



# MASTER LEDspot LV AR111

## MAS LED ExpertColor 11-50W 927 AR111 24D

Delivering a warm, halogen-like accent beam, MASTER LEDspot LV AR111 is an ideal retrofit solution for spot and general lighting applications in the hospitality and retail industry. It is particularly suitable for general lighting where the light is on all the time, such as creative accent lighting applications in shops, restaurants, hotels, and especially for galleries, exhibitions and museums. The robustly designed MASTER LEDspot LV AR111 offers various beam angles for a clearly defined beam spread. There is no UV or IR in the beam, making it suitable for illuminating heat-sensitive objects (food, organic materials, paintings, etc.). The patented intelligent driver enables broad compatibility with existing electromagnetic and electronic halogen transformers. MASTER LEDspot LV AR111 delivers huge energy savings and minimizes maintenance cost without any reduction in brightness.

#### **Product data**

General Information	
Cap-Base	G53 [G53]
Nominal lifetime	40,000 hour(s)
Switching Cycle	50,000
Lighting Technology	LED
EU RoHS compliant	Yes
Light Technical	
Color Code	927
Beam Angle (Nom)	24 degree(s)
Luminous Flux	600 lm
Luminous Intensity (Nom)	3,000 cd
Color Designation	Warm White (WW)
Correlated Color Temperature (Nom)	2700 K

Luminous Efficacy (rated) (Nom)	54.00 lm/W
Color Consistency	<4
Color rendering index (CRI)	97
LLMF At End Of Nominal Lifetime (Nom)	70 %
Luminous Flux in 90° Cone (Rated)	600 lm
Operating and Electrical	
Line Frequency	- Hz
Input Frequency	- Hz
Power Consumption	11 W
Lamp Current (Nom)	1,300 mA
Wattage Equivalent	50 W
Starting Time (Nom)	0.5 s
Warm-up time to 60% light	0.5 s

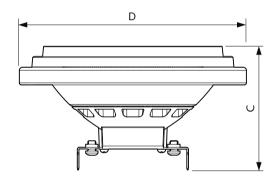
Datasheet, 2023, April 29 data subject to change

## **MASTER LEDspot LV AR111**

Power Factor (Fraction)	0.7
Voltage (Nom)	ac electronic 12 V
Temperature	
T-Case Maximum (Nom)	70 °C
Controls and Dimming	
Dimmable	Yes
Mechanical and Housing	
Bulb Shape	AR111
Approval and Application	
Suitable For Accent Lighting	Yes
Energy Consumption kWh/1000 h	13 kWh

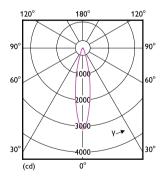
EyeComfort	Yes	
Product Data		
Order product name	MAS LED ExpertColor 11-50W 927 AR111 24E	
Full product name	MAS LED ExpertColor 11-50W 927 AR111 24E	
Full product code	871869968692500	
Order code	68692500	
Material Nr. (12NC)	929002238602	
Numerator - Quantity Per Pack	1	
EAN/UPC - Product/Case	8718699686925	
Numerator - Packs per outer box	6	
EAN/UPC - Case	8718699686932	

## Dimensional drawing

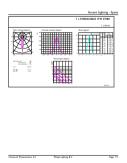


Product	D	С
MAS LED ExpertColor 11-50W 927 AR111 24D	111 mm	62 mm

### Photometric data



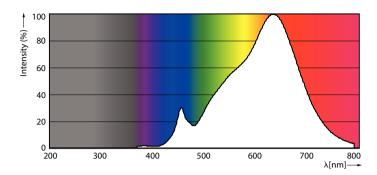




General uniform lighting - MAS LED ExpertColor 11-50W 927 AR111 24D

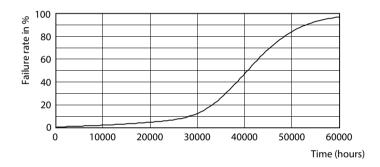
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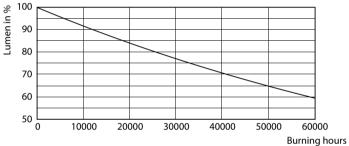
#### Photometric data



Spectral Power Distribution Colour - MAS LED ExpertColor 11-50W 927 AR111 24D

#### Lifetime





Life Expectancy Diagram - MAS LED ExpertColor 11-50W 927 AR111 24D

Lumen Maintenance Diagram - MAS LED ExpertColor 11-50W 927 AR111 24D



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