



PHILIPS

City Spaces

Lifecycle Services
enabled by ActiveSite

Dynamic lighting for vibrant cities

Philips Lighting Services for City Spaces

Next-generation architectural lighting

Eye-catching landmarks like distinctive bridges or commemorative monuments are part of a city's visual identity, just like standout facades and popular public spaces. To maintain their lighting design and protect the city's brand image, smart urban lighting now helps these icons work their magic around the clock.

Thanks to architectural lighting, cities can come to life at night in a new way, reflecting the rhythm of urban life with fresh content (for example creating lighting themes for specific festivity or an event). That's why you want the peace of mind of knowing that your city's lighting is in good working order, allowing for real-time monitoring, remote maintenance and remote content management. But for owners or operators of architectural lighting at a variety of city locations, identifying

issues through manual inspections is difficult and time-consuming. Philips lets you manage your installations and commissioning remotely, with data analysis to help keep your lighting in perfect working order. The ActiveSite lighting system and services can help you keep track of all your assets and rely on fast, high-quality service with zero surprises. It's the perfect way to keep the lighting at your city's iconic structures attractive and up to date.

Peace of mind with ActiveSite

ActiveSite takes the hassle out of managing the lighting at your city's key sites. ActiveSite lets you manage and operate advanced LED architectural lighting systems remotely. Conceived and designed by Philips' illumination experts, ActiveSite lets you maintain your assets and monitor, modify, program and adjust your city's lighting for any occasion, including one-off special events.

With this cloud-based data system, you can manage all your installations anywhere in the world, from a single dashboard.



Enhanced experience

- Make your city's lighting picture-perfect.
- Create an inviting, dynamic atmosphere that stimulates business and commerce.
- Let your architectural lighting match every moment of the day and year.
- Apply different designs to your lighting on demand, via remote or on-site support.



Comprehensive information

- Get convenient notifications of issues, thanks to advanced monitoring and fault detection.
- Obtain unprecedented insight into how your system works, with current and long-term analyses.
- Keep your city's lighting up and running with remote and on-site maintenance.
- No more manual asset tracking.

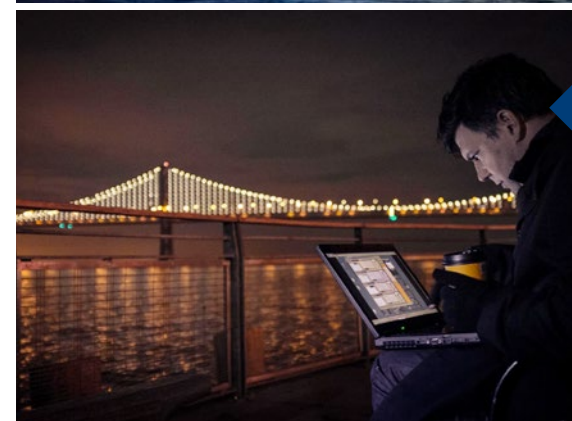
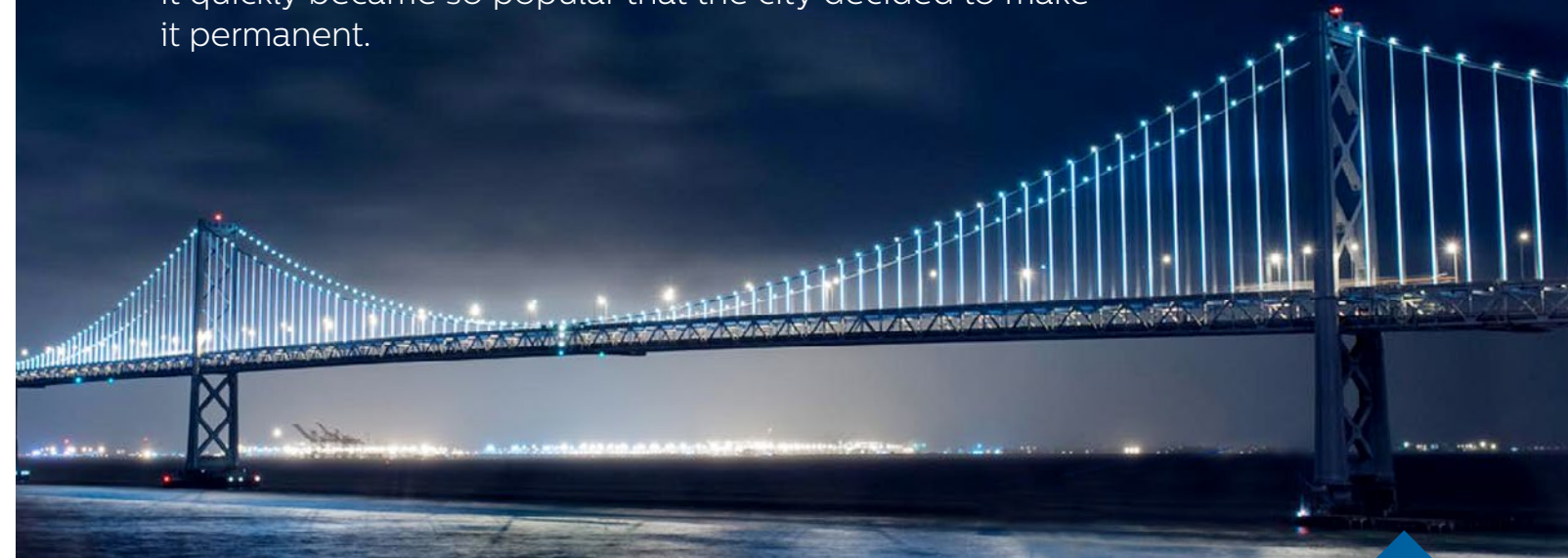


Optimized operations

- 24/7 support for all your urban lighting needs.
- Remote monitoring helps us take care of the lighting, giving you complete peace of mind and a lighting installation that works as expected all the time.
- Avoid downtime with cloud-hosted lighting services that include 24-hour monitoring.

