

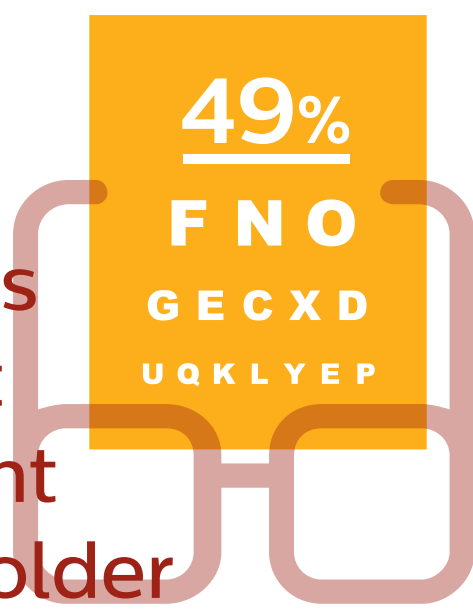


# Improving the comfort of your eyes could be as simple as screwing in a different light bulb

New research shows just how important our eyesight is to us

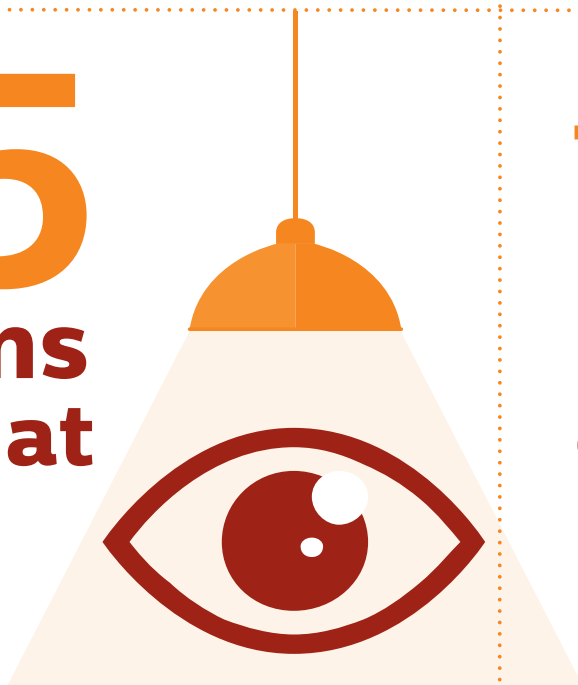


Almost **half** of Americans worry about their eyesight as they get older



**87%** of consumers say they would rather **give up their hearing** than their eyesight

**4 out of 5** Americans believe that **good lighting** is beneficial for your eye health



**77%** of consumers believe that good lighting in the home **improves daily productivity**

More than **1/3**

of Americans said bad lighting caused:



Nearly 75% of Americans say they spend more than

**8 hours a day** under artificial light



It's important to choose **the right lighting** as we spend more time inside. **Philips LEDs are designed for the comfort of your eyes.**

Visit [www.philips.com/eyecomfort](http://www.philips.com/eyecomfort) to learn more.