Eliminating plastic packaging by the end of 2021

The issue
Plastic pollution has become one of the most pressing environmental issues.

8 million tonnes of plastic end up in the oceans each year

Hundreds of species of marine life are threatened by plastic debris

1 million marine birds die each year from ingesting plastic

Source: The Ocean Conference, 2017

Our response
Signify is phasing out plastic from consumer packaging.

The impact on the planet
Annually, this will avoid the use of over 2,500 tonnes of plastics.

End of 2021