

**PHILIPS**

Deco LED collection



# Turn off or **show off?**

Real professionals choose **Philips decorative LED lamps** to create the perfect ambiance

[philips.com/ledlamps](http://philips.com/ledlamps)

**REAL  
PROs**  
**REAL  
QUALITY**

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Introduction



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The complete Ambiance range

Discover every Ambiance product available today.

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Introducing Ambiance  
Deco LED Giant range

Highly stylized, large-scale filament  
light bulbs for a welcoming harmony.



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Introducing Ambiance  
MASTER LEDspot ExpertColor

Warm, inviting lighting for more sales and satisfaction.

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Introducing Ambiance  
LED DimTone

Discover new lighting levels –  
simply with one dimmable lamp.



# Out of sight or **out of the ordinary?**

Creating the perfect ambiance for any room and any occasion has never been easier. Philips Lighting introduces a range of **decorative LED lamps** that combine highly stylized looks with effortless functionality. Featuring innovative **Philips ExpertColor technology** designed to offer exceptional light quality and high color consistency, these lamps transform the mood of any interior. **Philips DimTone lamps** enable light levels to dim to the warm hues of traditional lamps, changing the ambience from functional lighting to an inviting and cosy atmosphere.

Discover the Philips decorative LED collection and give every space the perfect ambiance.

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# Hotels

- Welcoming lighting that creates an intimate atmosphere
- Customized light spectrums
- High quality dimming for the perfect ambience

# Restaurants

- Welcoming ambience to help customers relax, recharge and socialize
- Attractive illumination encouraging people to stay longer
- Significant energy savings and extremely long lifetimes



**Deco LED Giant**  
Modern range



**Deco LED Giant**  
Vintage range

# Retail

- Welcoming lighting that keeps customers coming back
- Lighting that enhances the shopping experience
- Warm, inviting lighting for more sales & satisfaction

# Meeting rooms

- High quality light and good light levels enhance productivity
- Flicker-free lighting creates the perfect ambiance for presentations, workshops, round-table discussions and one-to-one talks



**MASTER LEDspot  
ExpertColor**



**LED DimTone**  
Bulbs, candles  
and spots





# Philips Deco LED Giant.

Designed to be seen,  
looks good on or off

New Philips decorative LED bulbs are simply too stylish to hide under a lamp shade. Inspired by the latest industrial-style trends, this collection features a range of highly stylized, large-scale filament light bulbs that demand to be seen. Striking centerpiece, distinctive standing lamp or suspended from the ceiling – this collection is designed to create an industrial-chic look and a crisp, clean ambiance in every space in the home. It's time for light bulbs to take the spotlight.



**Deco LED Giant**  
Modern range



**Deco LED Giant**  
Vintage range

The new Deco LED collection (bulb) transforms your home with a perfect blend of white light and a lean, minimalistic lighting experience. With very long lifetime, up to 90% energy savings, no flickering and an instant full level brightness, you will also enjoy soft and evenly distributed light with that trendy and stylish charm for a welcoming harmony in your space.



# Philips Deco LED Giant features



Modern & Vintage style



High color rendering, CRI >80



Dimmable and non-dimmable version available



Energy savings up to 90%



Long lifetime - up to 15.000 h



Easy replacement



## Features

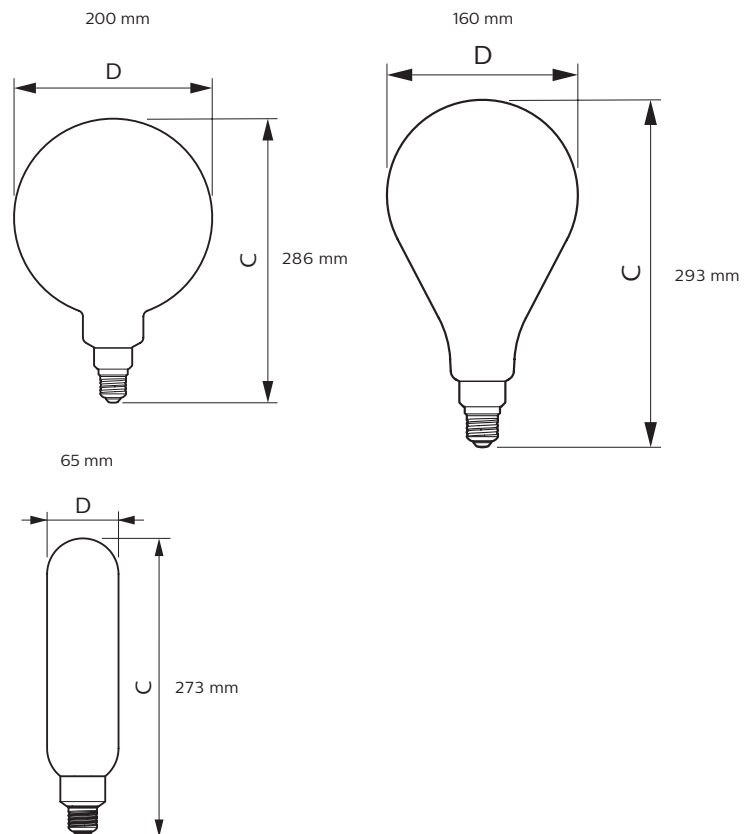
- Perfect fit and high quality finishing
- High color rendering (CRI> 80) for vivid colors
- Eco-friendly: contains no mercury or other hazardous substances

