

The retail revolution



The average store used to be refurbished every 8 to 10 years. But in this fast-paced digital age, all that is changing.

There's no doubt the internet has transformed the way we shop. It's quick, convenient and gives us access to an endless supply of products. But it doesn't answer all our needs. Often, the main reason people choose not to buy online is because they want to touch, smell or experience the merchandise first hand. In fact, 82%* of millennials prefer physical stores – just as long as they're fun, interactive and up to date.

If retailers are to remain attractive, they must respond to these needs by refreshing parts of their stores more often. Low impact, meaningful adaptations can help them do this with minimal disruption and without the costs associated with completely replacing store fixtures and fittings.

StyliD Evo is a high-performance product range that offers the flexibility to update your lighting to create new store ambiances and suit new layouts and displays — without having to replace the luminaires. So unlike 'set and forget' solutions, it's a long-term lighting investment that's designed to outlive your store updates.

*Source: Who are the Millennial shoppers? And what do they really want?" Accenture, Outlook 2013

Flexibility meets performance

StyliD Evo is designed to maximize return on investment by offering outstanding flexibility and performance. Not only can it be used in a wide range of retail applications, it can also be reused time and time again - whenever your store is refreshed. And to extend its store lifetime even further, the optical compartment has a particle-proof shield to retain the luminaire's clean looks for longer.



A wide range of applications

From small convenience stores to large supermarkets and big box retail stores.



Exchangeable optics and accessories

Update your luminaires quickly and simply to the requirements of your new store layouts.



OptiShield

Nothing can enter the optical compartment to compromise its spotless look.

Flexibility meets performance

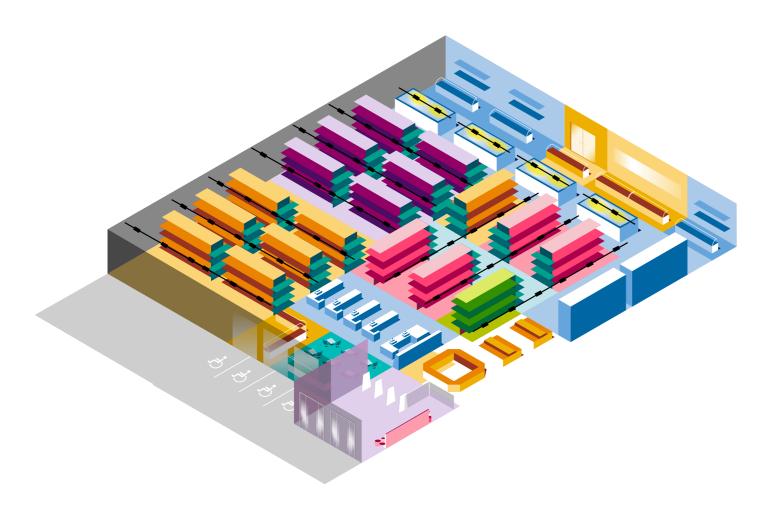
It's got every application covered

The StyliD Evo product range has the flexibility, performance and lifetime to cover every application, so you can highlight products and create differentiating ambiances.

Our accent lighting portfolio enriches the store experience by creating a unique atmosphere with greater contrast to make your merchandise stand out. It can also guide your customers through the store by attracting the to different departments to drive more sales.

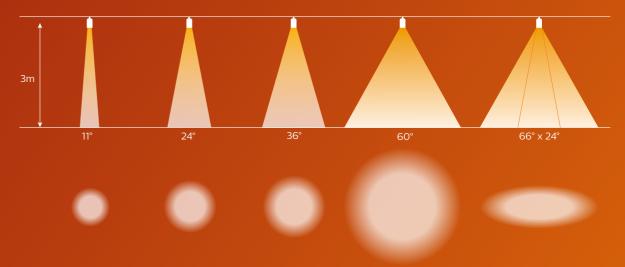
The portfolio includes a range of beam shapes and lumen packages to enable you to define the right level of light intensity. From a narrow beam to create a strong accent, to an oval beam for an optimal effect on fresh food counters. All with greater rotational flexibility thanks to the repositioned hinge.

With complete control over the lighting features, you can choose a solution that is the perfect match for different locations and stores. The range of flux packages give you the freedom to use StyliD Evo for small convenience formats and supermarkets. And because the lighting can be suspended up to 5 meters high, it is also suitable for highlighting products in large, big box stores.