A true beacon of the San Francisco Bay Area

The one-of-a-kind lighting on the San Francisco-Oakland Bay Bridge was originally meant to be a temporary art installation. Designed in 2011 by Leo Villareal for the ILLUMINATE non-profit arts organization, it quickly became so popular that the city decided to make it permanent.

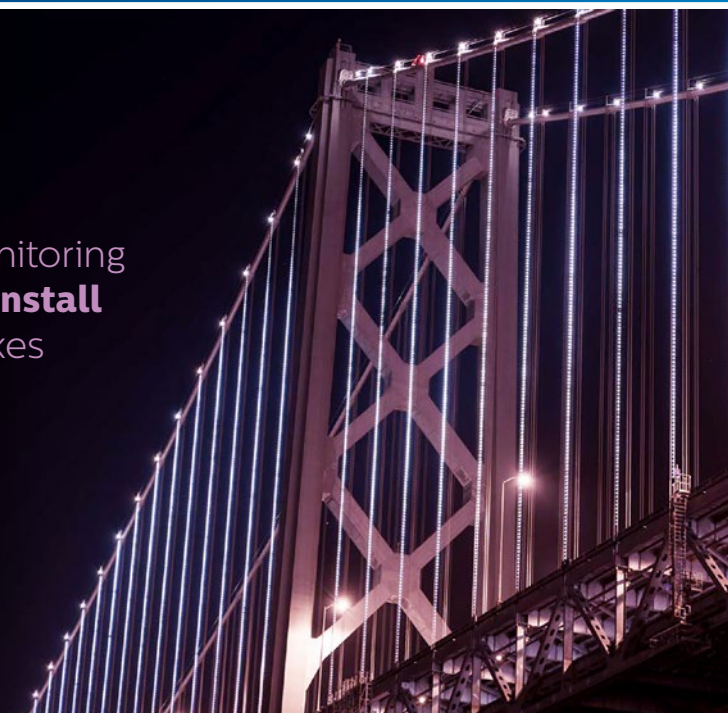


Philips partnered with the creators throughout the project, and manages the installation with ActiveSite system and services. The electric bill for the lighting installation is just \$30 per night. A group of more than 20 independent analysts from city agencies and leading firms like McKinsey, Deloitte, Google and Facebook unanimously agreed that The Bay Lights boost the regional economy by more than \$100 million annually.

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Thanks to advanced LED and system monitoring technology from Philips, **we are able to install an energy-efficient work of art** that makes the Bay Bridge a true beacon of the San Francisco Bay Area. ”

Saeed Shahmirzai of Zoon Engineering
(Bay Bridge MEP Integrator)



Lifecycle Services



Extend the life of your architectural lighting

Extend the life of your architectural lighting

With the help of Philips Lifecycle Services, professionals like you, who operate architectural lighting facilities, can extend the lifetime of a city's key lighting installations. Popular destinations like monuments, bridges, parks and plazas are architectural highlights that reflect your city's history and identity – and the lighting equipment at such locations is an investment you'll want to protect.

Philips lighting services for ActiveSite architectural lighting systems

With tailor-made maintenance plans and remote assistance from our lighting experts, you'll be sure that your city's lighting is always in perfect working order. After all, even a single broken light can make a park, plaza or town center feel less safe and attractive. Thanks to remote content management, you can now make your city look fresh and relevant, 365 days a year.

Created especially for the ActiveSite system, we have developed three Lifecycles Services packages that give you the peace of mind of knowing that your lighting is in good hands, every single day. Let us take care of the lighting, so you can take focus on making your city prosper.



Essential Package Protect your investment

Lighting maintenance is all about preventing problems by identifying them early and responding swiftly. Extend the lifespan of your lighting infrastructure and safeguard your investment:

- Remotely identify potential issues on an agreed scheduled basis and suggest corrective actions minimizing lighting downtime
- Lighting services include software access, helpdesk support, service ticketing and scheduled reports and insights
- Get remote assistance directly from Philips for quick support for any problems
- Schedule optional annual location visits to review your lighting installations on site



Premium Package Hassle-free operation

For even more peace of mind and effective control of your public-lighting costs, the Premium Package includes everything in the Essential Package – plus:

- Comprehensive maintenance for an annual fee
- Contract includes labor and materials in case of failures (lighting-related spare parts and/or replacements)
- Trained service engineers offer on-site corrective and preventive maintenance to keep your lighting installation in perfect working order
- Basic content management (including static lighting scene changes and schedule & trigger modifications) with optional advanced content support
- Optional on-site advanced content support



Premium+ Package Optimized performance

For total insight and control, plus the most effective lifecycle management, Premium+ offers everything included in the Premium Package – and more:

- Ongoing training for your staff
- System optimization
- Advanced content management including the design of lighting shows for special events
- Full support including on-site troubleshooting
- Asset management helps you keep track of your current system-level assets via an online portal, with access to historic information about failures and replacements

Get Philips Lighting Services for your city spaces

Want to find out what our lighting services can do for you?
Please visit www.lighting.philips.com/services

A photograph of two women smiling and looking at each other. The woman on the left has short blonde hair and is wearing a grey coat. The woman on the right has long brown hair and is wearing a pink coat. They are standing in front of a blue background with large, glowing, cloud-like light fixtures. The lighting is warm and golden, suggesting a sunset or sunrise setting.

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**It's great that the lighting is
different every single day.**
The possibilities are endless.”

Jan-Hein Opheij, Town Center Manager for Veghel

