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Managed Services

Signify Lighting Capital
case study: Bruynzeel
Storage Systems

Creating circular economy

"Over the coming years, we will pay a fixed monthly fee for lighting. We don't have to worry about management and maintenance, because we'll benefit from innovations that occur in the meantime. This gives us maximum peace of mind."
Bart Sijben, Operational Manager at Bruynzeel Storage

While looking to increase their energy efficiency, Bruynzeel Storage Systems decided to update the ownership and management of their lighting system.

The best way to help save resources? Full control over their lighting energy use. In addition to this, they wanted an end-to-end solution to maximize recycling in line with their circular economy business agenda.

Thanks to Signify Lighting Capital's Light as a Service, we were able to structure a financing solution that was off-balance sheet. This means Bruynzeel only pays for the use of the lighting system, and not the ownership of it, leaving them with increased energy efficiency and enhanced control over their lighting infrastructure.

Not only that, they have guaranteed reuse of the maximum number of lighting components to help achieve their sustainability goals: reducing their energy costs by a huge 73%, and their carbon footprint by 231 tons of CO₂. All while improving daily working conditions for employees.

Bruynzeel reduced energy costs by
73%

Learn more about how we've helped our customers at:
www.signify.com/lightingcapital

Learn more about how we can help you.
Contact us at: lightingcapital@signify.com