## Benefits

- Around 90% energy saving
- Very long lifetime that reduces the need for replacement
- Easy replacement of classic conventional lamps

## Application

decorative installations / domestic applications / hospitality / restaurants and hotels



# Philips MASTER LEDspot ExpertColor.

## Create beautiful experiences with light

Our MASTER LEDspots with ExpertColor technology are designed to create the perfect mood for every experience. With deep dimming and a light spectrum that's similar to halogens, installers and lighting designers can customize their lighting designs to create the perfect ambience for every space – from cool and precise to warm and comfortable. The perfect solution for every setting in hotels, shops, meeting rooms, restaurants, museums and more.

### Innovative, trimless design with V-groove lens

The trimless V-groove lens has a neat, clean look to suit every interior design. It has an attractive glass (rather than plastic) "look and feel" cover with a clear Color Over Angle and clear beam. The lens design gives a perfect spot beam for any decor.

**MASTER LEDspot ExpertColor MV**



**MASTER LEDspot ExpertColor LV**





## ExpertColor features



Customized light spectrum similar to halogen



Best-in-class color realization, CRI97



Deep and smooth dimming, below 5%



Energy savings up to 85%



True colors



1:1 replacement



### Features

- Customised colour spectrum replicates halogen light colour
- Trimless design with beautiful V-groove lens
- Best-in-class colour realisation CRI97
- Deep and smooth dimming
- Retrofittable with main-voltage GU10 halogen lamps

### Benefits

- Create warm and comfortable ambience
- Interior decor, furnishings and fabrics look great
- Hassle-free retrofit solution for greater energy efficiency and sustainability

### Application

hotel guest rooms / corridors / lobbies / reception areas / restaurants / bars / cafes / living room / bedrooms / hallway / exhibitions / display cabinets / shops / dressing rooms



**Expert**  
Color

# LED DimTone.

## The more you dim the warmer the light

The Philips LED DimTone lamps offer a new experience for dimmable LEDs, by enabling light levels to dim to the warm tones of traditional lamps. You can change the ambience from functional lighting to an inviting and cosy atmosphere. With this dimmable lamp you can dim from a 2700K warm light to a 2200K light. Perfect for accent and general lighting for retail and hospitality applications. Enjoy bright, energizing light, while saving energy and money.



### MASTER VALUE LEDspot DimTone

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Delivering a warm, halogen-like accent beam, MASTER VALUE LEDspot MV is a perfect for spot lighting. Thanks to its high CRI, it realizes more natural colors, enabling cosy and comfortable ambience for residential, hospitality and emphasize the beauty of merchandise in retail. The dimming function enables to create the desired atmosphere and it works with broad selection of dimmers.



### MASTER LED bulb & candle DimTone

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Delivering incandescent-like sparkling light effects, MASTER LED candles and lusters are ideal for general and decorative lighting in the hospitality industry as well as in home environments. Mounted in full view in chandeliers, wall scones or modern luminaires, the clear or frosted glass candles and lusters fit all existing fixtures. They produce a beautiful sparkling warm light that delivers huge energy savings and minimizes maintenance cost.



## LED DimTone features



Best-in-class color realization, CRI90



Energy savings up to 85%



the more you dim the warmer the light



1:1 replacement



True colors



### Features

- DimTone: the more you dim the warmer the light
- Compatible with an extensive range of dimmers
- Life time up to 25.000 hours (see details page 19)
- Available in bulb, candle and spot versions

### Benefits

- First CRI90 DimTone glass spot on the market
- No additional installation needed
- Works with broad selection of dimmers

### Application

Hospitality / Retail / Residential





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09/2019  
Data subject to change.

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