Signify

Promote growth in horticulture

OEM

Lamps & Electronics





PHILIPS ADVANCE

by (signify

Why choose Signify?

Signify offers the most complete stock offering in the industry. We provide conventional and LED lamps, ballasts, drivers, retrofit kits, and indoor and outdoor stock luminaires. Save time and improve efficiencies by consolidating your stock purchases with Signify.

As the global leader in lighting for more than 125 years, Signify has the know-how and most comprehensive portfolio to meet any application. Signify achieved 100% Carbon Neutrality in 2020. We are #1 in conventional lamps, LED and connected lighting. With over 17,750 patents, Signify invests 4.8% of total sales in R&D which is two times our nearest competitor!

Signify OEM North America

With our trusted product brands which include Advance, Bodine, and Philips; We continue to lead the industry by provide our partners with the highest level of service and quality lighting components available. Our commitment to sharing our expertise and knowledge with the connected world will continue to push our smart lighting technologies and allow you to provide the most advance features customers are looking for.

For more information visit: https://www.signify.com/en-ca/portfolio/oem

125+

Years in business as a global leader in lighting

100

University partnerships

100%

Carbon neutral in 2020



Connected light points

Connected lighting, conventional lamps. & LED lamps

17K+

Patents

\$7.3B

Sales (~75%) in professional lighting & connected solutions

Total sales invested in R&D 2X our nearest competitor

Choose lamps designed to help your plants grow

Philips HID and HPS horticulture lamps are specially developed for maximum growth light and are among the most efficient light sources available in the industry.

Most lighting products are developed for human application. For these purposes, the intensity of visible light is expressed in lux. Lux is a photometric unit and is based on the average sensitivity of the human eye. The sensitivity is maximized at green/ yellow (555nm) and declines towards longer (red) and shorter (blue) wavelengths



Growth light

Plants have a completely different sensitivity for colours of light than the human eye. The energy content of light particles (photons) is different depending on wavelength (colour of light). Plants are most efficient using the red part of the light and less efficient using the green and blue part. For one Watt (W) of energy, almost twice as many red photons can be produced compared to blue. For horticulture, natural daylight (global radiation) is in most cases measured in terms of energy (J or W) with a solar meter. The value of global radiation is important for climate and humidity control in the greenhouse. With the use of Philips HID and HPS horticulture lamps, supplement natural daylight in greenhouses with growth lights.



Photosynthetic Photon Flux

Research has demonstrated that the rate of photosynthesis is determined by the number of photons between 400–700 nm. This growth light is called Photosynthetic Photon Flux (PPF) and is the only reliable measure suitable for photosynthesis. The higher the PPF value per Watt, the more efficient for plant growth. **Philips lamps for horticultural use specify the PPF value in micromols per second (µmol/s).**

Products

There are several ways in which artificial light can be used to improve and accelerate growth and extend the growing season of commercial crops.

Supplemental light source

To supplement natural daylight and raise growth light levels to enhance photosynthesis and thereby improve growth and quality of plants in greenhouses.

Photo periodic lighting

Control the light period by extending the natural day length with artificial light.

Cultivation without daylight

Totally replace daylight with artificial light for ultimate climate control.

Philips HID and HPS horticulture lamp families

HID Double-Ended

- MASTER GreenPower Xtra / HPS AGRO Plus / MASTER GreenPower Plus
- Power rating: 600 / 1000W
- Photosynthetic Photon Flux (PPF): 1500-2150 µmol/s
- Luminous efficacy up to 155 lm/W

Metal Halide Two-Pin

- GreenPower CDM-TP / CDM T12 ELITE
- Power rating: 300W
- Photosynthetic Photon Flux (PPF): 599 µmol/s
- Luminous efficacy up to 109 lm/W

HID Single-Ended

- MASTER GreenPower / MASTER GreenPower Plus / MASTER GreenPower CG
- Power rating: 600W
- Photosynthetic Photon Flux (PPF): 1100–1200 µmol/s
- Luminous efficacy up to 144 lm/W

HPS Single-Ended

- Ceramalux Agro
- Power rating: 600 / 1000W
- Photosynthetic Photon Flux (PPF): 1850 µmol/s
- Luminous efficacy up to 146 lm/W















Philips Horticultural

Product selection guide

Product Name MASTER GreenPower Xtra 1000W EL/5K6C1 HPS AGRO Plus 100W E EL MASTER GreenPower Plus 100W E L/12 GreenPower 15W/112/U/O NA Com T12 ELITE 515W/942/U/O NA Ceramalux Agro S15W/942/U/O NA MASTER GreenPower Plus 600W EL/500052/ AGROLITEXL MASTER GreenPower Plus 600W EL/50001 15L/12 MASTER GreenPower CG 600W Agou EL/50001 15L/12 Product Type HID Double Ended Metal Halle (MH) HID Single Ended HPS 15W/942/U/O NA 12NC 928152419216 928198405127 928198205116 928493300006 928493300031 928152219207 928161409227 928197709207 928601154704 12NC 928152419216 928198405127 928198205116 928493300006 928493300031 928152219207 928161409227 928197709207 928601154704 Ige HID HID HID MH MH HID HID HIS Ige HID HID K12X T12 T12 T40 T46 E25 Ige K12X30S K12X30S K12X30S PGZX18 PGZX18 E39 E40 E39 E39			Jii guide								
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8 Warranty 5 year manufacturer's limited warranty. Visit www.signify.com/warranties for complete warranty information.			GreenVision	GreenVision	Upon Request	IZTMH210315RLFM HZTMH210315RLFM	IZTMH210315RLFM HZTMH210315RLFM	Upon Request	Upon Request	Upon Request	Upon Request
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We offer a broadest line of LED modules and systems designed to meet your needs in the widest variety of lighting applications. Visit https://www.signify. com/en-ca/brands/advance

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CanadaOEM@signify.com



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