



MASTER LEDspot LV AR111

MAS LED ExpertColor 15-75W 930 AR111 40D

Delivering a warm, halogen-like accent beam, MASTER LEDspot LV AR111 is an ideal retrofit solution for spot and general lighting applications in the hospitality and retail industry. It is particularly suitable for general lighting where the light is on all the time, such as creative accent lighting applications in shops, restaurants, hotels, and especially for galleries, exhibitions and museums. The robustly designed MASTER LEDspot LV AR111 offers various beam angles for a clearly defined beam spread. There is no UV or IR in the beam, making it suitable for illuminating heat-sensitive objects (food, organic materials, paintings, etc.). The patented intelligent driver enables broad compatibility with existing electromagnetic and electronic halogen transformers. MASTER LEDspot LV AR111 delivers huge energy savings and minimizes maintenance cost without any reduction in brightness.

Product data

General Information	
Cap-Base	G53 [G53]
Nominal lifetime	40,000 hour(s)
Switching Cycle	50,000
Lighting Technology	LED
EU RoHS compliant	Yes
Light Technical	
Color Code	930 [CCT of 3000K]
Beam Angle (Nom)	40 degree(s)
Luminous Flux	870 lm
Luminous Intensity (Nom)	1,400 cd
Color Designation	White (WH)
Correlated Color Temperature (Nom)	3000 K

Luminous Efficacy (rated) (Nom)	58.00 lm/W
Color Consistency	<4
Color rendering index (CRI)	97
LLMF At End Of Nominal Lifetime (Nom)	70 %
Luminous Flux in 90° Cone (Rated)	870 lm
Operating and Electrical	
Line Frequency	- Hz
Input Frequency	- Hz
Power Consumption	15 W
Lamp Current (Nom)	1,800 mA
Wattage Equivalent	75 W
Starting Time (Nom)	0.5 s
Warm-up time to 60% light	0.5 s

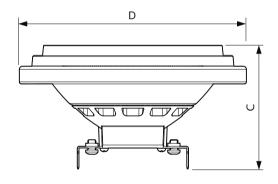
Datasheet, 2023, April 29 data subject to change

MASTER LEDspot LV AR111

Power Factor (Fraction)	0.7
Voltage (Nom)	ac electronic 12 V
Temperature	
T-Case Maximum (Nom)	74 °C
Controls and Dimming	
Dimmable	Yes
Mechanical and Housing	
Bulb Shape	AR111
Approval and Application	
Suitable For Accent Lighting	Yes
Energy Consumption kWh/1000 h	17 kWh

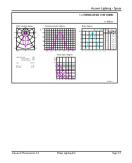
EyeComfort	Yes	
Product Data		
Order product name	MAS LED ExpertColor 15-75W 930 AR111 40D	
Full product name	MAS LED ExpertColor 15-75W 930 AR111 40D	
Full product code	871869968704500	
Order code	68704500	
Material Nr. (12NC)	929002239402	
Numerator - Quantity Per Pack	1	
EAN/UPC - Product/Case	8718699687045	
Numerator - Packs per outer box	6	
EAN/UPC - Case	8718699687052	

Dimensional drawing

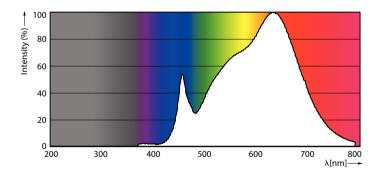


Product	D	С
MAS LED ExpertColor 15-75W 930 AR111 40D	111 mm	62 mm

Photometric data



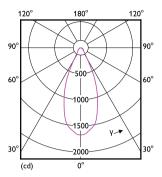
General uniform lighting - MAS LED ExpertColor 15-75W 930 AR111 40D



Spectral Power Distribution Colour - MAS LED ExpertColor 15-75W 930 AR111 40D

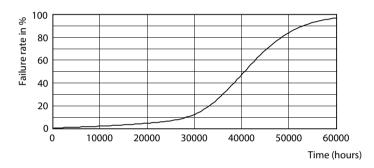
MASTER LEDspot LV AR111

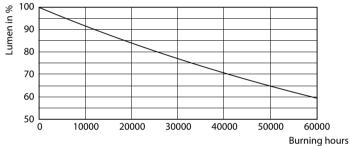
Photometric data



Light Distribution Diagram - MAS LED ExpertColor 15-75W 930 AR111 40D

Lifetime





Life Expectancy Diagram - MAS LED ExpertColor 15-75W 930 AR111 40D

Lumen Maintenance Diagram - MAS LED ExpertColor 15-75W 930 AR111 40D



© 2023 Signify Holding All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.