



Press Release

November 14, 2019

Signify launches world's first service that lets you tailor your luminaires online, then 3D prints and delivers them to your home

- **On-demand tailor-your-luminaire service launched across Europe**
- **Signify starts to use recycled material**
- **Offspring of company that gave us the CD launches table lamp made from 24 recycled CDs**

Eindhoven, the Netherlands – [Signify](#) (Euronext: LIGHT), the world leader in lighting, today announced the world's first service for consumers that allows you to tailor and order your luminaire (lamp shade and light) online, have it 3D printed from recyclable material and delivered to your door within two weeks. The company also announced it is using recycled material to 3D print with, starting with used CDs, and today launched a Philips-branded LED table lamp made from 24 recycled CDs.

Following a pilot project in the Benelux, Signify is expanding its consumer service across Europe. With just a few clicks you can design your own decorative luminaire. Simply select your base design, then personalize it, choosing the size, color, texture and pattern of the luminaire and the type of LED bulb, including [Philips Hue](#) bulbs. Signify delivers the finished product to your door within two weeks.

Signify's 3D printed luminaires are built with sustainability in mind. The base material is a polycarbonate that is strong, high-quality and 100% recyclable. A typical manufactured luminaire, excluding the electronics and bulb, has a 47% lower carbon footprint than a traditionally built metal luminaire. Furthermore, no glue is used and they have fewer parts. They are two-thirds of the weight of a conventional luminaire, which translates to a 35% carbon emission saving when shipping.

Signify's investment in 3D printing further illustrates the company's commitment to better serving its customers while reducing their, and its own, carbon footprint.

"This is the first mass-market service that allows you to tailor your own sustainable lighting aesthetic. And being online, it could easily be integrated into third-party web stores giving consumers more choice," said Khalid Aziz, Head of Ventures at Signify. "It's another world first in lighting and illustrates how we lead the way in serving customers all over the world with the most innovative and sustainable lighting technologies."

Printing from recycled CDs

Signify has also started using polycarbonate string made from recycled material. The first product to use it is a Philips LED table lamp which uses 24 recycled CDs in its construction. Available from November 28, 2019, it costs EUR 99 and can be ordered from <https://www.mycreation.lighting.philips.com>. In the course of next year, Signify expects that all its 3D printed products will be available using recycled material.



“Philips and Sony [introduced the CD](#) to the world in the early 1980s. Today, we’re honoring that legacy by creating high-quality, beautiful decorative lamps by reusing this iconic technology,” added Aziz.

Today, Signify also [unveiled](#) major international expansion plans for 3D printing bespoke and tailored luminaires for professional customers. The professional products can be recycled at their end of life.

In 2018, 79% of Signify’s sales comprised sustainable revenues. The company is committed to be carbon neutral in 2020 and was recently named [Industry Leader](#) in the Dow Jones Sustainability Index for the third year in a row.

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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2018 sales of EUR 6.4 billion, we have approximately 27,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for three years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.