

interact Pro



## Case Study

# Smart lighting for SME

Connected Lighting Expert Jack van der Meij recommends Interact Pro



## Freek van Os opts for sustainability and easy installation

Sustainability is becoming increasingly important for the customers of installation company Freek van Os. To better help its customers, the company feels it is important to set the example and be at the forefront of energy-efficient solutions. The relocation to new premises brought plenty of opportunities to realize sustainability ambitions. Colleague Installation company Jack van der Meij recommended using Interact Pro.

## Jack van der Meij recommends Interact Pro, smart lighting for SME

Electrotechnical installation company Jack van der Meij focuses on sustainable energy for SME. The company is a member of the Philips Connected Lighting Experts network. This consists of a leading group of innovative installers who know that the IoT and connected lighting offer unprecedented possibilities. They create opportunities to transform the installation market through the latest solutions such as Interact Pro.



“ Interact Pro allows you to benefit from energy-saving innovations now and in the future. The installation is partly wireless and is easy to set up with an app. This means you save a lot of time.”

**Chiel Roelofs**  
Managing Director Jack van der Meij

## Sustainability is the default at Freek van Os

Installation companies increasingly receive queries from their customers such as: How can I use energy more sustainably? How can I reduce costs? By being actively involved in sustainability, questions can be answered better. Installation company Freek van Os likes to set a good example for customers, while also offering its staff the best working conditions.



“ We want to lead the way in sustainability. That is why we opted for intelligent Interact Pro lighting. The lighting is now automatically switched on and off thanks to sensors, and our energy consumption is fully transparent. This way we save up to 60% on our energy bill and we involve employees in making progress towards our sustainability goals.”

**Harm van Os**  
Managing Director Freek van Os



“ The advantage of presence sensors is that light switches off automatically in rooms when no one is present. That is very welcome in times where we aim to use energy in a sustainable way.”

**Lisa van Alphen de Veer**  
Planning/marketing Freek van Os

## Easy installation, sustainable action

At Freek van Os, two types of energy-efficient Philips Interact Ready LED luminaires were installed: on the first floor 47 impact-resistant and watertight luminaires were installed, and on the second floor 74 recessed luminaires.

The luminaires and sensors are connected wirelessly via the Interact Pro gateway. The app can then be used to create various light groups, light scenes and time switches.

You will not find any light switch at Freek van Os. In part due to Interact Pro, Freek van Os now saves up to 60% of its total energy costs.



## Advantages for the installation company



### Easy installation

Lighting control is completely wireless with Interact Pro. This offers great flexibility. It offers lightning-fast configuration via an app, without the need for any training.



### Adding value

Interact Pro offers greater ease of use, insight and additional savings. It offers considerable added value compared to standard LED lighting.



### Providing proactive service

Interact Pro provides real-time insight into customer system performance at any time. Any changes can be made online.



### Building the customer base

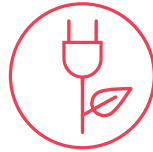
Interact Pro offers unique functionalities for installers: completed projects can all be managed from a central dashboard. This allows installers to build up a unique customer database.

## Advantages for SME



### More comfort, better performance

At any time, the lighting can be adjusted to individual work activities with an app. This contributes to a sense of well-being, and to performance in the workplace.



### Significant energy savings

Interact Pro provides real-time insight into system performance at any time. Any changes can be made online.



### Insight into energy consumption

The Interact Pro dashboard monitors energy performance per room and even per luminaire, and enables analysis of future lighting usage. It also provides insight into additional opportunities for savings.



### Innovative reputation

Companies that opt for a sustainable, smart working environment make the difference. An innovative reputation can inspire customers and suppliers to also take green decisions.



➤ **For more information about Interact Pro**  
[www.interact-lighting.com/pro](http://www.interact-lighting.com/pro)

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