StyliD Evo

offers the following range of optics:





Upward tilting

StyliD Evo can be aimed upwards up to 10 degrees, to light walls, banners and wordmarks which are positioned at the level of the track or slightly above.

Flexibility meets performance

Exchangeable optics and accessories

Updating or optimizing your store layout is easy too. Simply update your StyliD Evo's optics and/or optical accessories to suit the new destination or function in store. This means you can keep reusing StyliD Evo throughout store refreshments, so your store ambiance is always up to date, with minimal effort, downtime and cost.

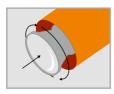




front rim



Remove reflector



Place new reflector
Optional step: add

filter glass



Replace front rim



No glar

StyliD Evo optimizes eye comfort thanks to its black anti-glare ring.



Barndoo

A barndoor can be added to make your luminaires look industrial or theatrical, to match your store's look and feel. It also prevents shoppers from looking directly into the light source.



Filter glasses

Filter glasses let you change the light color retrospectively, without replacing your luminaires.



OptiShield protection



To ensure StyliD Evo has the longest lifetime in store, all our luminaires are particle proof. For example, in departments where insects could be attracted to fresh food and bright light sources, OptiShield prevents insects from getting into the optical compartment and compromising its spotless look and feel.



Food retailers increasingly want spots that are insect-proof and dust-proof. By adding a rubber seal around the reflector and glass, the StyliD Evo spot is now completely enclosed. A simple, effective design that makes it perfect for retail food applications."

Ramon Janssen Signify Product Design Lead

Circular ready

StyliD Evo answers today's concerns about saving energy, reducing carbon emissions and supporting the circular economy. Built to enable existing luminaires to be reused long term, it can also make a difference through improved serviceability. We're also committed to zero waste to landfill by 2020 through the recycling and harvesting of parts.



Read more >





Easy to upgrade

- flexible backbone (Maxos fusion) enables system components to be added
- upgradable software via a DALI-enabled driver
- change beam shapes by toolless replacement of the reflector

Easy to service and maintain

- ready for another use cycle: bug, dust and insect-free optical compartment
- · components are modular in design
- Philips Service tag for the easy identification of spare parts and accessories

Easy to recycle

- use of pure materials easy to recycle
- · no glue and no potted electronics used

Easy to disassemble

disassemble product in <5 steps

Optimized performance compared to benchmark product

- most energy-efficient LED projector
- optimized beam shapes and lumen packages for retail applications

 $^{\circ}$



Here's what our designer has to say about the StyliD Evo concept





Ramon Janssen Signify Product Design Lead

We updated the design of our valued StyliD projector to reflect the specific needs of the food and large retail segment. The end result is an evolution of an iconic product design. StyliD Evo offers a cleaner, neutral design with the outstanding quality and performance that retailers expect from Philips. The partition of the tube is a subtle reference to the previous design and breaks up the length of the luminaire so it's less intrusive and all the shoppers attention will go to the products on the shelves.

A robust hinge ensures you can aim the projectors with greater precision. Positioned close to the edge of the back of the projector, it hides the driver box and offers even more rotational flexibility. An integrated tilting indication allows for consistent aiming of your lighting throughout the store.

To make the product bug-proof, an OptiShield rubber seal was added around the reflector and glass, completely closing StyliD Evo's optical compartment. Ventilation is still possible as the spot can breathe via

the partition of the tube, which has been repositioned closer to the front of the luminaire for a more balanced look and feel. StyliD Evo optimizes eye comfort thanks to this rubber seal that also acts as an anti-glare ring.

The light source itself is available in a choice of finely-tuned recipes, which enables you to light fresh food in the best way possible, based on deep insights and research. You can learn more about our LED recipes on pages 12 and 13.





Quality of Light that shines

We develop all our solutions with the building blocks they need to meet stringent specifications. To ensure the best light quality and comfort, StyliD Evo provides:

- · a pleasant, uniform beam
- a subtle, soft beam transition to eliminate dark spots in store
- no flicker that could interfere with cash registers or barcode scanners
- · zero color over angle

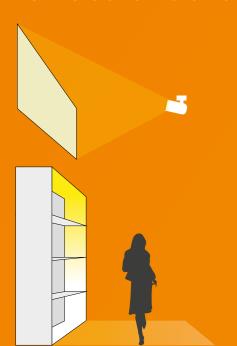
Your shopper's visual comfort is also enhanced by the anti-glare ring, which is an integral part of the product design.



New oval beam

To enhance the quality of light in your store even further, StyliD Evo's new oval beam has been specifically developed to highlight fresh food counters and promotional aisles more efficiently.

