda), the  
Netherlands and Belgium  
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**Light as a Service**  
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With Light as a Service:

- Praxis and Brico opt for a customized service: the standard maintenance contract includes monitoring, maintenance, performance analysis and improvement;
- all investment costs are replaced by an all-in, fixed monthly service amount;
- the agreed amount of light and the agreed amount of energy savings are delivered;
- Praxis and Brico no longer have to worry about maintenance;
- Praxis and Brico show that they value the environment and sustainability;
- Praxis and Brico opt for a an optimal shopping experience with attractively presented products;
- Praxis and Brico save on energy costs by using energy-efficient LED lighting.

**"In our aisles we now have a light output of 500 lux. This is more than enough to beautifully highlight our products and still save energy. We receive many positive reactions from our customers and our employees."**

Henk Schurink, Construction and Store Design manager at Praxis



## Worry-free

With Light as a Service, retailers only pay a fixed monthly amount. For this they receive a guaranteed agreed amount of light as well as energy savings. Maintenance is also carried out during the agreed period.



## Optimal lighting plan for every store

Those who choose Light as a Service can rely on years of lighting expertise. Lighting plans ensure the best-looking stores with the highest energy savings.



## Saving on energy costs

Retailers who have not yet switched to LED lighting benefit immediately after installing LED lighting with substantial energy savings of up to 70%.



## Unique shopping experience

A service contract from Light as a Service offers plenty of opportunities to take advantage of the many innovations of Philips lighting products and Interact connected lighting systems.



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