

Razor-sharp, pure Platinum

Its razor-sharp light beams have revolutionized the industry in a relatively short amount of time since the first innovative MSD Platinum 5 R was launched in 2010.

Successful productions are the result of close teamwork, as is getting the right lighting solution. Philips has been working with leading fixture makers for years, jointly developing innovative solutions for high performance fixtures in the entertainment market. The Philips Platinum range is one of the products of this close industry cooperation: Platinum lamps provide powerful, compact, brilliant and intense lighting for every type of event.

Platinum technology

Philips MSD/MSR Platinum lamps are the original, brightest, and most compact short arc lamps on the market, enabling the design of small, flexible, and extremely efficient fixtures. The very short arc produces a sparkling, bright light that eliminates shadows and reproduces vivid colors perfectly. The Platinum system is compact and lightweight too, so it can be used anywhere. In short, more light output more design possibilities, and less energy consumption.

Quality assured

Since Philips Platinum lamps are technologically advanced, close cooperation is required during the design-in to ensure optimum performance of the entertainment fixture. We therefore advise to always replace end-of-life lamps with the original Philips Platinum types.



















High-end reflector lamp for DJ/club lighting

Most top clubs want powerful intense lighting from compact moving heads.



The Philips MSD Platinum 2 R is a powerful high-end reflector lamp and is ideal for scanners and fast-moving effect lights. Leading manufacturers have already started implementing this lamp in their entertainment fixtures successfully.

Design-ins

See page seven for a list of initial design-ins.

Amazing characteristics

Philips MSD Platinum 2 R produces a sparkling, bright light that eliminates shadows and reproduces brilliant and vivid colors. Being the most compact reflector lamp system available today means that small, lightweight fixtures can be developed, offering more design possibilities. The high precision reflector and innovative burner-filling result in a bright and efficient light beam: the light output is equivalent to a MSD lamp of 300W, yet energy consumption is halved. Moreover, these benefits can be enjoyed over the 6,000 hours lifetime of the lamp system, which is twice as long as of other MSD lamps.



MSD Platinum 2 R

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Туре	Lamp wattage	Arc size	Lumen output (lm)	Colour temp (K)	CRI	Max allowable	Average	Working distance (mm)	Burning
Philips MSD Platinum 2 R	132	0.9	5150	8000	75	350	6000	37.7	Any

Design freedom for Touring/Stage lighting

Today, stage lighting is all about creating impact and powerful effects. High brightness and high-contrast beams are needed, using compact luminaire and fixture designs that improve creative choice and flexibility. All lamps have been developed to deliver just this balance. These compact, lightweight lamp systems provide the freedom to create smaller, lighter luminaires – for use at any location on stage. Fixtures incorporating this range of lamps have been released by leading manufacturers, with the latest being the Platinum 25 R, offering extreme brightness, and the Platinum 200 and 400 Flex with increased flexibility.



Choosing the right lamp

Philips Platinum lamps for touring and stage lighting fixtures serve four main categories:

- **Philips MSD Platinum 5 R** for laser effects with beam fixtures in less demanding applications. Combines high beam intensity with outstanding color reproduction and a long life.
- Philips MSD Platinum 11 R, 14 R, 15 R, 16 R, 17 RA, 20 R(B), 21 R and 25 R for follow-spots, profile fixtures and beam fixtures. The 17 RA, 20 R(B) and 21 R produce a powerful and brilliant intense light for every type of event.
- Philips MSR Platinum 35 for smaller high power lighting fixtures. This extremely bright lamp is a replacement for MSR Gold 1200W and offers added flexibility and enables small fixture building.
- Philips Platinum 200 Flex, 300S Flex, 400 Flex and 500 Flex with flexible options enabling more functionalities for your fixture.



