



## Press Release

September 1, 2021

### **Philips Hue + Spotify: feel the music with the first deep integration of lighting and music**

- The first-ever deep integration of lighting and music provides Philips Hue users with an immersive experience like no other
- New algorithm creates a more advanced light script for each song, where the lights match not only the beat of the music, but also its mood, genre, tempo and more
- The new feature will start rolling out among Philips Hue App 4 users from September 1, 2021, onwards

**Eindhoven, the Netherlands** – [Signify](#) (Euronext: LIGHT), the world leader in lighting, announces that Philips Hue has created the first deep integration of lighting and music, providing consumers around the globe with an immersive light and music experience like no other. Thanks to Philips Hue + Spotify, the Philips Hue system is enriched with a new algorithm that analyzes the metadata of each song in real time to make the lights flash, dim, brighten, and color change right along with the beat, mood, genre and tempo of any music on Spotify.

### **Advanced light scripts for every song**

Philips Hue and Spotify have teamed up to go far beyond what other integrations can do and enabled the experience through the Philips Hue app itself. With Philips Hue + Spotify, the Hue app analyzes the metadata for each Spotify song in real time, resulting in a light script that on top of incorporating the beat of the song, now also reflects its mood, genre, tempo, segments, loudness, pitch and more.

Whether you're relaxing on the couch for a cozy night in, having friends over for a get-together, or doing your chores along to a custom playlist, you'll experience music like never before.

Thanks to the new Sync tab in the Philips Hue app, the experience can even be easily personalized. Users can start and stop sync, change the brightness and intensity of the lights, or choose a palette to change the colors of the lights.

"As a world leader in smart lighting, we are constantly looking for new ways to keep offering our Philips Hue users the most advanced smart lighting experience. Entertainment, of which audio is an important ingredient, is a key focus for Philips Hue. By innovating with Spotify as a leading industry partner, we are proud to offer our users an immersive integration of music and light in a way never done before," said Jasper Vervoort, Business Leader Philips Hue at Signify.

### **How Philips Hue + Spotify works**

The Philips Hue and Spotify integration is free to use with the Philips Hue App - you only need a Hue Bridge and color-capable Philips Hue lights to enjoy the experience, such as White and color ambiance smart bulbs, a Hue Go, or the [new ambiance gradient lightstrip](#). As the integration is embedded in the Philips Hue app, it does not require a microphone to react to the music. This ensures that the lights can react to the music without any interfering background noise and provides



you full flexibility in using your phone for other purposes at the same time. The integration works with any Spotify-compatible audio device, such as a speaker, smartphone, or computer. To experience this immersive light and sound integration at home, link your Philips Hue and Spotify accounts in the Philips Hue app, and then play a song from any device that's logged in to your Spotify account.

"At Spotify, we're always working to create the best listening experience for every moment, via any device, throughout your day," said Sten Garmark, VP of Consumer Experience at Spotify. "We're looking forward to introducing our innovative integration with Philips Hue, where smart lighting will add another dimension to enhancing your next listening session."

#### **Availability**

The Philips Hue + Spotify integration will start rolling out globally as an early access program to Philips Hue App 4 users from September 1, 2021 onwards. Once the feature is available for your account, which can take up to 7 days, you will notice a **What's New** update with the **Spotify card**. Enable **Early access** and follow the instructions to be one of the firsts to try out the new experience. After October 2021, the feature will be a permanent part of the Hue App 4.

For more information and specifications, please visit [www.philips-hue.com/earlyaccess](http://www.philips-hue.com/earlyaccess).

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#### **About Philips Hue**

Philips Hue is the world leader in smart lighting. With its range of smart LED bulbs, light fixtures, lamps, sensors, and smart switches, Philips Hue brings smart lighting to everyday homes. The smart lighting system lets you set the mood with beautiful colors and Scenes, set up convenient timers and automations to help you feel safer in your surroundings, use the best light for your daily activities, and help make your life that much easier.

For more information, please visit [www.philips-hue.com](http://www.philips-hue.com). Follow us on our social channels to stay updated: [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [Pinterest](#).

#### **About Signify**

[Signify](#) (Euronext: LIGHT) is the world leader in lighting for professionals and consumers and lighting for the Internet of Things. Our [Philips](#) products, [Interact](#) connected lighting systems and data-enabled services, deliver business value and transform life in homes, buildings and public spaces. With 2020 sales of EUR 6.5 billion, we have approximately 39,000 employees and are present in over 70 countries. We unlock the extraordinary potential of light for brighter lives and a better world. We [achieved](#) carbon neutrality in 2020, have [been](#) in the Dow Jones Sustainability World Index since our IPO for four consecutive years and were named [Industry Leader](#) in [2017](#), [2018](#) and [2019](#). News from Signify is located at the [Newsroom](#), [Twitter](#), [LinkedIn](#) and [Instagram](#). Information for investors can be found on the [Investor Relations](#) page.