



Press Release

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Signify and EDZCOM announce strategic partnership to accelerate LiFi adoption in the manufacturing industries

Eindhoven, the Netherlands– [Signify](#) (Euronext: LIGHT), the world leader in lighting, and [EDZCOM](#), the Nordic market leader in Edge Connectivity, will join forces to introduce [Trulifi by Signify](#), two-way wireless network connectivity through infrared and visible light, into industrial applications. The partnership will apply to Signify's LiFi solutions, branded Trulifi, in the manufacturing industries.

Edge connectivity is a private wireless connectivity solution, connecting assets, equipment and people in the field. It's a tailor-made, reliable private network solution with a dedicated spectrum, ensuring that the reliability and continuity of the connection and network management are in the hands of the user, unlike in the case of public networks. Together, Signify and EDZCOM will accelerate the adoption of reliable, secure and high-speed network connectivity in the most challenging environments.

EDZCOM builds and operates private wireless networks at the edge, connecting assets, equipment and people in the most challenging environments. These include the manufacturing, mining and oil & gas industries, logistics hubs and the energy generation sector. Trulifi uses infrared and visible light waves to enable a highly reliable, secure two-way wireless communication at speeds far above most conventional wireless technologies. Trulifi offers immunity to interference, unlike conventional radio technologies such as WiFi and 4G/5G.

Signify and EDZCOM join forces from ideation to scaling up to industrialized solutions that are globally applicable. Signify brings to the table commercially available products and services, future-proof roadmaps and technological knowledge. Signify has already implemented Trulifi in more than 150 projects worldwide. EDZCOM brings technological knowledge and commercial experience in designing and operating private wireless solutions and has 27 live industrial implementations of its connectivity solutions in the Nordics.

"Signify's Trulifi is an innovative form of wireless communication that will broaden the scope of business-critical operations solutions we offer to our global customer base. Trulifi complements Edzcom's offering by providing fast and secure fixed hot spot communication links," said Mikko Uusitalo, CEO of EDZCOM.

"Combining Trulifi and EDZCOM's strengths and capabilities will benefit industries that heavily rely on the cluttered radio spectrum for data communications. Trulifi can help to offload conventional radio technologies and offers reliable, secure and high-speed network connectivity where it's needed," said Olivia Qiu, Chief Innovation Officer for Signify.

More information about Trulifi by Signify and its benefits can be found [here](#).



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About Signify

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2019 sales of EUR 6.2 billion, we have approximately 36,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We have been named [Industry Leader](#) in the Dow Jones Sustainability Index for three years in a row. News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.

About EDZCOM

EDZCOM, a Cellnex company, is the Nordic market leader in Edge Connectivity. EDZCOM designs, builds and operates private wireless networks for industrial clients, mainly in manufacturing, ports, oil and gas, energy generation and mining. EDZCOM's solutions are designed and built for the customer, guaranteeing high performance of business-critical communications, and enable 100% customer control. For more information visit www.edzcom.com.