Banners and wordmarks



Shelf lighting



Product displays



Fresh food counters





Interested in finding out more about our research and findings behind our Fresh Food LED recipes?

Read the white paper on discoloration and lipid oxidation in cheese



PDF version >

Read the white paper on the best light for fruits and vegetables StyliD Evo

LED recipes



PDF version >

Food for thought

Online experiences can't compete with the pleasure of a well-stocked and beautifully-presented produce department: the colors, the textures, the aromas. Shoppers naturally associate the look of fresh produce with its taste, and they know from experience that if food looks good, it will most likely taste good too. For these reasons, the fresh food section is often the main reason why shoppers choose to make a trip to the supermarket, or choose one particular supermarket over another.

Creating the perfect ambiance in fresh food departments, however, is something of a balancing act for retailers. Shoppers want a sensory experience, and creating the right atmosphere in the fresh food areas is key to achieving this. They also demand a broad assortment of ultra-fresh food as an important component of a healthier lifestyle. To fulfill these customer expectations, you need to offer as many fresh food products as possible, while finding ways to minimize losses and waste.

Our portfolio of dedicated recipes will help you present your fresh produce in the best way, preserve its quality and make shoppers buy more. Here's how each lighting recipe will bring out the best in your specific fresh food area.

Find the right lighting recipe for your fresh produce



Read the white paper

on discoloration of

sliced meat

PDF version >

More from your meat

Meat with a rich, saturated colour sells better. But light-induced discolouration means meat quickly loses its appeal. Our Fresh Food Rose LED luminaires have been specially developed with retailers and meat specialists to enhance the redness of meat and slow down discoloration for a fresher, longer shelf life. An alternative recipe for presentation is Fresh Food Meat, with a less saturated effect it performs very well on marbled meat.



Keep fish fresh

When it comes to fish, freshness is everything. A gleaming fish that looks slippery and wet, promises a juicy texture and flavor like it's just come out of the sea. That's the effect you can create with Fresh Food Frost LED lighting with natural, cool settings.



Finest fruit and vegetables

Well-lit fruit and vegetables can increase sales by up to 3.5% according to a 2012 study we conducted together with the Independent Retail Institute in Cologne, Germany. Our research shows that shoppers prefer Fresh Food PremiumColor, which will make your produce gleam with freshness and reduce waste.



Tasteful cheese

Delicate products like cheese need the correct lighting to display their freshness. When cheese is exposed to light, fats (lipids) begin to oxidize. At first this changes the appearance of the cheese, then alters its taste. Our Fresh Food Champagne recipe reduces lipid oxidation and creates the perfect fresh, rich and flavorful presentation of cheese.



Beautiful bread and pastries

There's nothing like the smell of fresh bread and rolls, still warm from the oven, to draw in customers. And the right lighting adds to the appeal. Fresh Food Champagne makes bread look crisp, appetizing and impossible to resist.



Perfect potatoes

Light plays an important role in the greening of potatoes: when stored properly in the dark, no greening occurs. Of course, that's not possible in a supermarket. Fresh Food Champagne is the optimal recipe to slow down this greening while enhancing the fresh look of potatoes.



Interact Retail

All dimmable StyliD Evo solutions are compatible with Interact Retail Scene management and Interact Retail Indoor navigation. StyliD Evo is also equipped with an optimized aiming indication to make installing Indoor navigation quick and easy.

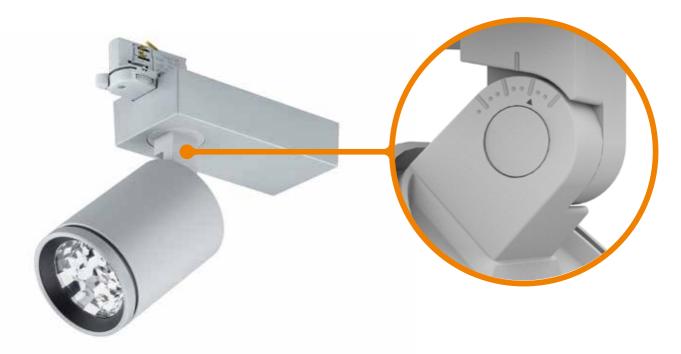
Amaze with Interact Retail Scene management

Beautiful light is essential for a memorable shopping experience. Interact Retail Scene management lets you create:

- · flexible lighting zones to bring different areas to life
- a differentiated shopper experience that builds customer loyalty
- lighting scene for events, seasons or promotional activities

Boost your brand with Interact Retail Indoor navigation

Indoor navigation integrated into a retailer app makes it easy to engage shoppers by making their life easier. It can help them to find products, take advantage of pop-up promotions, or even see recipe suggestions for the ingredients they're about to purchase. It's also a convenient way to guide staff when they're re-stocking shelves or fulfilling an online order.



