

# PHILIPS

## GU10 – smart spotlight

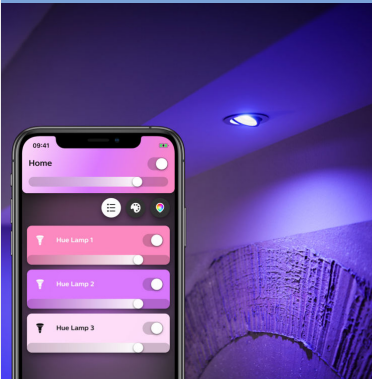
Hue White and color  
ambiance

White and colored light

Instant control via Bluetooth

Control with app or voice\*

Add Hue Bridge to unlock more



8718699730352



## Easy smart lighting

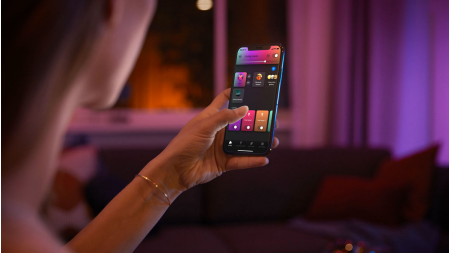
Add colour to any room with a single smart bulb, which offers warm to cool white light, as well as 16 million colours. Use Bluetooth for instant light control in one room or connect to the Hue Bridge to unlock the full suite of features.

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Create a personalized experience with colorful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

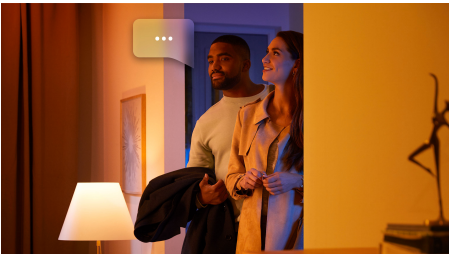
# Highlights

## Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

## Control lights with your voice\*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

## Create a personalized experience with colorful smart light



Transform your home with over 16 million colors, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theater, enhance your home decor with color accents, and much more.

## Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

## Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four preset light recipes handcrafted especially for your daily tasks: Energize, Concentrate, Read, and Relax. The two cool-toned scenes, Energize and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

## Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

# Specifications

## Bulb dimensions

- Dimensions (WxHxD): 50x54

## Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

## Extra feature/accessory incl.

- Dimmable with Hue app and switch: Yes

## Guarantee

- 2 years: Yes

## Light characteristics

- Color rendering index (CRI): 80

## Packaging information

- EAN: 8718699730352

## Service

- Warranty: 2 year(s)

## Technical specifications

- Lumen output at 4000K: 350 lumen
- Weight: 51
- Bulb technology: LED
- Lumen output at 2700K: 230 lumen

## The bulb

- Brightness: 350
- Color temperature: 2000K-6500K  
+16 million colors
- Diameter: 50 mm
- Fitting: GU10
- Form factor: GU10
- Input voltage: 220V-240V
- Lifetime: 15,000 h
- Light output: White and color light
- Lumen output: 350 lm
- Max. operation power: 5.7 W
- Max. standby power: <0.5 W
- Number of switching cycles: 50,000
- Power factor: >0.8
- Rated lifetime: 15,000 h
- Software upgradable: when connected to Bluetooth App or Hue Bridge
- Start up: Instant 100% light output
- Wattage: 5.7 W
- Wattage equivalent: 50 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth App or Hue Bridge

## What's in the box

- Hue bulbs: 1

## What's supported

- HomeKit compatible: Yes
- Philips Hue App: IOS 14 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa



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