

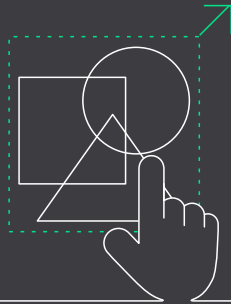


the meaning of light

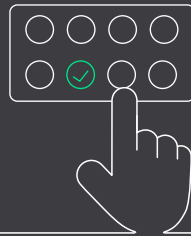
# Sustainable lighting, designed by you

World's first create-your-own service letting consumers tailor their luminaire online in 5 simple steps. Luminaires branded Philips are 3D printed and delivered within 2 weeks

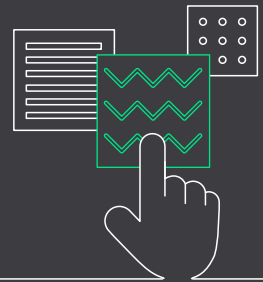
<https://www.mycreation.lighting.philips.com>



1 Define shape & size



2 Choose material



3 Select texture & pattern



Delivery within 2 weeks



5 Hit the button



4 Select LED bulb

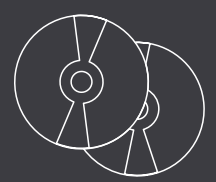


recyclable for a circular economy

# 47%

less carbon footprint for luminaire (excluding electrics and bulb) compared to metal luminaire<sup>1</sup>

and now printed using recycled material such as CDs



# 200 billion

CDs sold by 2007.

Material suitable for recycling for 3D printing

<sup>1</sup>Data based on the comparison of the housing & heatsink of a 3D printed projector vs the housing of a die casted aluminium traditionally produced projector. Data for other products will vary