



MASTER LEDspot LV AR111

MAS LEDspotLV D 20-100W 840 AR111 40D

Delivering a warm, halogen-like accent beam, MASTER LEDspot LV AR111 is an ideal retrofit solution for spot and general lighting applications in the hospitality and retail industry. It is particularly suitable for general lighting where the light is on all the time, such as creative accent lighting applications in shops, restaurants, hotels, and especially for galleries, exhibitions and museums. The robustly designed MASTER LEDspot LV AR111 offers various beam angles for a clearly defined beam spread. There is no UV or IR in the beam, making it suitable for illuminating heat-sensitive objects (food, organic materials, paintings, etc.). The patented intelligent driver enables broad compatibility with existing electromagnetic and electronic halogen transformers. MASTER LEDspot LV AR111 delivers huge energy savings and minimizes maintenance cost without any reduction in brightness.

Product data

General Information	
Cap base	G53 [G53]
EU RoHS compliant	Yes
Nominal lifetime (nom.)	25000 h
Switching cycle	50,000X
Technical type	20-100W
Light Technical	
Colour code	841 [CCT of 4100K (841)]
Beam Angle (Nom)	40 °
Luminous flux (nom.)	1400 lm
Luminous intensity (nom.)	2350 cd
Colour designation	Cool White (CW)
Correlated Colour Temperature (Nom)	4000 K

Luminous efficacy (rated) (nom.)	70 lm/W
Colour consistency	<6
Color rendering index (nom.)	80
LLMF at end of nominal lifetime (nom.)	70 %
Operating and Electrical	
Input frequency	- Hz
Power (Rated) (Nom)	20 W
Lamp current (nom.)	2400 mA
Wattage equivalent	100 W
Starting time (nom.)	0.5 s
Warm-up time to 60% light (nom.)	instant full light
Power factor (nom.)	0.7

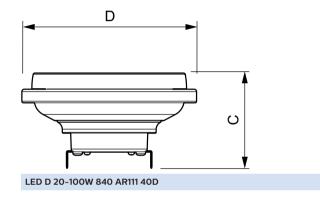
Datasheet, 2020, June 18 data subject to change

MASTER LEDspot LV AR111

Voltage (Nom)	12 V
Temperature	
T-Case maximum (nom.)	80 °C
Controls and Dimming	
Dimmable	Yes
Approval and Application	
Energy efficiency label (EEL)	Not applicable
Suitable for accent lighting	Yes
Energy Consumption kWh/1000 h	22 kWh

Product Data	
Full product code	871869651530300
Order product name	MAS LEDspotLV D 20-100W 840 AR111 40D
EAN/UPC – product	8718696515303
Order code	51530300
Numerator – quantity per pack	1
Numerator – packs per outer box	6
Material no. (12NC)	929001171308
Net weight (piece)	0.360 kg

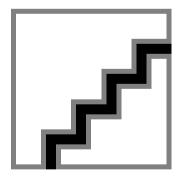
Dimensional drawing



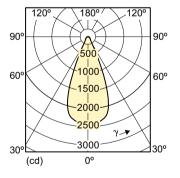
Product

MAS LEDspotLV D 20-100W 840 AR111 40D

Photometric data

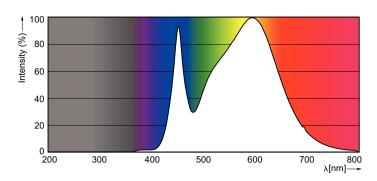




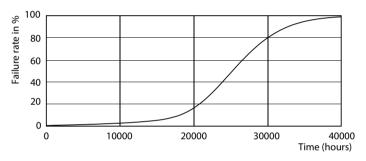


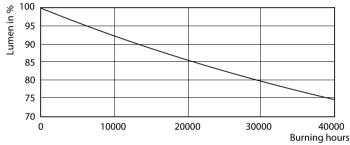
MASTER LEDspot LV AR111

Photometric data



Lifetime





MASTER LEDspotLV AR111 100W G53 40D

MASTER LEDspotLV AR111 100W G53 40D



© 2020 Signify Holding All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.