

# PHILIPS

Bulb 77W A55 B22  
x3

LED

3000K

1350lm

10000h

8718699688363



## State-of-the-art LED light bulb for the home

Philips LED light bulbs provide a beautiful, warm white light, a long lifetime, and immediate, significant energy savings. With its modern and elegant design, this dimmable bulb is the perfect replacement for your frosted traditional bulbs.

### High quality light

- No visible flicker
- Cool, energizing light

### Choose for a sustainable solution

- You can trust what the Philips packaging is saying.

# Highlights

## No visible flicker

When your light flickers in quick succession it could be hard on the eyes, cause headaches, and even set off an attack for those with photosensitive epilepsy. It's both unpleasant and unnecessary. LEDs can flicker because of their rapid response to the driver current. However, because Philips LEDs are designed so that variations in your driver current's output are minimized, they eliminate the factors that cause flicker. So, you won't see it, not even a hint.

## 3500K [LED Lamps]



This bulb has a color temperature of 3500K providing you with a cool, energizing light, perfect for creating an

inviting ambiance to host friends or wind down with a book.

## No UV or IR

The beam of light is free of infra-red meaning no heat is radiated, and no ultra-violet light means that fabric and items under this light won't fade.

# Specifications

## Bulb characteristics

- Intended use: Indoor
- Lamp shape: A55
- Socket: B22
- Dimmable: No

## Bulb dimensions

- Height: 10.4 cm
- Width: 5.8 cm

## Durability

- Number of switch cycles: 50,000
- Nominal lifetime: 10,000

## Environmental

- Disposal of the product: At the end of (economic) life, dispose the product according to local rules and do not dispose the product with regular household waste. The correct disposal of your product will help prevent potential negative consequences for the environment and human health.

## Light characteristics

- Beam angle: 130 degree(s)
- Color rendering index (CRI): 80
- Color temperature: 3000 K
- Nominal luminous flux: 1350 lm
- Warm-up time to 60% light: instant full light
- Color Code: 830 | CCT of 3000K

## Miscellaneous

- EyeComfort: No

## Other characteristics

- Efficacy: 103 lm/W

## Packaging information

- EAN: 8718699688363
- EOC: 871869968836300
- Product title: ESS LEDBulb 13W B22 3000K 230V 3CT/4 AU

## Power consumption

- Power factor: 0.51
- Voltage: 220-240 V
- Wattage: 13 W
- Wattage equivalent: 77 W

## Product dimensions and weight

- Length: 10.4 cm

## Technical specifications

- Frequency: 50-60

**Packaging dimensions & weight [ESS  
LED Bulb 13W B22 3000K 230V 3CT/4  
AU]**

- EAN/UPC - product: 8718699688363
- Net weight: 0.13 kg
- Gross weight: 0.18 kg
- Height: 12.6 cm
- Length: 6.1 cm
- Width: 14.9 cm

**Packaging dimensions & weight [ESS  
LED Bulb 13W B22 3000K 230V 3CT/4  
AU]**

- EAN/UPC - product: 8718699688363
- Net weight: 0.17 kg
- Gross weight: 0.2 kg
- Height: 9.9 cm
- Length: 5.8 cm
- Width: 16.4 cm



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