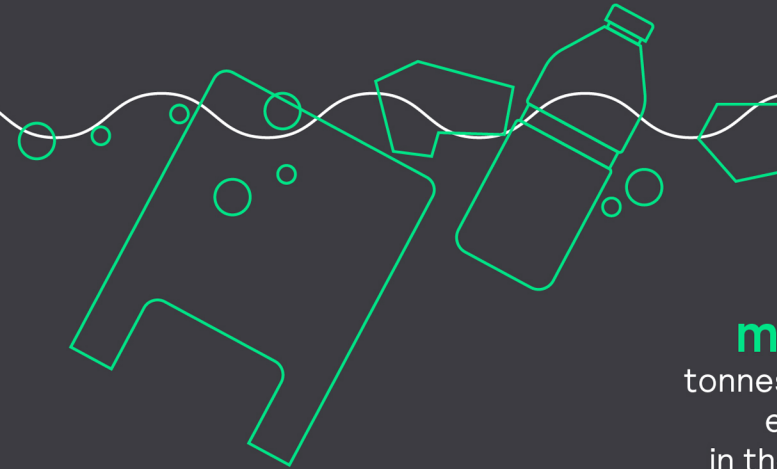


Eliminating plastic packaging by the end of 2021

The issue

Plastic pollution has become one of the most pressing environmental issues.



8
million
tonnes of plastic
end up
in the oceans
each year

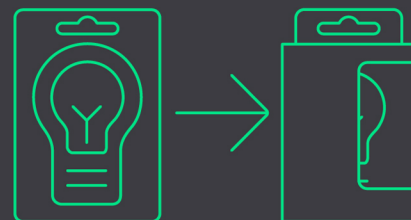
Hundreds
of species
of marine life
are threatened
by plastic debris

1
million
marine birds
die each year
from
ingesting plastic

Source: The Ocean Conference, 2017

Our response

Signify is phasing out plastic from consumer packaging.



The impact on the planet

Annually,
this will avoid
the use of over **2,500** tonnes
of plastics.



End of
2021

@signify