

interact



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Case Study

Sauchiehall Street, Glasgow

GlasGlow! Smart street lighting for Glasgow
as part of redevelopment project



Furthermore, the lighting will provide wayfinding to guide residents and visitors. The decorative lighting columns will enable the area to adapt seamlessly to what is going on, for example, during the lockdown in April 2020, the lights were turned blue in honour of the NHS.

Funding which has come from the Glasgow City Region City Deal (funded by the Scottish and UK Governments), has enabled the City Council to invest £115 million in regenerating the city centre, making it a greener, safer and more aesthetically pleasing area. In addition to the separate cycle lanes and pedestrian priority routes, the area now has more greenery making it more attractive, people-friendly, and economically competitive. Signify's Color Kinetics luminaires give a new dimension to the area and showcase what connected lighting can do.

Susan Aitken, Leader of Glasgow City Council and Chair of the Glasgow City Region Cabinet said, "The vision for the future of the city centre is to make it a safer, more welcoming area to work and live. The new urban lighting columns from Signify will make a big contribution to the beautification of the area and quality of life for residents and visitors."



Project overview

Signify has helped Glasgow City Council deliver on its redevelopment programme by providing bespoke, decorative, Color Kinetics connected street lighting in its famous Sauchiehall Street. This is part of a city-wide regeneration project to make the city centre greener and more attractive.

Challenge

Glasgow City Council wanted to make its city centre a more attractive place to live, work and enjoy as part of its 'Enabling Infrastructure – Integrated Public Realm (EIIPR) programme'. A significant part of achieving this goal was to have a connected lighting system throughout the city centre.

Solution

In response to this, Signify designed bespoke street lighting that has contributed to Glasgow City Council's ambition to transform into a more beautiful city centre that serves the needs of its residents and tourists.

The columns have been designed to look like trees to blend into the tree-lined avenues, enhancing the lighting and attractiveness of the area. They can also provide light shows using the Interact Landmark connected lighting platform to showcase features such as sparkling lights, snowfall effects and dynamic chaser lights which go up and down the Avenue.



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Susan Aitken,
Leader of Glasgow City Council and Chair of the
Glasgow City Region Cabinet



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It's exciting to be part of the modernisation of Glasgow's city centre. Our bespoke, connected lighting columns and Interact Landmark connected lighting system will ensure that the good work being done to regenerate the area is complemented with the right lighting to showcase the city.”

Dervan Alleyne,
Director, for Public Lighting at Signify in the
UK and Ireland

About Interact Landmark

Create an appealing city identity, build civic pride and attract tourists by illuminating your buildings, monuments and bridges. Monitor, manage and programme dynamic architectural lighting using Interact Landmark software and system architecture. We make it easy to create and trigger light shows from anywhere, while simplifying maintenance to protect your investment. Our best-in-class energy efficient LED lighting also ensures maximum energy efficiency.

About Color Kinetics

Color Kinetics is a wide range of high-performance, dynamic, architectural, indoor and outdoor professional LED lighting products — empowering lighting professionals around the world to achieve unique visions.



➤ For further information, please visit:

www.interact-lighting.com
www.colorkinetics.com

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