Portfolio overview

StyliD Evoportfolio overview

Retail lighting

Housing size	Product family	Lumen output	Light color	Driver	Housing color	Optic type	Optional accessories
ST770T StyliD Evo Compact	ST770T for 3C and DALI track	LED17S - 1700lm Not for: PW930, PC930	827 2700K CRI80	PSU Fixed driver 3C track adapter	Black RAL 9004	Narrow beam Only for lumen output LED20S Compact or LED39S Performance	Barndoors
	ST770S for Maxos fusion trunk	LED19S - 1900lm Only for: Rose, FMT	830 3000K CRI80	PSD-VLC DALI driver, Dali track adapter VLC-enabled (for indoor positioning)	White RAL 9003	Medium beam (~24°)	Green color filter
		LED20S - 2000lm Only for Narrow Beam reflector	840 4000K CRI80	PSU-VLC 3C track adapter VLC-enabled (for indoor positioning)	Silver / Gray RAL 9006	Wide beam (~36°)	Red color filter
		LED27S - 2700lm	930 3000K CRI90 Not for Lumen output LED60S			Very wide beam (~60°)	
		LED39S - 3900lm	Fresh Food PremiumWhite 3000K CRI90 Not for Lumen output LED17S, LED60S			Oval beam (~66°x24°) horizontal	
		LED49S - 4900lm Extended tube length	Fresh Food PremiumColor 3000K CRI90 Not for Lumen output LEDI7S, LED60S, not for LED49S in compact			Oval beam (~66°x24°) vertical	
ST780 StyliD Evo Performance	ST780T for 3C and DALI track	LED39S - 3900lm	Fresh Food Rose Rose (Reduced discoloration of meat) Only for Lumen output LED19S, LED27S				
	ST780S for Maxos fusion trunk	LED49S - 4900lm	Fresh Food Fresh Meat Only for Lumen output LED19S, LED27S				
		LED60S - 6000lm	Fresh Food Champagne Not for Lumen output LED60S				
			Fresh Food Frost Not for Lumen output LED60S				

