



MASTER LEDspot LV AR111

MAS LED ExpertColor 15-75W 940 AR111 24D

Delivering a warm, halogen-like accent beam, MASTER LEDspot LV AR111 is an ideal retrofit solution for spot and general lighting applications in the hospitality and retail industry. It is particularly suitable for general lighting where the light is on all the time, such as creative accent lighting applications in shops, restaurants, hotels, and especially for galleries, exhibitions and museums. The robustly designed MASTER LEDspot LV AR111 offers various beam angles for a clearly defined beam spread. There is no UV or IR in the beam, making it suitable for illuminating heat-sensitive objects (food, organic materials, paintings, etc.). The patented intelligent driver enables broad compatibility with existing electromagnetic and electronic halogen transformers. MASTER LEDspot LV AR111 delivers huge energy savings and minimizes maintenance cost without any reduction in brightness.

Product data

General Information	
Cap-Base	G53 [G53]
Nominal lifetime	40,000 hour(s)
Switching Cycle	50,000
Lighting Technology	LED
EU RoHS compliant	Yes
Light Technical	
Color Code	940 [CCT of 4000K]
Beam Angle (Nom)	24 degree(s)
Luminous Flux	950 lm
Color Designation	Cool White (CW)
Correlated Color Temperature (Nom)	4000 K
Luminous Efficacy (rated) (Nom)	63.00 lm/W

Color Consistency	<4
Color rendering index (CRI)	97
LLMF At End Of Nominal Lifetime (Nom)	70 %
Luminous Flux in 90° Cone (Rated)	950 lm
Operating and Electrical	
Line Frequency	- Hz
Input Frequency	- Hz
Power Consumption	15 W
Lamp Current (Nom)	1,800 mA
Wattage Equivalent	75 W
Starting Time (Nom)	0.5 s
Warm-up time to 60% light	0.5 s
Power Factor (Fraction)	0.7

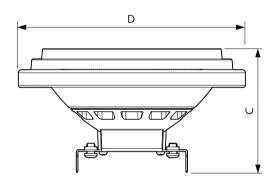
Datasheet, 2023, April 29 data subject to change

MASTER LEDspot LV AR111

Voltage (Nom)	ac electronic 12 V
Temperature	
T-Case Maximum (Nom)	74 °C
Controls and Dimming	
Dimmable	Yes
Mechanical and Housing	
Bulb Shape	AR111
Approval and Application	
Suitable For Accent Lighting	Yes
Energy Consumption kWh/1000 h	17 kWh

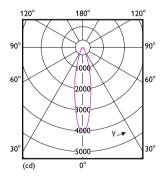
EyeComfort	Yes	
Lyccomore	163	
Product Data		
Order product name	MAS LED ExpertColor 15-75W 940 AR111 24E	
Full product name	MAS LED ExpertColor 15-75W 940 AR111 24D	
Full product code	871869968708300	
Order code	68708300	
Material Nr. (12NC)	929002239202	
Numerator - Quantity Per Pack	1	
EAN/UPC - Product/Case	8718699687083	
Numerator - Packs per outer box	6	
EAN/UPC - Case	8718699687090	

Dimensional drawing

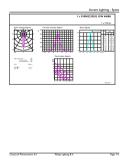


Product	D	С
MAS LED ExpertColor 15-75W 940 AR111 24D	111 mm	62 mm

Photometric data



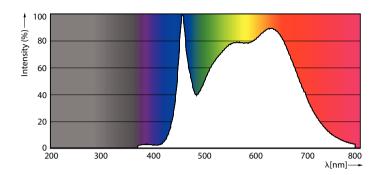




General uniform lighting - MAS LED ExpertColor 15-75W 940 AR111 24D

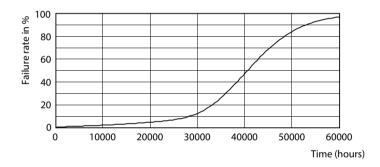
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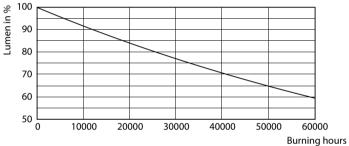
Photometric data



Spectral Power Distribution Colour - MAS LED ExpertColor 15-75W 940 AR111 24D

Lifetime





Life Expectancy Diagram - MAS LED ExpertColor 15-75W 940 AR111 24D

Lumen Maintenance Diagram - MAS LED ExpertColor 15-75W 940 AR111 24D



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