



MASTER LEDspot LV AR111

MAS LEDspotLV D 15-75W 930 AR111 40D

With its new perfect-fit design, the Master LEDspot LV AR111 now works with most of G53 luminaires as a true retrofit solution. The lamp creates a brilliant visual effect for retail and hospitality applications such as shops, showrooms and galleries. The high quality light brings out the true colors in merchandise and emphasizes its beauty. It also lasts long, with a strong lumen and color maintenance. The beautifully designed lamp offers a well-defined beam with a multitude of beam angles to suit various applications. Not only does it employ the Philips patented solution to ensure it is compatible with a broad selection of standard 12V halogen electronic transformers, it also delivers high beam intensity which equivalent to halogen AR111 spots of 50W, 75W or 100W.

Product data

| General Information | |
|------------------------------------|--------------------|
| Cap-Base | G53 [G53] |
| Nominal lifetime | 40,000 hour(s) |
| Switching Cycle | 50,000 |
| Lighting Technology | LED |
| EU RoHS compliant | Yes |
| | |
| Light Technical | |
| Color Code | 930 [CCT of 3000K] |
| Beam Angle (Nom) | 40 degree(s) |
| Luminous Flux | 810 lm |
| Luminous Intensity (Nom) | 1,450 cd |
| Color Designation | White (WH) |
| Correlated Color Temperature (Nom) | 3000 K |
| Luminous Efficacy (rated) (Nom) | 54.00 lm/W |
| | |

| Color Consistency | <3 |
|---------------------------------------|----------|
| Color rendering index (CRI) | 90 |
| LLMF At End Of Nominal Lifetime (Nom) | 70 % |
| Luminous Flux in 90° Cone (Rated) | 810 lm |
| | |
| Operating and Electrical | |
| Line Frequency | - Hz |
| Input Frequency | - Hz |
| Power Consumption | 15 W |
| Lamp Current (Nom) | 1,800 mA |
| Wattage Equivalent | 75 W |
| Starting Time (Nom) | 0.5 s |
| Warm-up time to 60% light | 0.5 s |
| Power Factor (Fraction) | 0.7 |

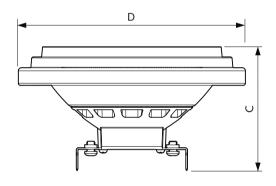
Datasheet, 2023, November 15 data subject to change

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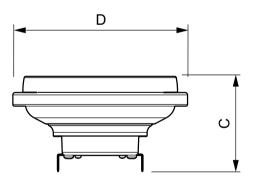
| Voltage (Nom) | 12 V |
|-------------------------------|--------|
| | |
| Temperature | |
| T-Case Maximum (Nom) | 74 °C |
| | |
| Controls and Dimming | |
| Dimmable | Yes |
| | |
| Mechanical and Housing | |
| Bulb Shape | AR111 |
| | |
| Approval and Application | - |
| Suitable For Accent Lighting | Yes |
| Energy Consumption kWh/1000 h | 17 kWh |

| EyeComfort | Yes |
|---------------------------------|--------------------------------------|
| | |
| Product Data | |
| Order product name | MAS LEDspotLV D 15-75W 930 AR111 40D |
| Full product name | MAS LEDspotLV D 15-75W 930 AR111 40D |
| Full product code | 871869651502000 |
| Order code | 929001170502 |
| Material Nr. (12NC) | 929001170502 |
| Numerator - Quantity Per Pack | 1 |
| EAN/UPC - Product/Case | 8718696515020 |
| Numerator - Packs per outer box | 6 |
| EAN/UPC - Case | 8718696515037 |

Dimensional drawing





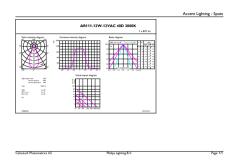


Product

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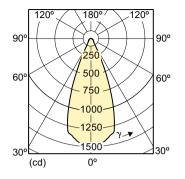
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Photometric data





Accent Lighting Spots - MAS LEDspotLV D 15-75W 930 AR111 40D

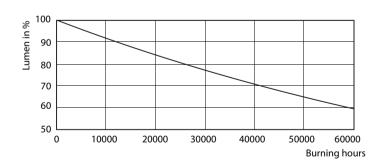


Light Distribution Diagram - MAS LEDspotLV D 15-75W 930 AR111 40D



Spectral Power Distribution Colour - MAS LEDspotLV D 15-75W 930 AR111 40D

Lifetime



Life Expectancy Diagram - MAS LEDspotLV D 15-75W 930 AR111 40D

Lumen Maintenance Diagram - MAS LEDspotLV D 15-75W 930 AR111 40D

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