Retail lighting

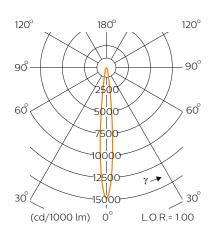
details

Photometric details

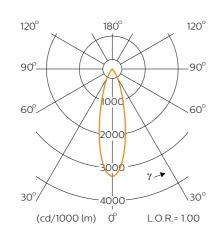
StyliD Evo Compact

Photometric

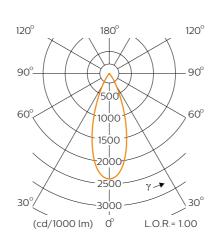
Narrow beam



Medium beam

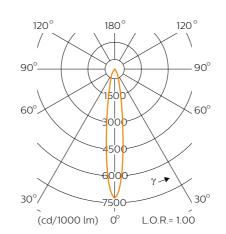


Wide beam

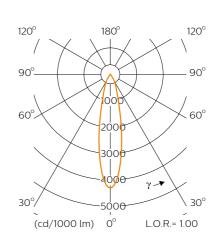


StyliD Evo Performance

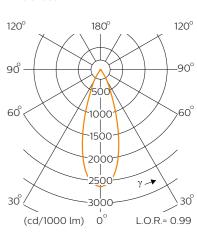
Narrow beam



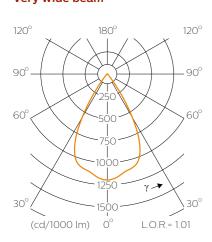
Medium beam



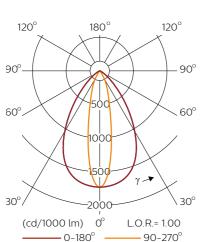
Wide beam



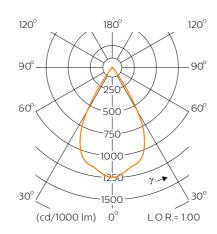
Very wide beam



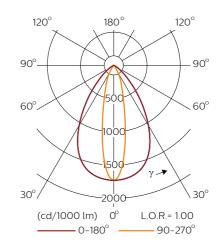
Oval beam



Very wide beam



Oval beam



Designation	Housing	Installation	Lumen	Light color	Driver	Optic	Housing	12NC	EAN
	size		output (rounded)				color		
ST770T LED17S/930 PSU MB BK	Compact	Track	1700lm	3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Black	910500465428	8718699405243
ST770T LED20S/830 PSU NB WH	Compact	Track	2000lm	3000K CRI>80	PSU - no dimming	Narrow beam (~10°)	White	910500465429	8718699405250
ST770T LED27S/827 PSU MB WH	Compact	Track	2700lm	2700K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465830	8718699960209
ST770T LED27S/827 PSU WB WH	Compact	Track	2700lm	2700K CRI>80	PSU - no dimming	Wide beam (~36°)	White	910500465431	8718699405274
ST770T LED27S/827 PSD-VLC OVL-V WH	Compact	Track	2700lm	2700K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - vertical	White	910500465444	8718699405403
ST770T LED27S/830 PSU MB WH	Compact	Track	2700lm	3000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465430	8718699405267
ST770T LED27S/830 PSD-VLC OVL-H WH	Compact	Track	2700lm	3000K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - horizontal	White	910500465443	8718699405397
ST770T LED27S/930 PSU MB SI	Compact	Track	2700lm	3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Silver/Gray	910500465437	8718699405335
ST770T LED27S/840 PSU VWB WH	Compact	Track	2700lm	4000K CRI>80	PSU - no dimming	Very wide beam (~60°)	White	910500465432	8718699405281
ST770T LED27S/CH PSU MB BK	Compact	Track	2700lm	Champagne	PSU - no dimming	Medium beam (~24°)	Black	910500465439	8718699405359
ST770T LED27S/FMT PSU MB BK	Compact	Track	2700lm	FreshMeat	PSU - no dimming	Medium beam (~24°)	Black	910500465441	8718699405373
ST770T LED27S/FR PSU MB BK	Compact	Track	2700lm	Frost	PSU - no dimming	Medium beam (~24°)	Black	910500465440	8718699405366
ST770T LED27S/PC930 PSU MB SI	Compact	Track	2700lm	PremiumColor 3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Silver/Gray	910500465438	8718699405342
ST770T LED27S/PW930 PSU MB SI	Compact	Track	2700lm	PremiumWhite 3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Silver/Gray	910500465436	8718699405328
ST770T LED27S/ROSE PSU MB BK	Compact	Track	2700lm	Rose	PSU - no dimming	Medium beam (~24°)	Black	910500465442	8718699405380
ST770T LED39S/827 PSU WB WH	Compact	Track	3900lm	2700K CRI>80	PSU - no dimming	Wide beam (~36°)	White	910500465446	8718699405427
ST770T LED39S/827 PSD-VLC OVL-V WH	Compact	Track	3900lm	2700K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - vertical	White	910500465455	8718699405519
ST770T LED39S/830 PSU MB WH	Compact	Track	3900lm	3000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465445	8718699405410
