



## Press Release

September 1, 2021

### **New Philips Hue products and innovations blend light, color and sound**

- Blend colorful light in your home with the expanded gradient collection, including the Play gradient light tube, the gradient Signe floor and table lamps, and the ambiance gradient lightstrip
- Enjoy a new immersive experience via a deep integration of lighting and music with Philips Hue + Spotify
- Benefit of warm-to-cool white light while bringing a decorative vintage style to any room with new White ambiance Filament bulbs

**Eindhoven, Netherlands** – [Signify](#) (Euronext: LIGHT), the world leader in lighting, announces a large range of [new Philips Hue smart lighting products and features](#) to create a light experience like no other. New products include four new gradient-enabled products, new White ambiance Filament bulbs, more powerful smart bulbs, and new bathroom and ceiling lights. Finally, with new updates to the Philips Hue app that includes a first-ever deep integration of lighting and music with Spotify, it's an exciting year for smart lighting.

### **Get a seamless blend of colorful light**

Last year's launch of the [Philips Hue Play gradient lightstrip](#) was just the beginning — now, Philips Hue is expanding the gradient collection with the brand-new **Philips Hue Play gradient light tube**. It features gradient technology that blends multiple colors of lights in a single lamp or fixture and is specially designed to sit above or below a TV. You can complete your home theatre set up with the Play gradient light tube in either black or white, allowing it to blend in with any home's décor.

Gradient technology has also enhanced other Philips Hue favorites – offered as the upgraded **Philips Hue gradient Signe floor and table lamps**, available in black or white, and the **Philips Hue ambiance gradient lightstrip**. On top of bringing all the flexibility and powerful light of the regular Philips Hue lightstrip, this new lightstrip will have the ability to blend colorful light.

### **The first-ever deep lighting and music experience**

The innovative **Philips Hue + Spotify integration** intertwines light and music, creating a unique immersive entertainment experience in your own home. After linking your Philips Hue and Spotify accounts, the Philips Hue app extracts the metadata from each song played through Spotify no matter the device. It then creates an advanced light script that enables your lights to react not only to the beat of the song, but to the genre and mood too. In the new Sync tab of the Philips Hue app, users can adjust brightness, intensity and even the color palette of the lights to personalize the experience. Whether you're relaxing on the couch during a cozy night in, having friends over for a get-together, or doing your chores along to a custom playlist, you'll experience music like never before.



The Philips Hue + Spotify integration will start rolling out globally as of September 1, 2021, as early access program to Philips Hue app 4 users. After October 2021, the feature will be a permanent part of the Hue app 4.

“As the world leader in smart lighting, we are constantly looking to offer our Philips Hue users new and exciting ways to create immersive and personalized lighting experiences at home. With the newest additions to the gradient collection and the integration with Spotify, we offer consumers the possibility to blend light, color and sound and enjoy the most advanced smart lighting experience yet,” said Jasper Vervoort, Business Leader Philips Hue at Signify

### **A bigger (and brighter!) smart bulb collection**

All **Philips Hue Filament bulbs** are now also available in White ambiance, making it possible to use any shade of warm-to-cool white light. These vintage-style LED smart bulbs brighten the room by using blue-toned light when you need to concentrate during your workday, and then dim to golden tones to create a cozy and warm ambiance to relax. And they even look beautiful switched off! Additionally, the Filament range will continue to grow with a **White Filament E14 candle bulb**.

Furthermore, the iconic-shaped **Philips Hue smart bulbs** across the White, White ambiance, and White and color ambiance portfolios are now also available in variations of 1100 and 1600 lumen, enabling users to choose the perfect type of brightness for each activity and part of the home.

### **Let light shine from above with the newest Philips Hue ceiling products**

The new lineup of Philips Hue ceiling lights bring millions of colors to your living room or bedroom. The **Philips Hue Surimu ceiling panel** sits almost flush with the ceiling and comes in both rectangular and square designs — ideal to enhance a sense of space for smaller living areas or homes with lower ceilings. Available in black and white, the **Philips Hue Enrave** ceiling light offers warm-to-cool white light for the living room, bedroom or kitchen. The Enrave is also available as a pendant, shining a powerful light downward at a dining room table or kitchen island while casting a subtle decorative glow upward.

### **Create an at-home luxury spa with new Philips Hue bathroom lights**

Smart lighting in the bathroom can help you feel refreshed and ready to go every morning or help you relax in the evening. To create a luxurious atmosphere with the first Philips Hue light that brings millions of colors to the bathroom, install the chrome **Philips Hue Xamento recessed spots**, featuring a minimalistic design in chrome. Additionally, the **Philips Hue Devere ceiling light** offers a combination of powerful warm-to-cool white light as well as indirect light effects.

