



MASTER LEDspot LV AR111

MAS LED ExpertColor 11-50W 930 AR111 40D

Delivering a warm, halogen-like accent beam, MASTER LEDspot LV AR111 is an ideal retrofit solution for spot and general lighting applications in the hospitality and retail industry. It is particularly suitable for general lighting where the light is on all the time, such as creative accent lighting applications in shops, restaurants, hotels, and especially for galleries, exhibitions and museums. The robustly designed MASTER LEDspot LV AR111 offers various beam angles for a clearly defined beam spread. There is no UV or IR in the beam, making it suitable for illuminating heat-sensitive objects (food, organic materials, paintings, etc.). The patented intelligent driver enables broad compatibility with existing electromagnetic and electronic halogen transformers. MASTER LEDspot LV AR111 delivers huge energy savings and minimizes maintenance cost without any reduction in brightness.

Product data

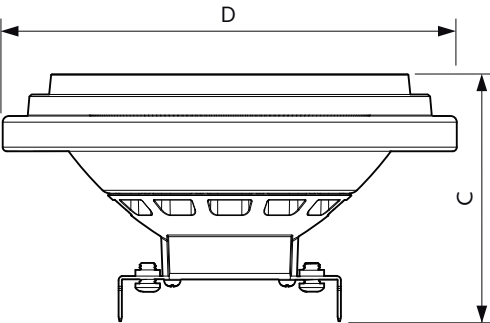
General Information			
Cap-Base	G53 [G53]	Color Consistency	<4
Nominal lifetime	40,000 hour(s)	Color rendering index (CRI)	97
Switching Cycle	50,000	LLMF At End Of Nominal Lifetime (Nom)	70 %
Lighting Technology	LED	Luminous Flux in 90° Cone (Rated)	620 lm
EU RoHS compliant	Yes	Operating and Electrical	
Light Technical		Line Frequency	- Hz
Color Code	930 [CCT of 3000K]	Input Frequency	- Hz
Beam Angle (Nom)	40 degree(s)	Power Consumption	11 W
Luminous Flux	620 lm	Lamp Current (Nom)	1,300 mA
Color Designation	White (WH)	Wattage Equivalent	50 W
Correlated Color Temperature (Nom)	3000 K	Starting Time (Nom)	0.5 s
Luminous Efficacy (rated) (Nom)	56.00 lm/W	Warm-up time to 60% light	0.5 s
		Power Factor (Fraction)	0.7

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Voltage (Nom)	ac electronic 12 V
Temperature	
T-Case Maximum (Nom)	70 °C
Controls and Dimming	
Dimmable	Yes
Mechanical and Housing	
Bulb Shape	AR111
Approval and Application	
Suitable For Accent Lighting	Yes
Energy Consumption kWh/1000 h	13 kWh

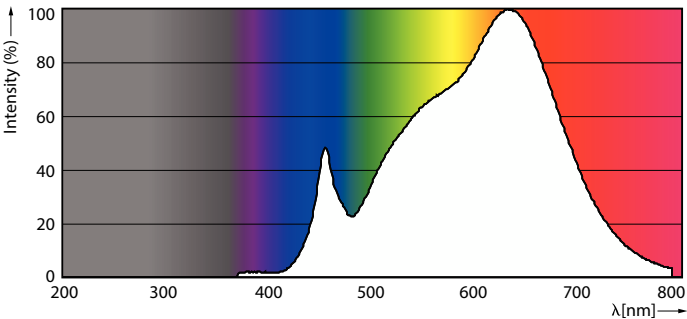
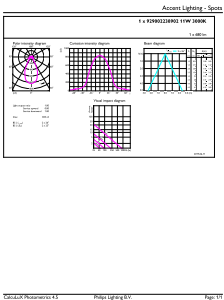
EyeComfort	Yes
Product Data	
Order product name	MAS LED ExpertColor 11-50W 930 AR111 40D
Full product name	MAS LED ExpertColor 11-50W 930 AR111 40D
Full product code	871869968696300
Order code	68696300
Material Nr. (12NC)	929002238902
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8718699686963
Numerator - Packs per outer box	6
EAN/UPC - Case	8718699686970

Dimensional drawing



Product	D	C
MAS LED ExpertColor 11-50W 930 AR111 40D	111 mm	62 mm

Photometric data

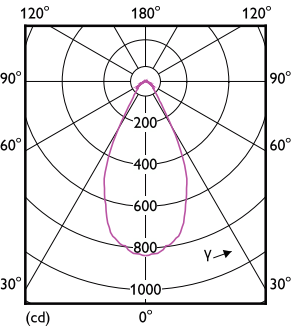


General uniform lighting - MAS LED ExpertColor 11-50W 930 AR111 40D

Spectral Power Distribution Colour - MAS LED ExpertColor 11-50W 930 AR111 40D

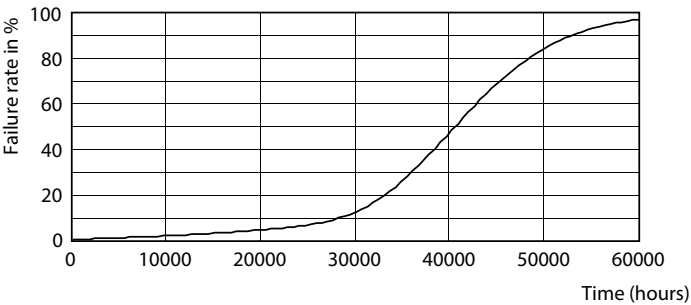
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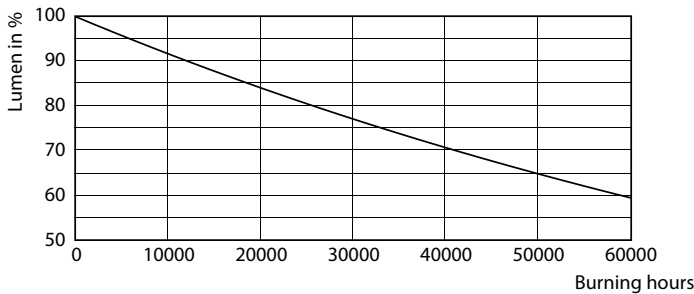


Light Distribution Diagram - MAS LED ExpertColor 11-50W 930 AR111 40D

Lifetime



Life Expectancy Diagram - MAS LED ExpertColor 11-50W 930 AR111 40D



Lumen Maintenance Diagram - MAS LED ExpertColor 11-50W 930 AR111 40D

