

PHILIPS

Reflector 7W R63
E27 6500K NonDim

LED

6500K

720lm

15000h

8718699593674



A light bulb like no other

State-of-the-art LED light bulb providing a general lighting solution for daily indoor activities. You will save on energy costs immediately and reduce the frequency of bulb replacements, without compromising on the quality of your lighting.

High quality light

- No visible flicker

Choose for a sustainable solution

- You can trust what the Philips packaging is saying.

Light beyond illumination

- A simple LED for everyday use

Highlights

No visible flicker

When your light flickers in quick succession it could be hard on the eyes, cause headaches, and even set off an attack for those with photosensitive epilepsy. It's both unpleasant and unnecessary. LEDs can flicker because of their rapid response to the driver current. However, because Philips LEDs are designed so that variations in your driver current's output are minimized, they eliminate the factors that cause flicker. So, you won't see it, not even a hint.

No UV or IR

The beam of light is free of infra-red meaning no heat is radiated, and no ultra-violet light means that fabric and items under this light won't fade.

A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

Specifications

General

- Suitable For Accent Lighting: No

Bulb characteristics

- Intended use: Indoor
- Lamp shape: Non directional reflector
- Socket: E27
- Bulb Finish: Frosted
- Dimmable: No
- Bulb Material: Plastic

Durability

- Number of switch cycles: 50,000
- Ambient temperature range: -20 to +45 °C
- Nominal lifetime: 15,000

Environmental

- Disposal of the product: At the end of (economic) life, dispose the product according to local rules and do not dispose the product with regular household waste. The correct disposal of your product will help prevent potential negative consequences for the environment and human health.

Extra feature/accessory incl.

- LED integrated: Yes

Light characteristics

- Beam angle: 120
- Color rendering index (CRI): 80
- Color temperature: 6500 K
- Nominal luminous flux: 720 lm
- Warm-up time to 60% light: 0.5 s
- Correlated Color Temperature (Nom): 6500
- Luminous Flux: 720 lm
- Luminous Efficacy (rated) (Nom): 102

Miscellaneous

- EyeComfort: Yes
- LED Innovations: EyeComfort

Other characteristics

- EU RoHS compliant: Yes

Packaging information

- EAN: 8718699593674
- EOC: 871869959367400
- Product title: LED 7W E27 6500K 230V R63 AU

Power

- Power Factor (Fraction): 0.5

Power consumption

- Power factor: 0.5
- Voltage: 220–240 V
- Wattage equivalent: 70
- Power: 7
- Energy Consumption kWh/1000 h: 7

Product dimensions and weight

- Overall height: 102 mm
- Overall length: 102 mm
- Overall width: 63 mm

Rated values

- Rated lifetime: 15,000

Technical specifications

- Frequency: 50–60
- Diameter: 63 mm
- Bulb technology: LED
- Dimmable: No
- Cap-Base: E27

The bulb

- Software upgradable: No

What's supported

- Compatible with Effects: No
- Defined support period: Not applicable
- Compatible operating systems: Not applicable
- Communication protocol: Not applicable
- Compatibility with 3rd party systems: Not applicable

Packaging dimensions & weight

- EAN/UPC - product: 8718699593674
- Net weight: 0.05 kg
- Gross weight: 0.1 kg
- Height: 10.4 cm
- Length: 6.5 cm
- Width: 6.5 cm



Issue date: 2026-05-13
Version: 0.160

© 2026 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

www.lighting.philips.com