



signify

Managed Services

Circular Lighting

Case study:
High Tech Campus Eindhoven

High Tech Campus Eindhoven signs for ten years of circular lighting in parking garages

"By offering entrepreneurs the opportunity to purchase circular lighting, Signify contributes to a sustainable economy and helps entrepreneurs do the same"
Derk Bots, Sales Manager at Signify

"The smartest square meters in the Netherlands" is how the High Tech Campus Eindhoven likes to promote itself. Over 140 companies and research institutes and nearly 10,000 researchers, developers and entrepreneurs work to create future technologies and products at this location. The site feels green and park-like, not only providing a pleasant working environment, but also reflecting the focus on sustainable, environmentally friendly business operations. For example, the Campus uses many different approaches to reduce CO₂ emissions, including a heating and cooling system, good carpool facilities, and excellent public transport connections. The latest milestone in implementation of these eco-friendly policies is the roll-out of the Signify Circular Lighting Managed Services in all the parking garages on the High Tech Campus.

Optimal use and reuse

What makes Circular Lighting so extraordinary is that the lighting in the parking garages will be offered as a service; Signify will retain responsibility for the quality of the fixtures and for optimal use and reuse of products and materials. In other words, overall maintenance and responsibility of the lighting system has been shifted from the user to Signify, which saves a lot of time and maintenance! By opting for the GreenParking lighting system, the Campus will also save at least 70% on energy consumption in the parking garages.



Latest technology

"We opted for Signify because they use a sustainable, future-proof lighting system," explains Harrie Arends, Operations Manager at High Tech Campus Eindhoven. "As a Campus, we consider it natural that visitors should encounter the best and very latest technology. This technology ensures significant energy savings and produces lower carbon emissions. In addition, we will not have to do anything with our lighting system for the next ten years; Signify will handle all of that."

Circular economy

Derk Bots, Sales Manager at Signify, explains why Signify is taking the lead in creating a circular economy: "In a circular economy, we use natural resources efficiently. By definition, it stimulates innovation in reusing materials, components and products. By offering entrepreneurs the opportunity to purchase circular lighting, Signify contributes to a sustainable economy and helps entrepreneurs do the same. It also stimulates innovation. For instance, the contract with the Campus includes options for introducing more innovations at a later date. The lighting could be used as navigation aids to find your car more easily, for example."

> 70%

Reduction

Savings on energy consumption

Project info

Client
High Tech Campus Eindhoven

Location
Eindhoven, The Netherlands

Signify system
GreenParking with Pacific LED luminaire



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