### **New software updates for unique lighting experiences**

From September 1, the recently launched Philips Hue app 4 features **dynamic scenes**. Instead of each light remaining at only one color, dynamic scenes allow the lights in the Room or Zone to slowly transition through the different colors of the scene and create an atmosphere unlike any other.

Additionally, Signify already announces another new feature to be added to the Hue scene gallery in Fall 2021. With specially designed scenes that run 24 hours, your lights will adjust their color and brightness as time passes. The first new scene, natural light, mimics the sun's movement throughout the day with warm-to-cool white light to support your productivity as well as your overall wellbeing. The time slots can be customized based on your daily routine. Start with bright, cool tones to energize your mornings and end your day with warmer, golden glows that help you relax as the sun goes down.



Lastly, gaming fanatics will welcome the upcoming software update to the [Philips Hue Play HDMI sync box](#) in Fall 2021. Users will be able to update their sync box to be compatible with the newest game consoles' 120Hz support, ensuring competitive players to be on top of the game with the highest refresh rate. The sync box is able to support 120Hz with an image resolution of 1080p and 1440p. Alternatively, if the highest image resolution is preferred, the current sync box also continues to support a 4K image resolution up to a refresh rate of 60Hz.

### Availability

- Philips Hue ambiance gradient lightstrip (available September 14 in EU, October 5 in US)  
**EU:** EUR 59.95 (1m) / EUR 149.95 (2m)  
**US:** USD 69.99 (1m) / USD 169.99 (2m)
- Philips Hue gradient Signe table or floor lamp (available September 14 in EU, October 12 in US)  
**EU:** EUR 199.95 (table) / EUR 299.95 (floor)  
**US:** USD 199.99 (table) / USD 299.99 (floor)
- Philips Hue Play gradient light tube (available October 19 in EU, January 18 in US)  
**EU:** EUR 179.95 (compact) / EUR 199.95 (large)  
**US:** USD 179.99 (compact) / USD 199.99 (large)
- Philips Hue White ambiance Filament bulbs (available September 1 in EU and US, ST23 and G40 as of mid-October in US and UK)  
**EU:** EUR 29.95 (A60) / EUR 39.95 (ST64) / EUR 39.95 (G93) / EUR 49.95 (ST72) / EUR 49.95 (G125)  
**US:** USD 34.99 (A19) / USD 39.99 (ST19) / USD 39.99 (G25) / USD 49.99 (ST23) / USD 49.99 (G40)
- Philips Hue White, White ambiance and White and color ambiance 1100 lumen (US 75W) bulbs (available September 1)  
**EU:** EUR 19.95 (1-pack White) / EUR 34.95 (1-pack White ambiance) / EUR 59.95 (1-pack White and color ambiance)  
**US:** USD 14.99 (1-pack White) / USD 24.99 (1-pack White ambiance) / USD 49.99 (1-pack White and color ambiance)
- Philips Hue White, White ambiance and White and color ambiance 1600 lumen (US 100W) bulbs (available October 12)  
**EU:** EUR 24.95 (1-pack White) / EUR 49.95 (1-pack White ambiance) / EUR 69.95 (1-pack White and color ambiance)  
**US:** USD 19.99 (1-pack White) / USD 39.99 (1-pack White ambiance) / USD 59.99 (1-pack White and color ambiance)
- Philips Hue White Filament candle (available September 1)  
**EU:** EUR 29.95 (1-pack) / EUR 49.95 (2-pack)  
**US:** USD 29.99 (1-pack) / EUR 49.99 (2-pack)
- Philips Hue Surimu ceiling panel (available September 14)  
**EU:** EUR 269.95 (1200 x 300 mm) / EUR 269.95 (600 x 600 mm)
- Philips Hue Enrave ceiling light (available October 12)



EU: EUR 99.95 (S) / EUR 159.95 (M) / EUR 219.95 (L) / EUR 259.95 (XL)

- Philips Hue Enrave pendant (available October 12)  
EU: EUR 239.95
- Philips Hue Devere ceiling light (available October 12)  
EU: EUR 169.95 (M) / EUR 229.95 (L)
- Philips Hue Xamento recessed spots (3-pack) (available September 1)  
EU: EUR 169.95

For more information, product details, and specifications, please visit [www.philips-hue.com/newestproducts](http://www.philips-hue.com/newestproducts).

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**About Philips Hue**

Philips Hue is the world leader in smart lighting. With its range of smart LED bulbs, light fixtures, lamps, sensors, and smart switches, Philips Hue brings smart lighting to everyday homes. The smart lighting system lets you set the mood with beautiful colors and Scenes, set up convenient timers and automations to help you feel safer in your surroundings, use the best light for your daily activities, and help make your life that much easier.

For more information, please visit [www.philips-hue.com](http://www.philips-hue.com). Follow us on our social channels to stay updated: [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [Pinterest](#).

**About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2020 sales of EUR 6.5 billion, we have approximately 39,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the Dow Jones Sustainability World Index since our IPO for four consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.