

PHILIPS

**Starter kit: 3 E27
smart bulbs (1100)**

Hue White and color
ambiance

Up to 1055 lumens*

White and colored light

Smart control

Hue Bridge included

8719514457331



Easy smart lighting

Add ambient color to any room with the Philips Hue White and color ambiance starter kit. The kit includes 3 color smart bulbs and a Hue Bridge, which provides full control of the lights, access to the Hue app, and endless features.

Limitless possibilities

- Play with smart color lights
- Sync movies, TV shows, music, and games to smart lights
- Smart home automation hub: Hue Bridge

Easy smart lighting

- Control lights with your voice*
- Create a personalized experience with colorful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities

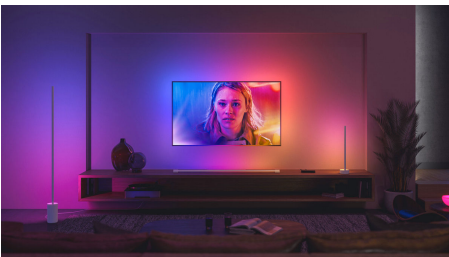
Highlights

Play with smart color lights



There is no limit with Philips Hue: with over 16 million colors, you can transform your home into the perfect party venue, bring a bedtime story to life, and much more. Use preset, colored light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.

Sync movies, TV shows, music, and games to smart lights



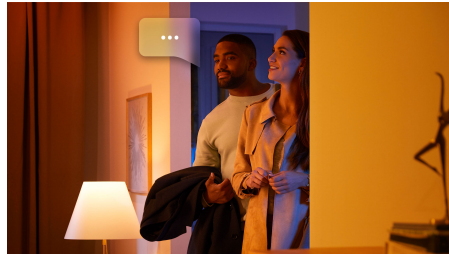
Bring your entertainment to new heights by syncing the action on the screen or the beat of your music to your smart lights.* Choose the way you'd like to sync your lights to your movie, music (including with our Spotify integration!), TV show, or game and watch as the color-capable lights in your Entertainment area react. *Hue Bridge required

The Hue Bridge



The Hue Bridge is an essential component to a personal Philips Hue smart lighting system. It is the brains of the operation, communicating with both your smart light bulbs and the Hue app to ensure that everything works together. It also enables smart home automation features like scheduling routines and timers.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Create a personalized experience with colorful smart light



Transform your home with over 16 million colors, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theater, enhance your home decor with color accents, and much more.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four preset light recipes handcrafted especially for your daily tasks: Energize, Concentrate, Read, and Relax. The two cool-toned scenes, Energize and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support

comfortable reading or calm a busy mind.

Specifications

Bulb dimensions

- Dimensions (WxHxD): 110x60

Design and finishing

- Color: White

Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.

- Dimmable with Hue app and switch: Yes

Guarantee

- 2 years: Yes

Light characteristics

- Color rendering index (CRI): 80

Packaging information

- EAN: 8719514457331

Service

- Warranty: 2 year(s)

Technical specifications

- Lumen output at 4000K: 1,055 lm
- Weight: 67 g
- Bulb technology: LED
- Fitting/cap: E27
- Lumen output at 2700K: 806 lm

The bridge

- Diameter: 88 mm
- Frequency band: 2400-2483.5 MHz
- Height: 26 mm
- Max. number of accessories: 12
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100-240 V AC / 50-60Hz
- Power consumption: 250mA max

The bulb

- Color temperature: 2000-6500K + 16 million colors
- Diameter: 60 mm
- Form factor: A60
- Height: 110 mm
- Input voltage: 220V-240V
- Lifetime: 25,000 hour(s)
- Light output: White and color light
- Lumen output: 1055 lm @ 4000K
- Max. operation power: 9.5 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.5
- Rated lifetime: 25,000 hour(s)
- Software upgradable: when connected to Bluetooth App or Hue Bridge
- Start up: Instant 100% light output
- Wattage: 9.5 W
- Wattage equivalent: 75 W
- Communication protocol: Bluetooth and Zigbee
- Software upgradable: When connected to Bluetooth App or Hue Bridge

The switch

- IP rating: IP 20

What's in the box

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 3
- Power adapter: 1

What's supported

- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: IOS 15 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa, Apple HomeKit (Via Hue Bridge), Google Assistant, Microsoft Cortana (Via Hue Bridge)



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