

Real pros help their customers

# realize ultra energy savings

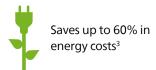
Introducing Philips MASTER LEDbulbs Ultra Efficient: our most energy-efficient bulbs yet



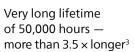
# Are your customers worried about their energy costs?

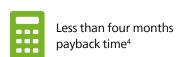
With energy costs going through the roof, many companies are more aware of their energy consumption than ever. Lighting on average represents up to 25% of electricity consumption in buildings, so there is much to gain.<sup>2</sup> Did you know there is great potential to save energy, even if you already have LED lights? With the ultra-efficient Philips A-class LED bulbs you have the perfect retrofit lamp to help your customers save energy and money with high-quality, long-lasting and ultra energy-efficient LED. Discover our ground-breaking innovation, the first dimmable A-class LED bulb, on page 2!















### More reasons to upgrade

- Available in full range, from 40W to 100W replacement
- Ultra efficient with up to 210 lm/W
- Very high-quality and comfortable light
- No flicker, reduced glare, CRI 80
- Now available in 2700K, 3000K and 4000K

Enable up to € 210 savings per year!5

- $^{\mbox{\tiny 1}}$  According to the updated European Energy Labelling Regulation (09/2021)
- <sup>2</sup> According to Signify modeling and market intelligence data
- <sup>3</sup> Compared to standard LED bulbs (Philips CorePro LEDbulb A60 60W)
- <sup>4</sup> Compared with conventional halogen bulbs
- <sup>5</sup> Upgrading from standard LED bulbs; calculation for 100 lamps, burning 1,460 hours/year



# Payback before you know it

When upgrading from conventional bulbs, your customers can expect a full return on investment in only 4 months. A typical restaurant will save € 2,058 per year by replacing 100 units of 42W conventional bulbs with 4W ultra-efficient LED bulbs.¹

		Standard LED bulb <sup>2</sup>		A-class LED bulb		Halogen bulb	A-class LED bulb				
Lifetime		15,000 hrs	>	50,0	00 hrs	2,000 hrs	>	50,000 hr			
Lamp wattage		8W	>	4	łW	42W	42W <b>&gt;</b>		4W		
Total savings/year				€:	210			€ 2,	058		
Payback period				2.3 years				0.3 y	ears		
Number of lamps	100	Energy costs		0.34 €/kWh	Lamp cost/year	€ 0.22	€ 0.22 Total		costs/year/lamp € 2.24		
Burning hours per year	1,460 hrs³	Replacement cost	Replacement cost/year/lamp € 0.03		Energy costs/yea	r/lamp € 1.99					

Compared with a standard LED bulb, a Philips LED bulb UE can reduce CO<sub>2</sub> emission by up to 8,400 kg over its lifetime.<sup>4</sup> This is the equivalent to the emission absorbed by more than 380 trees!<sup>5</sup>

Compared with a halogen bulb, a Philips LED bulb UE can reduce CO<sub>2</sub> emission by up to 79,800 kg over its lifetime.<sup>4</sup> This is the equivalent to the emission absorbed by more than 3,610 trees!<sup>5</sup>

<sup>&</sup>lt;sup>1</sup> Calculation is based on detailed information given in the table above.

<sup>&</sup>lt;sup>2</sup> Standard LED bulb: Philips CorePro LEDbulb A60 60W.

<sup>&</sup>lt;sup>3</sup> Based on 4 burning hours per day, 365 days per year.

 $<sup>^{\</sup>rm 4}$  Calculation based on  ${\rm CO_2}$  gas emission of 0.42 kg/kWh.

<sup>&</sup>lt;sup>5</sup> Based on multiple scientific literature, an average fully grown tree can absorb 22 kg CO<sub>2</sub> per year.

