PHILIPS

LED lamps

Real pros help their customers realize ultra energy savings

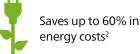
Introducing the first ultra-efficient Philips LED SON-T lamps to replace conventional HID



Are your customers worried about their energy costs?

As energy costs continue to rise, cities and municipalities are increasingly conscious of their energy usage. Are you aware that significant energy savings in road and street lighting are still possible, even if your customers have already switched to LED lights? Introducing the new ultra-efficient Philips LED SON-T lamps, the long-lasting retrofit solution that's easy to install and that enables your customers to lower their energy bills significantly!





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Very long lifetime of 50,000 hours²



22 months payback time²



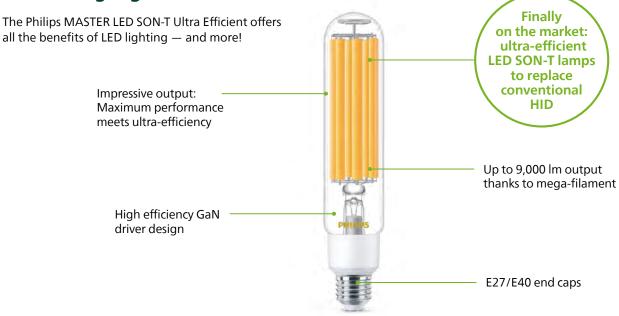


¹According to Signify modeling and market intelligence data

² Philips MASTER LED SON-T UE EELA compared to conventional HID lamps

³ Upgrading to Philips MASTER LED SON-T UE EELA from conventional HID lamps. Calculation for 100 lamps, burning 4,380 hours/year.

Product highlights



Save costs and cut CO₂ emission right from the start

When upgrading from conventional HID lamps, your customers can expect a full return on investment in only 1,8 years. A typical installation will save € 8,940 by replacing 100 units of 100W conventional HID lamps with 42.8W ultra-efficient A-class LED SON-T.¹

		C	onventional HID		MASTER LED SON-T UE ¹				
Lifetime			20,000 hrs	>	50,000 hrs	,000 hrs			
Lamp wattage			100W	>	42.8W				
Total savings/year						€ 8,940			
Payback period					1.8 years				
Number of lamps	100	Energy costs	0.34 €/kWh	Lamp cost/year	€ 14.2	Total costs/year/lamp	€ 77.69		
Burning hours per year	per year 4,380 hrs ² Replacement cost/year/lamp € 0.88		amp €0.88	Energy costs/year/lam	np €62.80				

Compared to a conventional HID lamp, a new Philips MASTER LED SON-T UE can reduce CO₂ emission by up to 1,411 kg over its lifetime⁴ – equivalent to the emission absorbed by more than 64.1 trees.⁵

¹ All calculations are based on the Philips MASTER LED SON-T UE EELA with the conditions specified in the table above. ² Energy use based on 12 burning hours per day, 365 days per year. ³ Calculation based on CO₂ gas emission of 0,42 kg/kWh. ⁴ Based on multiple scientific literature, an average fully grown tree can absorb 22 kg CO₂ per year.

Order information

Product type	Power	Lumen output	Replaced wattage	CRI	Socket	Color temp.	Lifetime	EEL	EOC code
	w	lm	W			к	hrs		8719514
New MAS LED SON-T UE M 4Klm 19W 740 E27	19	4,000	50	E27 70 E40	F 27	4000	50,000	А	03677202
New MAS LED SON-T UE M 6Klm 28.5W 740 E27	29	6,000	70		EZ7				03677402
New MAS LED SON-T UE M 9Klm 42.8W 740 E40	43	9,000	100		E40	1			03677602
New MAS LED SON-T UE M 3.6Klm 19W 727 E27	19	3,600	50			1		1	03677102
New MAS LED SON-T UE M 5.4Klm 28.5W 727 E27	5.4Klm 28.5W 727 E27 29		70	1	E27	2700		I B I	03677302
New MAS LED SON-T UE M 8Klm 40W 727 E40	43	8,000	100		E40				03677502

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