ST770T LED39S/830 PSD-VLC OVL-H WH	Compact	Track	3900lm	3000K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - horizontal	White	910500465454	8718699405502
ST770T LED39S/930 PSU MB BK	Compact	Track	3900lm	3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Black	910500465452	8718699405489
ST770T LED39S/840 PSU MB WH	Compact	Track	3900lm	4000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465831	8718699960216
ST770T LED39S/840 PSU VWB WH	Compact	Track	3900lm	4000K CRI>80	PSU - no dimming	Very wide beam (~60°)	White	910500465447	8718699405434
ST770T LED39S/PC930 PSU MB BK	Compact	Track	3900lm	PremiumColor 3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Black	910500465453	8718699405496
ST770T LED39S/PW930 PSU MB BK	Compact	Track	3900lm	PremiumWhite 3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Black	910500465451	8718699405472
ST770T LED49S/827 PSU WB SI	Compact	Track	4900lm	2700K CRI>80	PSU - no dimming	Wide beam (~36°)	Silver/Gray	910500465457	8718699405533
ST770T LED49S/827 PSD-VLC OVL-V WH	Compact	Track	4900lm	2700K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - vertical	White	910500465465	8718699405618
ST770T LED49S/830 PSU MB SI	Compact	Track	4900lm	3000K CRI>80	PSU - no dimming	Medium beam (~24°)	Silver/Gray	910500465456	8718699405526
ST770T LED49S/830 PSD-VLC OVL-H WH	Compact	Track	4900lm	3000K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - horizontal	White	910500465464	8718699405601
ST770T LED49S/930 PSU MB BK	Compact	Track	4900lm	3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Black	910500465463	8718699405595
ST770T LED49S/840 PSU MB WH	Compact	Track	4900lm	4000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465832	8718699960223
ST770T LED49S/840 PSU VWB SI	Compact	Track	4900lm	4000K CRI>80	PSU - no dimming	Very wide beam (~60°)	Silver/Gray	910500465458	8718699405540
ST770T LED49S/PW930 PSU MB WH	Compact	Track	4900lm	PremiumWhite 3000K CRI>90	PSU - no dimming	Medium beam (~24°)	White	910500465462	8718699405588
ST770T LED49S/PW930 PSD-VLC VWB	Compact	Track	4900lm	PremiumWhite 3000K CRI>90	DALI - VLC-enabled	Very wide beam (~60°)	White	910500465833	8718699960230
ST770S LED17S/827 PSU WB WH	Compact	Maxos fusion	1700lm	2700K CRI>80	PSU - no dimming	Wide beam (~36°)	White	910500465425	8718699405212
ST770S LED17S/830 PSU MB WH	Compact	Maxos fusion	1700lm	3000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465424	8718699405205
ST770S LED17S/840 PSU VWB WH	Compact	Maxos fusion	1700lm	4000K CRI>80	PSU - no dimming	Very wide beam (~60°)	White	910500465426	8718699405229
ST770S LED27S/827 PSD-VLC WB WH	Compact	Maxos fusion	2700lm	2700K CRI>80	DALI - VLC-enabled	Wide beam (~36°)	White	910500465434	8718699405304
ST770S LED27S/830 PSD-VLC MB WH	Compact	Maxos fusion	2700lm	3000K CRI>80	DALI - VLC-enabled	Medium beam (~24°)	White	910500465433	8718699405298
ST770S LED27S/840 PSD-VLC VWB WH	Compact	Maxos fusion	2700lm	4000K CRI>80	DALI - VLC-enabled	Very Wide beam (~60°)	White	910500465435	8718699405311
ST770S LED39S/827 PSD-VLC WB SI	Compact	Maxos fusion	3900lm	2700K CRI>80	DALI - VLC-enabled	Wide beam (~36°)	Silver/Gray	910500465449	8718699405458