MSD Platinum 5 R MSD Platinum 12 R LL MSD Platinum 14 R



MSD Platinum 15 R MSD Platinum 16 R MSD Platinum 18 R LL



MSD Platinum 11 R MSD Platinum 17 RA



MSD Platinum 19 R LL



MSD Platinum 20 R(B)



MSD Platinum 21 R MSD Platinum 25 R



MSR Platinum 35

Specifications

Туре	Lamp wattage	Arc size	Lumen	Colour	CRI	Max allowable	Average	Working	Burning
	(W)	(mm)	output (lm)	temp (K)		pinch temp (°C)	lamp life (h)	distance (mm)	position
Philips MSD Platinum 5 R	189	1.0	7950	8000	75	350	3000	34.5	Any
Philips MSD Platinum 11 R	250	1.0	12000	7800	80	350	2000	38.7	Any
Philips MSD Platinum 12 R LL	260	1.0	14000	7800	80	350	2000 (nominal) - 6000 (entertainment cycle)	34.5	Any
Philips MSD Platinum 14 R	280	1.0	12350	7800	80	350	2000	34.5	Any
Philips MSD Platinum 15 R	300	1.3	14550	8000	75	350	2000	31.4	Any
Philips MSD Platinum 16 R	330	1.3	16000	8000	75	350	1500	31.4	Any
Philips MSD Platinum 17 RA	350	1.0	15250	7000	85	350	1500	38.7	Any
Philips MSD Platinum 18 R LL	370	1.0	22000	8000	80	350	1500 (nominal) - 6000 (entertainment cycle)	31.4	Any
Philips MSD Platinum 19 R LL	420	1.0	23000	8000	80	350	2000 (nominal) - 4000 (entertainment cycle)	31.4	Any
Philips MSD Platinum 20 R(B)	470	1.2	22400	8000	80	400	1500	31.4	Any
Philips MSD Platinum 21 R	470	1.2	23000	8000	80	350	1500	59	Any
Philips MSD Platinum 25 R	550	1.4	26000	7800	81	350	1500	59	Any
Philips MSR Platinum 35*	800	3.0	57800	8500	72	450	1000	n.a.	Any

Cap base: PGJX36

MSD Platinum Flex The flexible solution for your fixture

The new Platinum Flex lamp is designed with flexible options, enabling more functionalities for your fixture.

The deep dimming option of the lamp –used when the shutter of the fixture is closed—makes it possible to have an extreme long lifetime and energy savings of 30 to 45%. The flexibility of the power levels makes it possible to have a real linear dimming effect from a beam moving head. Next to the excellent lumen output in different colors, the Platinum Flex platform enables the fixture to produce more color combinations and color corrections.

Thanks to the intelligent driver scheme, the Platinum Flex platform supports more features, in addition to the renowned Platinum features.

Benefits

Extremely long lifetime, reduced power consumption by 30-45%

Enhanced lumen output in different colors, more color combinations and color corrections

Real linear dimming effect

High beam intensity

Freedom to create smaller and lighter fixtures

High perceived brightness

A long and reliable performance

Features

Deep dimming when shutter closed

Wide power range

Flexible power levels

Very short arc

Compact system

High correlated color temperature

Philips Platinum technology



MSD Platinum 200 Flex



MSD Platinum 300S Flex



MSD Platinum 400S Flex MSD Platinum 500S Flex



MSD Platinum 400L Flex MSD Platinum 500L Flex

Specifications

Туре	Lamp wattage	Arc size	Lumen	Colour	CRI	Max allowable	Average	Working	Burning
	(W)	(mm)	output (Im)	temp (K)		pinch temp (°C)	lamp life (h)	distance (mm)	position
Philips MSD Platinum 200 Flex	190-280²	0.8	14000³	8000³	80³	350	2000-6000¹	42.4	Any
Philips MSD Platinum 300S Flex	330-380	1.0	22000 (at 370W)	8000	80	350	2000-6000	31.4	Any
Philips MSD Platinum 400L Flex	370-480⁵	1.2	24000 ⁶	80006	806	350	2000-60004	59	Any
Philips MSD Platinum 400S Flex	370-480⁵	1.2	24000 ⁶	8000 ⁶	80 ⁶	350	2000-60004	31.4	Any
Philips MSD Platinum 500S Flex	370-560	1.4	33000 (at 550W)	8000	80	350	1500-4500	31.4	Any
Philips MSD Platinum 500L Flex	370-560	1.4	26000 (at 550W)	8000	80	350	1500-4500	59	Any

¹ At nominal lamp power: 2000h, In entertainment cycle: 6000h (all moving). Entertainment cycle is the lifetime cycle which is representative for use in the Touring/Stage segment. During 70% of the time the fixture is in idle mode (shutter closed) and during 30% in active mode (all moving, shutter open). In the active mode, a whole range of commonly used conditions in entertainment shows, are tested (color, dim, boost, white....) In the idle mode, the fixture will go into the deep dim level.

