

# Press release

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# Hey Alexa, Google and Siri! Update my Philips Hue Play HDMI Sync Box

Signify enriches Philips Hue Play HDMI Sync Box with voice control, infrared remote control and HDR10+/Dolby Vision content support

**Eindhoven, the Netherlands** – With its latest software update, <u>Signify</u> enriches the Philips Hue HDMI Sync Box with even more functionality than the previously announced voice control and infrared remote control. It now also supports HDR10+/Dolby Vision\* content for compatible TV's.

#### Enjoy HDR10+/Dolby Vision content with surround lighting

From now onwards you can enjoy synchronized surround lighting effects from your Philips Hue lights when watching Dolby Vision or HDR10+ content with compatible TV's. After installing the software update via the Hue Sync mobile app, your Philips Hue Play HDMI Sync Box can sync your lights with any HDR10+ or Dolby Vision content that is passed through the box to a compatible TV. The complete list of supported televisions and HDMI devices can be found here: www.meethue.com/syncboxsupport

## "Start syncing my lights"

Popcorn in one hand and a drink in the other, all set and ready to turn on your personal surround lighting experience? Simply ask Alexa, Google Assistant or Siri to help you out! The latest software update adds voice control to the Philips Hue Play HDMI Sync Box. It lets users power the sync box on or off, start or stop light sync, switch from audio to gaming or video mode, and even switch HDMI channels with an easy voice command.

## (Remote) control your life

The Philips Hue Play HDMI Sync Box is now able to respond to your standard infrared TV remote control or the Harmony universal remote. Configure your sync box to respond to any button on your remote control via the Hue Sync mobile app and control it directly. Now you can for example smoothly switch between multiple HDMI devices or turn the sync box on or off.

#### How to install the software update?

Getting the features is easy, just follow the steps in your Hue Sync mobile app settings menu and start enjoying the new possibilities!

\* Dolby, Dolby Vision, and the double-D symbol are trademarks of Dolby Laboratories \*\* Google is a trademark of Google LLC



For further information, please contact:

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#### **About Philips Hue**

Philips Hue is the world leader in smart lighting. With its range of smart LED bulbs, light fixtures, lamps, sensors and smart switches, Philips Hue brings smart lighting to everyday homes. The smart lighting system lets you set the mood with beautiful colors and light scenes, set up convenient timers and routines to help you feel safer in your surroundings, use the best light for your daily activities, and help make your life that much easier.

For more information, please visit <u>www.meethue.com</u>. Follow us on our Social channels to stay updated: <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube</u>, <u>Pinterest</u>

## **About Signify**

Signify (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our <u>Philips</u> products, <u>Interact</u> connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2019 sales of EUR 6.2 billion, we have approximately 38,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named <u>Industry Leader</u> in the Dow Jones Sustainability Index for three years in a row. News from Signify is located at the <u>Newsroom</u>, <u>Twitter</u>, <u>LinkedIn</u> and <u>Instagram</u>. Information for investors can be found on the <u>Investor Relations</u> page.