



# **Brighten your outlook**

## **MR16**

Philips Halogen MR16 lamps provide a bright white light for accent lighting. They make it easy to optimize the look and feel of your brand, your merchandise, and the shoppers experience, with lower operating costs.

#### **Benefits**

- Excellent beam quality for accent or ambient lighting.
- · Maximum efficiency for reduced energy consumption.

#### **Features**

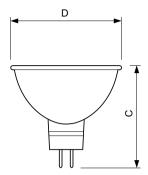
- · Optimized Coil, Burner and Reflector Design.
- · White, Bright Light with excellent beam quality.
- · UV Block -Reduces color fading.
- · GU5.3 base.
- · 3000 Hour Rated Average Life\*
- $\boldsymbol{\cdot}$  Variety of Wattages and Beam Spreads.
- · Universal Burning Position.
- Available in 20, 35, and 50 watts Spot and Flood, 50 watt also available in Narrow Flood
- $\cdot$  \* Rated average life is the length of operation (in hours) at which point an average of 50% of the lamps will still be operational and 50% will not.

### **Application**

• Ideal for accent lighting in specialty and department stores, as well as museums and art galleries.

# **MR16**

# Dimensional drawing



Product	D (max)	C (max)
BC20MRC16/FL36 6/3	2 in	1-13/16 in