² Nominal level 240W, Minimum dim level (active mode) 190W, Deep dim level (idle mode) 84W, Maximum boost level 280W

³ at 240W

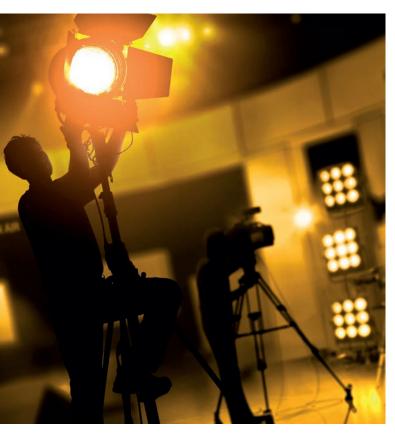
⁴ At nominal lamp power: 1500h, In entertainment cycle: 4000h (all moving). Entertainment cycle is the lifetime cycle which is representative for use in the Touring/Stage segment. During 70% of the time the fixture is in idle mode (shutter closed) and during 30% in active mode (all moving, shutter open). In the active mode, a whole range of commonly used conditions in entertainment shows, are tested (color, dim, boost, white....) In the idle mode, the fixture will go into the deep dim level.

⁵ Nominal level 470W, Minimum dim level (active mode) 370W, Deep dim level (idle mode) 190W, Maximum boost level 480W

⁶ at 470W

Purpose-built for Film/Studio lighting

As every stage director knows, color purity and evenly distributed light are essential ingredients for any production, whether in a theater or on a movie set. This is especially true for accurate reproduction of skin tones.



35 ST has been especially developed for Studio/ Theater lighting fixtures to ensure consistent high quality light output with the right level of brightness, color rendering and color temperature – in any burning position. The result is true natural colors on stage, attractive and accurately exposed pictures for film and video.

These ingredients ensure that the 35 ST is found in several fixtures, greatly extending the application areas for the Platinum fixtures.

Design-ins

See page eight for a list of initial design-ins.

The best choice in Studio/Theatre

Platinum 35 ST has a color temperature of 6000 Kelvin. All colors are faithfully reproduced thanks to the high color rendering and a better balanced spectrum, where the red content of the spectrum has been improved.

With this level of unrivalled brightness from such a compact light source, the Platinum 35 ST enables even more compact fixture designs.



MSR Platinum 35 ST

Specifications

Туре	Lamp wattage	Arc size	Lumen	Colour	CRI	Max allowable	Average	Working	Burning	
	(W)	(mm)	output (lm)	temp (K)		pinch temp (°C)	lamp life (h)	distance (mm)	position	
Philips MSR Platinum 35 ST*	800	3	57800	5500	72	450	750	n.a.	Any	

