



Press Release

January 7, 2020

What else is new for Philips Hue at CES?

CES 2020 - Las Vegas, Nevada (USA) – Philips Hue, a brand of Signify — the world leader in lighting — is expanding its partnership program with new third-party smart switches. In addition, Philips Hue has added Bluetooth capability to more light bulbs and fixtures and updated the Zones feature in the Hue app to include accessories.

New Friends of Hue

Control your Philips Hue lights with new smart light switches designed by Voltus and Jung. Voltus, a German online retailer specializing in lighting and controls, has introduced a new battery-free light switch that can be integrated directly into the Philips Hue system. For Germany, Austria, Switzerland and the Netherlands, a new partnership with switch manufacturer Jung will soon bring new smart switches to those markets. Insta, a German specialist for intelligent building technology, has also joined the "Friends of Hue" program.

Zones: Here to stay, and even better than before.

The latest upgrade of the Hue app includes the permanent addition of Zones and also additional functionality for the feature. With this upgrade, you can configure all accessories, such as a Philips Hue Dimmer switch, Philips Hue Smart button or a Friends of Hue switch, to control a Zone rather than the whole room. For example, you could create a Zone for your entire upper floor or a corner of the living room and control it using a smart switch or sensor. The upgrade also includes a battery level indication for your accessories when a battery is running low.

Philips Hue at CES 2020

Stay up to date on Philips Hue announcements and all the latest innovations at CES 2020. Check www.meethue.com/en-us/ces

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About Philips Hue

Philips Hue is the world leader in smart lighting. With its range of smart LED bulbs, light fixtures, lamps, sensors and smart switches, Philips Hue brings smart lighting to everyday homes. The smart lighting system lets you set the mood with beautiful colors and light scenes, set up convenient timers and routines to help you feel safer in your surroundings, use the best light for your daily activities, and help make your life that much easier.

For more information, please visit www.meethue.com. Follow us on our Social channels to stay updated: [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [Pinterest](#)

About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2018 sales of EUR 6.4 billion, we have approximately 27,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for three years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.