Designation	Housing size	Installation	Lumen output (rounded)	Light color	Driver	Optic	Housing color	12NC	EAN
ST770S LED39S/830 PSD-VLC MB SI	Compact	Maxos fusion	3900lm	3000K CRI>80	DALI - VLC-enabled	Medium beam (~24°)	Silver/Gray	910500465448	8718699405441
ST770S LED39S/840 PSD-VLC VWB SI	Compact	Maxos fusion	3900lm	4000K CRI>80	DALI - VLC-enabled	Very wide beam (~60°)	Silver/Gray	910500465450	8718699405465
ST770S LED39S/PW930 PSU VWB WH	Compact	Maxos fusion	3900lm	PremiumWhite 3000K CRI>90	PSU - no dimming	Very wide beam (~60°)	White	910500465834	8718699960247
ST770S LED49S/827 PSD-VLC WB WH	Compact	Maxos fusion	4900lm	2700K CRI>80	DALI - VLC-enabled	Wide beam (~36°)	White	910500465460	8718699405564
ST770S LED49S/830 PSD-VLC MB WH	Compact	Maxos fusion	4900lm	3000K CRI>80	DALI - VLC-enabled	Medium beam (~24°)	White	910500465459	8718699405557
ST770S LED49S/930 PSU MB	Compact	Maxos fusion	4900lm	3000K CRI>90	PSU - no dimming	Medium beam (~24°)	White	910500465835	8718699960254
ST770S LED49S/840 PSU-VLC MB	Compact	Maxos fusion	4900lm	4000K CRI>80	PSU - VLC-enabled	Medium beam (~24°)	White	910500465836	8718699960261
ST770S LED49S/840 PSD-VLC VWB WH	Compact	Maxos fusion	4900lm	4000K CRI>80	DALI - VLC-enabled	Very wide beam (~60°)	White	910500465461	8718699405571
ST780T LED39S/827 PSU-VLC NB	Performance	Track	3900lm	2700K CRI>80	PSU - VLC-enabled	Narrow beam (~10°)	White	910500465837	8718699960278
ST780T LED39S/827 PSU NB WH	Performance	Track	3900lm	2700K CRI>80	PSU - no dimming	Narrow beam (~10°)	White	910500465467	8718699405632
ST780T LED39S/830 PSU NB WH	Performance	Track	3900lm	3000K CRI>80	PSU - no dimming	Narrow beam (~10°)	White	910500465466	8718699405625
ST780T LED39S/930 PSU-VLC NB	Performance	Track	3900lm	3000K CRI>90	PSU - VLC-enabled	Narrow beam (~10°)	White	910500465838	8718699960285
ST780T LED39S/930 PSU NB WH	Performance	Track	3900lm	3000K CRI>90	PSU - no dimming	Narrow beam (~10°)	White	910500465469	8718699405656
ST780T LED39S/840 PSU NB WH	Performance	Track	3900lm	4000K CRI>80	PSU - no dimming	Narrow beam (~10°)	White	910500465468	8718699405649
T780T LED49S/827 PSU WB WH	Performance	Track	4900lm	2700K CRI>80	PSU - no dimming	Wide beam (~36°)	White	910500465471	8718699405670
ST780T LED49S/827 PSD-VLC OVL-V WH	Performance	Track	4900lm	2700K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - vertical	White	910500465479	8718699405755
ST780T LED49S/830 PSU MB WH	Performance	Track	4900lm	3000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465470	8718699405663
ST780T LED49S/830 PSD-VLC OVL-H WH	Performance	Track	4900lm	3000K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - horizontal	White	910500465478	8718699405748
ST780T LED49S/930 PSU MB SI	Performance	Track	4900lm	3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Silver/Gray	910500465477	8718699405731
ST780T LED49S/840 PSU VWB WH	Performance	Track	4900lm	4000K CRI>80	PSU - no dimming	Very wide beam (~60°)	White	910500465472	8718699405687
ST780T LED49S/PW930 PSU MB SI	Performance	Track	4900lm	PremiumWhite 3000K CRI>90	PSU - no dimming	Medium beam (~24°)	Silver/Gray	910500465476	8718699405724
ST780T LED60S/827 PSU WB SI	Performance	Track	6000lm	2700K CRI>80	PSU - no dimming	Wide beam (~36°)	Silver/Gray	910500465853	8718699960490
ST780T LED60S/827 PSD-VLC OVL-V WH	Performance	Track	6000lm	2700K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - vertical	White	910500465859	8718699960551
ST780T LED60S/830 PSU MB WH	Performance	Track	6000lm	3000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465852	8718699960483
ST780T LED60S/830 PSD-VLC OVL-H WH	Performance	Track	6000lm	3000K CRI>80	DALI - VLC-enabled	Oval (~66x24°) - horizontal	White	910500465858	8718699960544
ST780T LED60S/840 PSU-VLC MB WH	Performance	Track	6000lm	4000K CRI>80	PSU - VLC-enabled	Medium beam (~24°)	White	910500465841	8718699960315
ST780T LED60S/840 PSU MB WH	Performance	Track	6000lm	4000K CRI>80	PSU - no dimming	Medium beam (~24°)	White	910500465840	8718699960308
ST780T LED60S/840 PSU VWB WH	Performance	Track	6000lm	4000K CRI>80	PSU - no dimming	Very wide beam (~60°)	White	910500465854	8718699960506
ST780S LED39S/827 PSU NB	Performance	Maxos fusion	3900lm	2700K CRI>80	PSU - no dimming	Narrow beam (~10°)	White	910500465839	8718699960292
ST780S LED49S/827 PSD-VLC WB WH	Performance	Maxos fusion	4900lm	2700K CRI>80	DALI - VLC-enabled	Wide beam (~36°)	White	910500465474	8718699405700
ST780S LED49S/830 PSD-VLC MB WH	Performance	Maxos fusion	4900lm	3000K CRI>80	DALI - VLC-enabled	Medium beam (~24°)	White	910500465473	8718699405694
ST780S LED49S/840 PSD-VLC VWB WH	Performance	Maxos fusion	4900lm	4000K CRI>80	DALI - VLC-enabled	Very wide beam (~60°)	White	910500465475	8718699405717
ST780S LED60S/827 PSD-VLC WB BK	Performance	Maxos fusion	6000lm	2700K CRI>80	DALI - VLC-enabled	Wide beam (~36°)	Black	910500465856	8718699960520
ST780S LED60S/830 PSD-VLC MB BK	Performance	Maxos fusion	6000lm	3000K CRI>80	DALI - VLC-enabled	Medium beam (~24°)	Black	910500465855	8718699960513
ST780S LED60S/840 PSD-VLC VWB BK	Performance	Maxos fusion	6000lm	4000K CRI>80	DALI - VLC-enabled	Very Wide beam (~60°)	Black	910500465857	8718699960537