Design-in overview

Terbly

G12WB Beam & Wash / G12 Hybrid

Fixture brand	Fixture model	Philips lamp type		
Acme	AE-275B / AE-275R / AE-710Beam	Philips MSD Platinum 2 R		
.DJ	Vizi Roller Beam 2R / Vizi Beam Hybrid 2R	Philips MSD Platinum 2 R		
lation	Rayzor Beam 2 R / Sniper 2 R	Philips MSD Platinum 2 R		
olly	X-SMART BEAM	Philips MSD Platinum 2 R		
erbly	LS-2R / LBM-2R / VDH-2R / PDH-2R / PTB-2R	Philips MSD Platinum 2 R		
riton Blue	2R-BEAM	Philips MSD Platinum 2 R		
cme	XP-5R BEAM / XP-5R BEAM II	Philips MSD Platinum 5 R		
DJ	Vizi Beam 5R / Vizi Spot 5R	Philips MSD Platinum 5 R		
lay Paky	Sharpy	Philips MSD Platinum 5 R		
TS	Jack	Philips MSD Platinum 5 R		
hrgeiz	Cobalt Plus 5R / Cobalt Plus Beam 5R / Cobalt Plus Spot 5R	Philips MSD Platinum 5 R		
ation	Platinum Beam 5 R / Platinum Beam 5 R Extreme / Platinum Spot 5 R Pro	Philips MSD Platinum 5 R		
uturelight	PLB-5R / PLS-5R	Philips MSD Platinum 5 R		
olly	X-BEAM 5R / X-SPOT 5R	Philips MSD Platinum 5 R		
R Lighting	XR 200 Beam	Philips MSD Platinum 5 R		
erbly	PT160 Pro / JT160-E / JT160B / PT160B / PT160B Pro / PT 189B	Philips MSD Platinum 5 R		
iton Blue	5R-BEAM / 5R-SPOT / 5R-BEAM-PRO	Philips MSD Platinum 5 R		
artin Professional	RUSH MH7 Hybrid	Philips MSD Platinum 11 R		
R Lighting	PR-2206	Philips MSD Platinum 11 R		
cme	XP-320 BEAM - XP 320 BEAM IP	Philips MSD Platinum 12 R LL		
DJ	VIZI BEAM 12 RX - HYDRO BEAM X12	Philips MSD Platinum 12 R LL		
cme	XP-280 BS	Philips MSD Platinum 14 R		
DJ	VIZI BEAM 14RX	Philips MSD Platinum 14 R		
aGe	AX-2882	Philips MSD Platinum 14 R		
ation	Platinum HFX / Proteus Beam V14B IP / Sniper Pro	Philips MSD Platinum 14 R		
RG	Icon BEAM			
		Philips MSD Platinum 14 R		
erbly	G14B-IP / G9 Hybrid / G9B	Philips MSD Platinum 14 R		
cme	XP-15R SPOT	Philips MSD Platinum 15 R		
hrgeiz	Cobalt X-Beam 15R	Philips MSD Platinum 15 R		
lation	Platinum Spot 15R / Platinum Spot 15R Pro / Platinum Beam 15R	Philips MSD Platinum 15 R		
ne Art	Fine 300 beam / Fine 300 wash	Philips MSD Platinum 15 R		
uturelight	PLB-15R / PLS-15R	Philips MSD Platinum 15 R		
RIVEN	Graphite 2000	Philips MSD Platinum 15 R		
olly	X-BEAM 15R	Philips MSD Platinum 15 R		
R Lighting	XR 300 Beam	Philips MSD Platinum 15 R		
erbly	Pt 320S spot / PT322S spot basic/ Pt 320B beam / FS300M Follow-Spot	Philips MSD Platinum 15 R		
riton Blue	15R SPOT / 15R BEAM / 15R Follow-Spot	Philips MSD Platinum 15 R		
cme	XP-16R BSW II/ XP-16R BSW PRO / XP-16R Beam II XP-16R BSW / XP-16R Spot / XP-16R Beam	Philips MSD Platinum 16 R		
ay Paky	Sharpy Wash 330	Philips MSD Platinum 16 R		
ΓS	Max / Max L	Philips MSD Platinum 16 R		
ation	Platinum Wash 16 R Pro	Philips MSD Platinum 16 R		
ne Art	Fine 330 wash / Fine 330 spot	Philips MSD Platinum 16 R		
lly	X-SUPER BEAM	Philips MSD Platinum 16 R		
erbly	PT330W	Philips MSD Platinum 16 R		
ation	Platinum BX / Platinum SBX	Philips MSD Platinum 17 RA		
ne Art	Fine 350BSW	Philips MSD Platinum 17 RA		
nilips Varilite	SL Hydrus 350	Philips MSD Platinum 17 RA		
R Lighting	PR2362 BWS	Philips MSD Platinum 17 RA		
erbly	G10B Beam / G10 Hybrid	Philips MSD Platinum 17 RA		
iton Blue	Mega Beam G10 / HYBRID-G10 Beam-Spot-Wash	Philips MSD Platinum 17 RA		
cme	XP-380 BSW / XP-380 BSW Pro	Philips MSD Platinum 18 R LL		
artin Professional	ERA 500 Hybrid IP	Philips MSD Platinum 18 R LL		
cme	XP 500 BEAM	Philips MSD Platinum 19 R LL		
cme	XP-20R BEAM / XP-20R BSW	Philips MSD Platinum 20 R		
lay Paky				
	Supersharpy / Mythos MH-470BWS IP / MH-470B IP	Philips MSD Platinum 20 R(B)		
eSheng		Philips MSD Platinum 20 RB		
ation	Platinum FLX	Philips MSD Platinum 20 R		
ne Art	Fine 470BSW / Fine 470 BEAM	Philips MSD Platinum 20 R		
olly	X-5 Couple	Philips MSD Platinum 20 RB		
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Philips MSD Platinum 20 R

