

A young man with short brown hair, wearing a blue t-shirt and blue gloves, is smiling and working in a greenhouse. He is surrounded by tomato plants with green tomatoes. A grow light is visible on the left side of the frame. The background is filled with green foliage and more tomato plants.

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Managed Services

Signify Lighting Capital
case study:
Wim Peters Nursery

Growing the business

"We were working on the basis of a saving on energy costs of approximately €1 per m². Now that we have been using the system for a few months, we are delighted to find that the savings are going to be even greater." **Wim Peters**,
Director Wim Peters Nursery

The Peters family have been growing plum tomatoes for supermarkets across Europe for three generations. Ever since the current director Wim Peters took over in 2000, he has taken steps to improve and expand the business.

His latest project was aimed at keeping his customer base happy all year round. Allowing for early production during winter – and then continuing throughout the year – he decided that energy-efficient LED lighting offered the perfect smart solution.

We helped to construct a deal allowing Wim and his company to scale up, develop their cultivation techniques with energy-efficient LED lighting, and encourage business growth. All of this is a result of delivering a financing solution without upfront investment. What's more, this deal included a repayment scheme that depends on production uptake, as well as subsidies.

Signify Lighting Capital collaborated with partner financiers to provide a state-of-the-art lighting system without a large initial investment. And even better, with payments spread over a longer period, Wim got the flexibility to expand.

Today, the business
is more profitable
than ever. Part
of this success
is thanks to its
partnership with
Signify Lighting
Capital.

Learn more about how we've
helped our customers at:
www.signify.com/lightingcapital

Learn more about how we can help you.
Contact us at: lightingcapital@signify.com

