



## Press Release

May 18, 2020

### The sky is not the limit: Signify brings the benefits of natural light indoors

**Eindhoven, the Netherlands** – [Signify](#) (Euronext: LIGHT), the world leader in lighting, introduces [NatureConnect](#), a lighting innovation inspired by nature to make people feel happier and healthier. The system is built on proven biophilic design principles, which use elements of nature in interior spaces to create healthy, engaging and inspiring environments. The first implementation of NatureConnect is currently taking place at one of Skanska's offices in Warsaw, Poland, a leading international project development and construction company.

In our modern world, people spend on average more than 90% of their time indoors, where they lack access to proper daylight to support their wellbeing.<sup>1</sup> Exposure to the right amount of light during the day, as well as the colors and dynamics from nature, are vital to us in many ways. They strongly impact our mood, energy level, comfort, quality of sleep and our health and wellbeing in general. The importance of healthy and engaged employees has become a boardroom priority. NatureConnect's lighting proposition is designed to benefit the body and mind, and in return, lead to increased productivity, engagement and workplace satisfaction.

"Office workers spend the majority of their time indoor. The quality of the space influences their health, comfort and efficiency. At Skanska we have been aware of this fact for many years. That is why the innovative and environmental-friendly solutions in our buildings support people's wellbeing," said Katarzyna Zawodna-Bijoch, President and CEO at Skanska's commercial development business in Central Eastern Europe. "One of these solutions brings natural daylight indoors. Research shows that quality lighting significantly impacts how we feel and how effective we are. The project which we conduct with Signify provides us a new opportunity to continuously improve people's office experience, which makes us very excited about our collaboration going forward."

NatureConnect combines various LED luminaires – Daylight, Skylight and Lightscape – with intuitive control to create lighting scenes tailored to people's needs, based on proven and valued natural experiences:

- **Supporting our natural rhythm:** Mimicking the rhythm of sunlight to support us to be active during the day and sleep well at night.
- **Providing a view to the sky:** Creating the perception of space beyond the walls to give a feeling of freedom and sense of time.
- **Being immersed in nature:** Bringing the colours and dynamics from nature to stimulate positive emotions, boost creativity and support people to actively work together.

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<sup>1</sup> 2019 Cigna 360 WELL-BEING SURVEY, WELL & BEYOND



“We have become the indoor generation, living in an ‘always-on’ world, with a work-life balance more demanding than ever before,” said Olivia Qiu, Chief Innovation Officer at Signify. “Many companies are shifting their approach and realize that investing in employee health and wellbeing is paying off. After all, flourishing employees means a thriving business.”

NatureConnect will be available to customers in Europe from May 18 onwards, followed by the rest of the world. For more information, visit [www.signify.com/natureconnect](http://www.signify.com/natureconnect).

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**About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2019 sales of EUR 6.2 billion, we have approximately 38,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for three years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.