Design-in overview

Fixture brand	Fixture model	Philips lamp type
Elation	Proteus Hybrid	Philips MSD Platinum 21 R
Fine ART	Fine 470BEAM / Fine 470BSW	Philips MSD Platinum 21 R
GTD	GTD-470 BSW / GTD-470 Beam / GTD-480 BSW / GTD-480 Beam	Philips MSD Platinum 21 R
PRG	lcon EDGE	Philips MSD Platinum 21 R
Terbly	G20 Hybrid IP/ G21 Hybrid / G12 WB	Philips MSD Platinum 21 R
Acme	XP 550 BSW II / XP-550 BEAM IP / XP 550 BSW IP	Philips MSD Platinum 25 R
ClayPaky	SHARPY X FRAMA/FD	Philips MSD Platinum 25 R
DLW	DLW 550 BEAM / DLW 550 BSW / DLW 550 Wash	Philips MSD Platinum 25 R
Fine Art	Fine 550 BSW / Fine 550 Wash / Fine 550 BeamWash	Philips MSD Platinum 25 R
GTD	GTD F5 II Beam / GTD F5 II BSW / GTD-550 II BSW / Philips MSD	Philips MSD Platinum 25 R
Philips Varilite	VL10 Beamwash	Philips MSD Platinum 25 R
PR lighting	PR-2569 (Beam)/ PR-2597 (BSW)/ PR-2552 (BSW) / PR-2554 (Beam)	Philips MSD Platinum 25 R
Terbly	G25 Hybrid / G25 Hybrid IP / G25B IP / G25B NOVA IP	Philips MSD Platinum 25 R
Clay Paky	Alpha Profile 800 ST / Alpha Spot QWO ST	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Elation	Platinum Profile 35 Pro / Platinum Spot 35 Pro	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Fine Art	Fine 800SF	Philips MSR Platinum 35 ST
PR Lighting	XR 800 Spot	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Robe	MMX Spot / MMX Wash Beam	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Terbly	FS800M Follow Spot	Philips MSR Platinum 35 ST
Terbly	PT800S / PT800P	Philips MSR Platinum 35 + Philips MSR Platinum 35 ST
Triton Blue	35R-SPOT	Philips MSR Platinum 35
Elation	Smarty Hybrid	Philips MSD Platinum 200 Flex
Гerbly	G6H NOVA	Philips MSD Platinum 200 Flex
DLW	DLW-380 Beam / DLW-380 BSW	Philips MSD Platinum 300S Flex
ine Art	Fine 380 LL Beam	Philips MSD Platinum 300S Flex
GTD	GTD-380 N6 BEAM / GTD-380 II BEAM / GTD F3 BEAM / GTD F3 N BEAM / GTD F3 II BSW	Philips MSD Platinum 300S Flex
lolly	X4-GT / X4 Beam	Philips MSD Platinum 300S Flex
PR Lighting	PR2369 / PR2393 / PR2366 / PR2345	Philips MSD Platinum 300S Flex
Гerbly	G7B NOVA / G7H NOVA / G7B NOVA IP / G7H NOVA IP	Philips MSD Platinum 300S Flex
Acme	XP-20R BSW II	Philips MSD Platinum 400 S Flex
DLW	DLW 480 Beam	Philips MSD Platinum 400 L Flex
Elation	Smarty Max	Philips MSD Platinum 400L Flex
Terbly	G22 H Nova / G22 H Nova IP	Philips MSD Platinum 400L Flex
Acme	XP 550 BSW II / XP-550 BEAM IP / XP 550 BSW IP	Philips MSD Platinum 500 L Flex
Elation	PROTEUS EXCALIBUR	Philips MSD Platinum 500 L Flex
GTD	GTD F5 II Beam / GTD F5 II BSW / GTD-550 II BSW	Philips MSD Platinum 500 L Flex
PR	PR-2569 Beam / PR-2597 BSW / PR-2552 BSW / PR-2554 Beam	Philips MSD Platinum 500 L Flex
Terbly	S550H / S550H IP / G550B IP / S550B IP	Philips MSD Platinum 500 L Flex
Desheng	MH-682BP	Philips MSD Platinum 500 S Flex



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