Ordering details

Designation	Applicable product size	Description	12NC	EAN
ST770Z BD	StyliD Evo Compact	Barndoors	910500465860	8718699960568
ST770Z F-GN	StyliD Evo Compact	Green color filter	910500465862	8718699960582
ST770Z F-RD	StyliD Evo Compact	Red color filter	910500465863	8718699960599
ST770Z OVL-H FG	StyliD Evo Compact	Oval beam reflector - horizontal (incl. front glass)	910500465866	8718699960629
ST770Z OVL-V FG	StyliD Evo Compact	Oval beam reflector - vertical (incl. front glass)	910500465867	8718699960636
ST770Z SFR LED20S NB FG	StyliD Evo Compact	Narrow beam reflector (incl. front glass)	910500465870	8718699960667
ST770Z SFR MB FG	StyliD Evo Compact	Medium beam reflector (incl. front glass)	910500465871	8718699960674
ST770Z SFR VWB FG	StyliD Evo Compact	Very wide beam reflector (incl. front glass)	910500465873	8718699960698
ST770Z SFR WB FG	StyliD Evo Compact	Wide beam reflector (incl. front glass)	910500465872	8718699960681
ST780Z BD	StyliD Evo Performance	Barndoors for performance size	910500465861	8718699960575
ST780Z F-GN	StyliD Evo Performance	Green color filter for performance size	910500465864	8718699960605
ST780Z F-RD	StyliD Evo Performance	Red color filter for performance size	910500465865	8718699960612
ST780Z OVL-H FG	StyliD Evo Performance	Oval beam reflector - horizontal (incl. front glass)	910500465868	8718699960643
ST780Z OVL-V FG	StyliD Evo Performance	Oval beam reflector - vertical (incl. front glass)	910500465869	8718699960650
ST780Z SFR LED39S NB FG	StyliD Evo Performance	Narrow beam reflector (incl. front glass)	910500465874	8718699960704
ST780Z SFR MB FG	StyliD Evo Performance	Medium beam reflector (incl. front glass)	910500465875	8718699960711
ST780Z SFR VWB FG	StyliD Evo Performance	Very wide beam reflector (incl. front glass)	910500465877	8718699960735
ST780Z SFR WB FG	StyliD Evo Performance	Wide beam reflector (incl. front glass)	910500465876	8718699960728

Dimensional

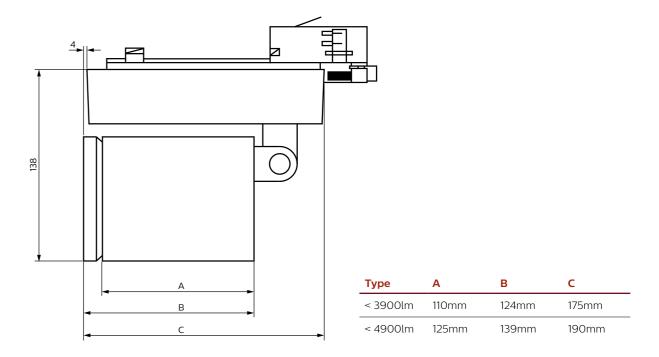
drawings

StyliD Evo

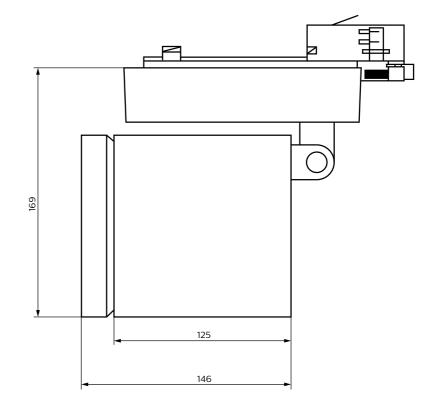
Retail lighting

Dimensional drawings

StyliD Evo Compact ST770



StyliD Evo Performance ST780







©2019 Signify Holding. All rights reserved. The information provided herein is subject to change, without notice. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify.

agreed by Signify.

Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

All other trademarks are owned by Signify Holding or their respective owners.