

**PHILIPS**

*InterAct* Office

Smart buildings

# See your real estate portfolio in a new light



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# Real time Real estate

Corporate Real Estate today is faced with many challenges in planning and managing complex business processes. As a Corporate Real Estate manager you need to concern yourself with two things: the bottom line and customers' needs. Optimizing these two offers some unique challenges.

At Philips Lighting, we understand these challenges and the complexity of searching for better ways to improve operational and financial performance, but not at the expense of employee comfort and productivity.

Metrics and insights are key to reducing OPEX, energy costs and optimizing space across your real estate portfolio. Just imagine what you could do with:

- Access to granular insights on occupancy and energy costs, globally
- Accurate, reliable data that's accessible from the cloud anytime and from anywhere
- A solution that requires no-upfront investment and that's fully scalable to adapt to your changing portfolio size and needs

We've invested a significant amount of resources to understand, develop and deliver a service that's completely hassle-free.

**Meet InterAct Office.**

InterAct Office is a lighting programme for existing office space, that offers you a hassle-free upgrade of your existing lighting infrastructure to a smart, wireless connected lighting system.

It provides you with the detailed information to make data-driven business decisions impacting energy efficiency, operational costs, and employee well-being.

What's more – there's no upfront investment required.

## **Save.**

### **Save immediately**

Benefit from up to 70% savings on your current lighting operational costs and immediately reduce your environmental impact.

## **See.**

### **Seeing is believing**

The smart lighting collects and delivers accurate and granular data that you need to support business decisions across your portfolio. And being cloud-based, it's accessible from anywhere, at anytime.

## **Scale.**

### **Scale as you grow**

It's a flexible, future-ready, cloud based lighting system that grows with your organization.

With InterAct Office you and your organization can achieve an innovative workspace, dedicated to cost-savings, productivity and well-being – across your entire global portfolio



# Creating smarter workspaces

When evaluating options to make your buildings more efficient and smarter, we understand you have many choices. Whichever option you consider, it needs to be fast to implement, deliver results instantly, be scalable across your ever changing portfolio and deliver cost efficiencies as well as employee comfort and satisfaction. That's why we've developed a retrofit solution that builds on your existing lighting infrastructure.



## Accessible

No need for investment in new infrastructure as it leverages the existing lighting



## Fast and hassle free

We take care of the installation, optimization and management of the system so you can concentrate on your core business



## Affordable

No upfront investment or CAPEX required making it immediately available



## Sustainable

LED lighting is energy efficient and reduces environmental impact



## Cost effective

Instant OPEX savings, enabled by up to 70% savings in energy costs and associated emissions



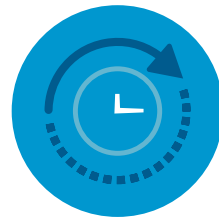
## Insightful

Delivers granular data insights on energy consumption, and moving forwards on occupancy, and more... from one dashboard



## Scalable

Grows with your business needs and portfolio globally



## Future-ready

An infrastructure that allows for expansion, and enables automatic system upgrades



Every office building has existing lighting, why not optimize it and make it smart?

The cloud based software is easily accessible from anywhere, at anytime and keeps you up to speed on operations and performance. Features include:

1. Easy monitoring of retrofit deployment
2. Intuitive map navigation with key building metrics shown in pop-up tag
3. View and compare performance across different buildings and locations

Find out more on how you can start Saving, Seeing and Scaling now. Visit: [www.philips.co.uk/realtimerealestate](http://www.philips.co.uk/realtimerealestate)