## **Order information**

Product type	Bulb shape	Socket	Bulb finish	Power	Lumen output	Efficacy	CRI	Color temp.	Lifetime	Dimm- able	EEL	EOC code
				w	lm	lm/W		К	hrs			8720169
New MAS LEDBulbND2.3-40W E27 827 A60 FR G UE			Frosted Glass			1		2700		1		18833400
New MAS LEDBulbND2.3-40W E27 827 A60 CL G UE			Clear					2700				18829700
MAS LEDBulbND2.3-40W E27 830 A60 CL G UE			Glass	2.3	485			3000		, , ,		25404600
New MAS LEDBulbND2.3-40W E27 830 A60 FR G UE			Frosted Glass							no 		25408400
MAS LEDBulbND2.3-40W E27 840 A60 FR G UE								4000				18841900
MAS LEDBulbND2.3-40W E27 840 A60 CL G UE						-		4000				18837200
New MAS LEDBulb D 4-60W E27 827 A60 CL G UE		1	Clear			1			1	yes		24864900
New MAS LEDBulbND4-60W E27 827 A60 CL G UE		E27	l Glass	4	840			2700	 	no		18845700
New MAS LEDBulb D 4-60W E27 827 A60 FR G UE			Frosted Glass							yes		24866300
New MAS LEDBulbND4-60W E27 827 A60 FR G UE										no		18849500
New MAS LEDBulb D 4-60W E27 830 A60 FR G UE								3000		yes		24870000
MAS LEDBulbND4-60W E27 830 A60 FR G UE										no		25416900
New MAS LEDBulb D 4-60W E27 830 A60 CL G UE	_		Clear Glass							yes		24868700
MAS LEDBulbND4-60W E27 830 A60 CL G UE	A60									1		25412100
MAS LEDBulbND4-60W E27 840 A60 CL G UE	A00							4000				18853200
MAS LEDBulbND4-60W E27 840 A60 FR G UE		i i	Frosted	İ				4000	  -	i		18857000
New MAS LEDBulbND5.2-75W E27 827 A60 FR G UE			Glass	5.2	1,095	i	80	2700	i i			18865500
New MAS LEDBulbND5.2-75W E27 827 A60 CL G UE			Clear Glass			210			50,000			18861700
MAS LEDBulbND5.2-75W E27 830 A60 CL G UE								3000				25420600
MAS LEDBulbND5.2-75W E27 830 A60 FR G UE		i i	Frosted	. J.Z .	1,055	i i		- 3000  -	1	i :		25424400
New MAS LEDBulbND5.2-75W E27 840 A60 FR G UE		i	Glass			i i		4000	i	i I I		18873000
MAS LEDBulbND5.2-75W E27 840 A60 CL G UE			Clear	i				4000		1		18869300
New MAS LEDBulbND7.3-100W E27 827 A60 CL G UE		į	Glass			i I		2700	I I	i I	i	18877800
New MAS LEDBulbND7.3-100W E27 827 A60 FR G UE			Frosted	i				2700				18881500
MAS LEDBulbND7.3-100W E27 830 A60 FR G UE	_		Glass	7.3	1,535			3000	-    -  -	no		25432900
MAS LEDBulbND7.3-100W E27 830 A60 CL G UE			Clear									25428200
MAS LEDBulbND7.3-100W E27 840 A60 CL G UE	_	i i	Glass	i		i i		4000		i		18885300
MAS LEDBulbND7.3-100W E27 840 A60 FR G UE		! !	Frosted Glass	! !				4000				18889100
New MAS LEDCandleND2.3-40W E14 827 B35 CL G UE	B35	E14		2.3	485			2700				18893800
New MAS LEDCandleND2.3-40W E14 840 B35 CL G UE	633							4000				18895200
New MAS LEDLusterND2.3-40W E14 827 P45 CL G UE	_							2700				18897600
MAS LEDLusterND2.3-40W E14 840 P45 CL G UE		 	Clear Glass	2.3   	485			4000	1			18903400
MAS LEDLusterND2.3-40W E27 827 P45 CL G UE								2700				18899000
New MAS LEDLusterND2.3-40W E27 840 P45 CL G UE			. 5.355			. ' 		4000	1			18905800
New MAS LEDBulbND4-60W E27 827 ST64 CL G UE	ST64	E27						2700		!	i I	20274000
New MAS LEDBulbND4-60W E27 827 G95 CL G UE	- G95	i	1 1	4	840	1 1		2700	1	1		20276400
New MAS LEDBulbND4-60W E27 840 G95 CL G UE		i		1				4000	1		-	20278800

