

The importance of eye care



New global research reveals a need for greater awareness around eyesight and quality lighting

Survey countries: Poland, Czech Republic, Sweden, China, Germany, Spain, France, Indonesia, Thailand, USA and Turkey



74%
agree quality lighting impacts sight

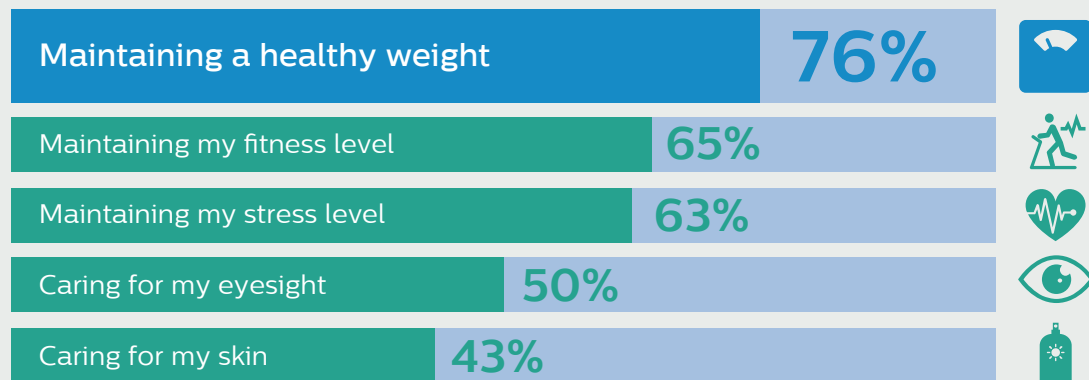


but only **28%** choose a light bulb more comfortable for their eyes

When making their bulb purchasing decision only a third consider comfort on eyes



Eye care takes a back seat to weight, fitness and stress levels as a wellbeing priority



Only **43%** of people globally visit an eye doctor on a regular basis

Philips Lighting, the world leader in lighting, provides one of the easiest ways to improve your wellbeing – high quality and comfortable LEDs that are easy on your eyes

Globally parents worry most about children's eyesight

