



Press Release

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Signify's lighting makes Marseille's Orange Velodrome now largest 100% LED stadium in France

- New dynamic LED lighting integrates light, sound and animations, delivering next generation immersive fan experience
- Signify's connected lighting system, Interact Sports, offers great flexibility with centrally controlled dashboard to manage different scenes
- Terrace lighting has been equipped with DMX enabled luminaires, enabling a real wave motion replicating the 'Mexican' wave

Suresnes, France – [Signify](#) (Euronext: LIGHT), the world leader in lighting, has provided Marseille's Orange Velodrome with LEDs, making it the largest 100% LED stadium in France. The Orange Velodrome stadium, home to legendary Olympique de Marseille, has a capacity of 67,000 seats. By connecting the lights to Signify's connected lighting system [Interact Sports](#), the spectators can enjoy the next generation immersive fan experience as it integrates light, sound and animations.

Signify's [Philips ArenaVision LEDs](#) were installed in the stands (terrace lighting) and on the field (pitch lighting) meeting the latest standards of international sports federations and broadcasters, and offering best-in-class field of play lighting and light shows to build fan excitement. Without flickering, the LED technology allows fans watching at home to follow all details of the game in high definition. In the stadium, fans will appreciate the gestures and emotions of the players in real time, and during the replay in super slow-motion. It also offers stadium managers greater flexibility thanks to one dashboard to centrally control the Interact Sports system and software.

"The Philips ArenaVision LEDs connected to the Interact Sports system, offer an exclusive animation tool to the supporters of the Orange Velodrome, spectators and citizens of Marseille. Coupled with the new sound system, it delivers an unforgettable match experience. This brings immersion, resonance, thrill and pride. The first tests with the supporters, highlighting their creations and animations, are very positive, and we welcome their ideas in order to give Marseille and OM a reputation worthy of the greatest," said Thierry Aldebert, Deputy General Manager of Olympique de Marseille, in charge of operations.

On top of being eco-responsible, Signify's connected lighting system at the Orange Velodrome showcases a long lifespan, flexibility and extremely reduced maintenance, contributing to the stadium's sustainability policy. Thanks to the Interact Sports software the lights can be adjusted to cater different sports and entertainment events.

"We are particularly proud of our collaboration with the Orange Velodrome, which allows spectators and viewers to experience unique light experiences synchronized to the music. The system also



supports the stadium in achieving its responsible and environmental goals enabling durability through longevity and significantly reduce maintenance. In addition, we've signed a 15-year service contract ensuring continuous performance of the lighting installation," said Thomas Bozek, Head of Professional Sales of Signify France.

With this investment, the Orange Velodrome once again illustrates its desire to be one of the most recognized venues in the world for the organization and staging of major sporting and entertainment events.

The lighting includes 316 Philips ArenaVision LED projectors for pitch lighting and 60 Philips ArenaVision LED projectors for the stands. All projectors are controlled by the Interact Sports system.

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Note to editors:

The Orange Velodrome joins the club of French national professional football competition stadiums equipped with Philips LED solutions (Ol Park in Lyon, Stade de la Beaujoire in Nantes and Roazhon Park in Rennes).

Technical Consultant: DENCO / Installation: SNEF / Credit photos: HVH/Olympique de Marseille

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2018 sales of EUR 6.4 billion, we have approximately 28,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for three years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.