



Smart lighting for best multipurpose arena experience

The Fernando Buesa Arena – one of the most important sports facilities in Spain – is the first Interact Sports project undertaken for an indoor arena, including converting 100% of the pavilion’s lighting to LED and connecting via a standard wired connection.

“The old lighting system didn’t meet the sports teams’ requirements and so we had to change it. Customer satisfaction is everything”.

Asier García, Head of Operations Baskonia – Alavés

Customer challenge

A pavilion like the Buesa Arena, which aims to host very high-end events, needs to live up to expectations in terms of lighting. It didn’t meet the minimum parameters required by the most important national and European basketball organizations, which denied the host club’s plans to organize prestigious matches and tournaments due to limited capabilities of the original lighting.

Solution

Shortly after the installation of LED lighting, connected via Interact Sports software, the venue was selected to host the final phase of the 2019 EuroLeague. The new lighting system also allowed the stadium to manage and control the lighting centrally for an exceptional before, during and after the main event.

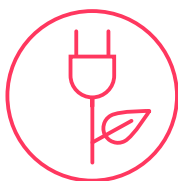
Interact Sports – Making it happen

Buesa arena has been transformed into a premium multipurpose venue with Interact Sports Scene management software. The new lighting system allows the stadium to control the lighting centrally and ensure a best-in-class fan experience, before, during and after the event.

Complete replacement of the lighting system with 54 Philips ArenaVision LED floodlights has resulted in energy savings of 60%, while increasing light output by about 40% compared to the previous system.

It also has advantages in terms of maintenance because the program collects and records a lot of additional data including technical variables, operating temperatures, and hours of operation, etc.

The Baskonia club and the city of Vitoria have opened up new roads and set new goals to make the Buesa Arena a benchmark Spanish indoor sports facility.



Energy savings

The new LED lighting and software has resulted in energy savings of 60%, while increasing light output by about 40% compared to the previous system.



Scene management

Program and synchronize entertainment lighting inside your stadium and the architectural lighting around it centrally. This easy-to-

use software lets you extend the match day experience and attract a wide variety of events to diversify revenue streams.



Real time data insights

The Interact Sports system collects and delivers unique data insights that help you manage the venue as efficiently as possible.



Improving hospitality

The new lighting is controlled by Interact Sports Scene management software. As a result, the stadium is able to create a more prestigious and unique fan environment.

Project details

- Multipurpose stadium with a capacity of over 15,000 fans
- Saski Baskonia, the main basketball team using the stadium, competes at the top level of national basketball in Spain, ACB

 Find out how Interact can transform your business

www.interact-lighting.com/sports

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